IBEC MEETING MINUTES
September 18, 2013

Present: Zahir Quraeshi (chair), Mingming Feng, Steve Newell, Bret Wagner, Stacey Fitzsimmons, Jim Eckert, Duke Leingpibul, Chris Korth, Roger Tang

Guests: Tom Marks (CELCIS), ILA Baker (CELCIS), Ann Ganz (HIGE), Barbara Caras-Tomczak (GBC), Satish Deshpande

Proposed Agenda
1. Approval of Agenda faith
2. Approval of Minutes of April 10, 2013 meeting
3. Informational Items
   4. Pre-MBA preparation of International students- subcommittee recommendations (Caras-Tomczak, Marks)
5. Study abroad programs- Developments (Satish, Quraeshi)
6. East Asian International Initiatives (Han, Newell)
7. Reports of short term study abroad programs for summer 2013 (Tang, Eckert, Duke, Bret, Caras-Tomczak)
8. Student assessment of SA programs
9. Global Lecture series
10. Study Abroad fairs (Eckert, Caras-Tomczak)
11. Other

1. Agenda – Approved with amendments.

2. Minutes of April 10, 2013 - Approved minutes of April 10, 2013 meeting

3. Informational Items
   - Articles on study abroad topics published by WMU faculty discussed.
   - Dr. Quraeshi discussed his work as a guest academic in Malaysia during the summer.
   - Dr. Ann Veeck conducted a seminar (via Skype) on Teaching innovations: The use of social media for academic counterparts at the Graduate School of Business, University Kebangsaan Malaysia
   - Dr. Deshpande discussed the MBA program proposal for Jazan University.
   - Dr. Deshpande also discussed the imperative need for IBEC members to relay to departmental colleagues that any contemplated internationalization initiative needs to be brought to his attention to make sure it is in keeping with our internationalization objectives.

4. Pre-MBA preparation of International students- IBEC subcommittee reported on their charge on how to strengthen the preparation of our international students for the Masters programs at HCOB. Tom Marks led the discussion about adding a course for international MBA students tentatively titled Academic Communication for Professional Purposes, to
better prepare them for classroom success. The IBEC committee voted to recommend the course and send it to GPC for approval.

5. **Study Abroad programs Developments** – Dr. Deshpande and Dr. Quraeshi discussed developments in the support for our short term and semester long summer study abroad programs. We will not have short term SA programs that are restricted only to Masters Students but will open these programs to undergraduates also.

6. **East Asian International Initiatives** – Dr. Newell discussed the development of a program, he is working with Dr. Han on, to bring Chinese students/business people for a two-week “inbroad “ program in the Summer of 2014: Dr. Newell is also working with Shammas on a similar “inbroad “ program for Saudi participants to come on a study abroad program to Kalamazoo.

7. **Reports of short term study abroad programs for summer 2013** – A brief overview of the short-term study abroad programs for summer 2013 were presented by the faculty leaders of these programs. No major problems encountered in conducting these programs

8. **Student assessment of SA programs.** –Faculty leaders of SA programs should continue to strongly encourage participants for feedback about these programs. We can then make these assessments available, at GBC, to students who are contemplating participation in SA programs

9. Global Lecture series

10. **Other**
    – Discussed the marketing and organization of the HCOB study abroad fair held October 15, 2013.
    - Next IBEC meeting 10:00 are on October 2, 2013.

**Meeting Adjourned at 12:00 P.M.**

Minutes submitted by Steve Newell