

What is Matsuri?



“Matsuri” (まつり) means a ritual for worshipping Gods or Buddha, or an event held in gratitude towards nature.

At the Japanese festival, there are rows of stalls called “Demise” (でみせ) You can buy your favorite food from a food stall, then enjoy it while walking around.

Apart from the food, you can enjoy other activities at the Demise.

Japan club planned the Japan Festival referring to Japanese traditional Matsuri.

We prepared some Japanese food, the Demise and performances.

We hope you enjoy our Japan Festival !



This picture shows you Japanese traditional Matsuri style. There are many colorful “Demise”(でみせ) at the festival.

About Japan Club

The Japan Club at Western Michigan University is an opportunity to understand and experience first hand the Japanese language and culture within the local campus community. Japan Club is open to all students studying or just interested in exchanging cultural ideas and experiences. Japan Club offers social events, conversation tables, and much more!

Our FaceBook Page



WMU Japan Club

<https://www.facebook.com/groups/wmujs/>



SAF funded
Student Assessment Fee

Japan Club

Japan Festival

November 12th 4PM ~ 7PM
@Wesley



A Program

Time Table

- 4PM Japan Festival Starts !!
- 4:50 Dance Performance
- 5PM Taiko Performance
- 6PM Bon Odori
Karate Performance

Performance

Taiko Performance

Michigan Hiryu Daiko Drummers presents a wonderful taiko performance !

J-pop Dance

We will perform a dance to E-girls famous song "Odoru Ponpokorin". E-girls is a popular dance group among Japanese young people. Enjoy the cheerful and cute dance !

Bon Odori

In Japan, we gather at the precinct yard of temples and dance with music. Bon Odori was originally an event to calm the ancestral spirits that came back during Obon. However, nowadays, it is enjoyed as a recreational event and the religious meaning has softened.

You can enjoy an Air Sumo match anytime except during the performance time!



Food



Inari zushi いなりずし

Inari zushi is a pouch of deep-fried tofu filled with vinegared rice. It is said to be a favorite food of foxes, the messengers of the rice God Inari.



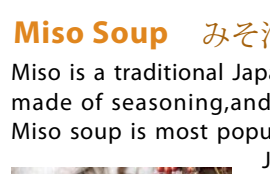
Chirashi zushi ちらしずし

Chirashi zushi is Japanese type of sushi. "Chirashi" means scattered, served on a plate or bowls with many toppings.



Gyudon / Beef bowl 牛丼

Gyudon is a simple meal of beef and onion on top of rice. It is one of the most well-known fast foods in Japan.



Miso Soup みそ汁

Miso is a traditional Japanese soup made of seasoning, and soybeans. Miso soup is most popular soup in Japan!



Maccha Crepe 抹茶クレープ

Whipped cream filled with Japanese green tea flavored crepe and chocolate on the surface!

What is Sumo ?

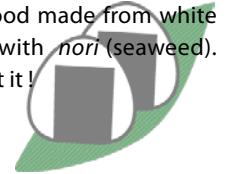
Sumo is a form of Japanese wrestling that began in ancient times. Bouts took place in the circle "dohyo", a pounded-clay ring. A wrestler can win in two ways: One is to force his opponent out of the ring. The second is to cause him to touch the surface of the ring with any part of his body except the bottom of his feet.



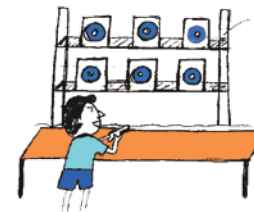
Booths

Make your own Onigiri

Onigiri, also rice ball, is a Japanese food made from white rice formed into a triangular shape with *nori* (seaweed). You can make your own Onigiri and eat it!



Target game



Let's try a Japanese Matsuri Game! The target game is one of the most exciting Matsuri games in Japan. You can shoot six times, and each target is one point. If you get six points, you'll get a prize!!

Calligraphy and Origami

We have the booths, which give you an experience of Japanese traditional cultures: Calligraphy and Origami.



Photo Booth

You can take a photo wearing Japanese traditional costumes such as Yukata, and Happi !!

The Yukata is a casual summer kimono. You can find many people wearing it at festivals. The Happi is also a traditional outfit with the Chinese character (Kanji) for the word "festival" written at the back.



The List of Booths in Japanese

We prepared the booths' signs in Japanese. If you don't understand them, you can refer to the following lists.

- ・おにぎり = Onigiri
- ・射的 = Target game
- ・書道 = Calligraphy
- ・折り紙 = Origami
- ・写真 = Photo