IBEC MEETING MINUTES
January 8, 2014

Present: Mingming Feng, Stacey Fitzsimmons, Bernard Han, Steve Newell, Zahir Quraeshi (chair), Roger Tang, Bret Wagner

Guests: Jane Blyth (HIGE), Barbara Caras-Tomczak (GBC), Satish Deshpande (HCOB), Yusniza Kamarulzaman (Visiting Scholar, University of Malaysia), Cindy Wagner (HCOB).

Proposed Agenda (revised),
1. Approval of Agenda
2. Approval of Minutes of October 2, 2013 meeting
3. Welcome to visiting scholar Professor Kamarulzaman
4. Informational Items (Deshpande, Quraeshi)
5. Digital Badges for GBC program (Cindy Wagner)
6. Status of Short-term 2014 Study Abroad programs (Eckert, Leingpibul, Newell, Quraeshi, Caras-Tomczak, Ganz)
7. Status of Semester 2014 Study abroad programs (Caras-Tomczak, Ganz)
8. Pre-MBA preparation of International students- status (Caras-Tomczak)
9. East Asia International Initiatives - Status (Han, Newell)
11. Global Lecture series
12. International Business minor
13. Gen Ed credit for BUS 3960
14. Other


3. Welcome- Professor Yusniza Kamarulzaman, Department of Marketing, University of Malaysia will be here as a visiting scholar until August 2014. Her specific research interests include social media and she will be working on research projects with Professors Mumuni, Veeck, Luqmani and Quraeshi. She will also be visiting classes to observe different classroom delivery methods.

4. Informational Items – Stacey Fitzsimmons will be leaving WMU. As an active member of IBEC and a dedicated facilitator of internationalization initiatives, she will be missed. The Cambodia short-term study abroad program that she planned to lead will not be offered.

5. Digital Badges for GBC programs – Cindy Wagner presented Digital Badges and how they can be used for recognizing HCOB international programs. The IBEC committee expressed support for this concept.

6. Status of Short-term 2014 Study Abroad programs. Summer 1 programs have considerable applications. Japan/Thailand has 60 completed applications and has accepted 13
so far. The final 7 will be accepted shortly. Germany has 48 applicants and has sent out the first round of acceptances. At this time for the later (summer 2) program to Chile, there are 12 applications. Please encourage students, including those that may decide not to join the summer 1 programs, to participate in the Chile program.

7. **Status of Semester 2014 semester long Study abroad programs** – We will have to drop University of Capetown from our list of recommended semester long programs with the departure of faculty leader Stacey Fitzsimmons. The CIMBA program continues to attract significant participation. IBEC approved a GBC administrative fee on CIMBA and similar programs.

8. **Pre-MBA preparation of International students** – Ms. Barb Caras-Tomczak has been working actively and diligently with HIGE representatives to develop a course for International graduate students designed to improve their abilities to cope with classroom communications and performance expectations.

9. **East Asia International Initiatives** – Dr. Bernie Han and Dr. Steve Newell have been working on some of HCOB’s East Asian proposed initiatives, in particular inbound study abroad programs. Program costs can preclude substantive participation—an issue that they are attempting to address through changes such as reducing program length.

10. **International Education Council Developments** – There will be a Faculty Senate Forum on March 13 on what Globally Engaged means at WMU. On April 4, HCOB will host a university wide forum sponsored by HIGE on Internationalizing the Curriculum. Please participate and encourage others to do so.

    IEC has a study abroad working group to review the process for transferring courses from international partners.

11. **Global Lecture series** – On February 14, GBC is cosponsoring, with the University Center for the Study of Ethics, a presentation by Dr. Patricia Werhane, Professor of Business Ethics and Management at DePaul University on “*Globalization and its Discontents*”. Please encourage interested faculty, students and others to attend this lecture.

12. **International Business Minor** – International Business Minor approved with some additions. Bret will explore courses at Utrecht that would be accessible for non-business majors.

13. **Gen Ed credit for BUS 3960** – Bret Wagner will pursue the curriculum changes to get BUS 3960 to count for general education credit.

14. **Other**– Please encourage your faculty colleagues and your department to let GBC know of any internationalization initiatives such as visiting scholars etc.

**Meeting Adjourned at 12:15 am**

Minutes submitted by Bret Wagner