IBEC MEETING MINUTES
September 17, 2014

Present: Zahir Quraeshi (chair), Bernard Han, Mingming Feng, Steve Newell, Roger Tang, Bret Wagner, Duke Leingpibul

Guests: Barbara Caras-Tomczak (GBC), Satish Deshpande (HCOB), Karen Lancendorfer

Proposed Agenda

1. Approval of Agenda
2. Approval of Minutes
3. Election of IEC Representative
4. Informational Items
5. Report on Short-term 2014 Study abroad programs (faculty leaders)
6. Status of Short-term 2015 and future Study abroad programs (faculty leaders)
7. Status of semester programs (faculty leaders and Barb)
8. Study Abroad fairs (HCOB and WMU) (Eckert and Barb)
9. Pre-MBA preparation of International students course offering (Barb)
11. Status of GBC/HCOB international initiatives (Zack and Satish)
12. Global Lecture series - proposed speakers
13. International Business Minor
14. Other

1. Agenda – Added election of IEC Member. Wagner moved, Newell seconded. Amended agenda approved.


3. IEC Representative - The committee unanimously recommended Steve Newell as the HCOB representative to the IEC.

4. Informational Items –
   - HCOB was well represented by various faculty from different departments at the senate Faculty forum on “being Globally engaged” on March 13, 2014 and at the HIGE sponsored workshops on Internationalizing the curriculum on April 4, 2014
   - Globalization lecture series presentation on "Globalization and its discontents" on February 14, 2014 was also well attended.
   - Ms. Guo Yang (Cindy) came as a visiting scholar in February 2014. She is a doctoral candidate from Northeast Forestry University in Harbin, Heilongjiang Province, China. Her major is Management of Agricultural Economy. Her faculty liaisons are Drs. Targowski and Han. She is working with them to explore and examine Chinese civilization and information infrastructure.
   - Representatives of GBC and IBEC have made presentations at BBA orientation and MBA orientation events particularly about study abroad opportunities. In addition GBC representative and staff study abroad programs counselor Barb Caras-Tomczak
has met with the Freshman Orientation groups providing information about study abroad opportunities at HCOB

5. Status of Short-term 2014 Study Abroad programs– Tim Palmer will be taking 18 students to India in December. In addition to the WMU group, there will be 16 students from Griffith University in Brisbane. Tim reported that “Faculty not only in HCOB but across the university has been willing to reschedule final exams for my students because we'll be gone finals week”. Tim is also working with Christ University’s Suniti to also include a service learning experience for these students on the trip. Duke Leingpibul took 23 students to Thailand with Bret Wagner. Jim Eckert took 20 students to Germany with Kelley O’Reilly Steve Newell and Zack Quraeshi took 14 students to Chile. All the trips were very successful with excellent feedback from students. No major issues/problems to report.

6. Status of Short-term 2015 and future Study abroad programs – Three short term study abroad programs will be offered in summer 1, 2015. Karen Lancendorfer and Ann Veeck will be taking students to the Dominican Republic; Jim Eckert will be taking students to Germany with Marcel Zondag. Duke Leingpibul will be taking students to Thailand with Bret Wagner. Lancendorfer reported that her planning visit to DR with Ann Veeck was very productive. They have a very substantive itinerary of planned visits to various organizations and companies. In addition, Karen and Ann also met with prospective UNIBE students considering coming to WMU.
Newell and Quraeshi will be leading their short-term study abroad program to Chile in summer 2, 2016.

7. Status of semester long HCOB approved study abroad programs– In spring 2014 enrollment was as follows: CIMBA – 5; Utrecht, Netherlands – 1; Novancia, France – 3; Cantabria, Spain - 2. A motion was made by Newell, seconded by Wagner, to remove Capetown from the list of recommended programs, since Stacey Fitzsimmons the faculty champion for that program has left the university. The University could be reinstated if there is interest from a faculty member at HCOB to serve as the dedicated “faculty champion”.

8. Study Abroad fairs (HCOB and WMU) – WMU will have the university wide Study Abroad fair on October 8, 2014 from 11 a.m. to 2 p.m. in the Bernhard Center. HCOB study abroad faculty leaders are requested to coordinate the times they intend to be there to represent all the HCOB programs, HCOB’s study Abroad Fair for HCOB approved short term and semester programs will be held on October 14 from 1:00 to 4:30 in the Dean’s Conference Room. Please ask colleagues encourage students to stop by and obtain information on various options. Representatives from financial aid as well as HIGE will also be present at this event.

9. Pre-MBA preparation of International students course offering (Barb) – The course is being offered for the first time, in fall 2014, under MGT 7100 for graduate students. Ila Baker from HIGE is teaching this course which has 11 enrolled students
10. International Education Council Developments- Wagner will be the senate representative on IEC.

11. Status of GBC/HCOB international initiatives.
   - Satish discussed international agreements under consideration. These include potential agreements with Guizhou University of Finance and Economics (GUFE) in China which could result in up to 150 Chinese students coming to HCOB.
   - “In-broad” program proposals by HCOB are under consideration by Saudi and Chinese universities whereby students from overseas can come for short-term study abroad programs to HCOB.
   - GBC has offered a series of professional development workshops for targeted international students and professionals. These have been very successful and substantively attended. GBC intends to continue and expand these offerings.

12. Global Lecture series – Dr. William McCarty is arranging a visit on November 10-11 by Professor Aurelia Braguta Strelet who is an Associate Professor in the Management Department at the State University of Moldova where she teaches Corporate Social Responsibility, Business Development (Entrepreneurship) and Management. Currently she is a 2014 Visiting Fellow at the Weiser Institute of the University of Michigan. Subject to confirmation she will make a presentation as part of the Global lecture series on November 11, 2014, 3:30 -4:45p.m.

13. International Business Minor – Newell moved, Wagner seconded a motion to add MKTG 2750—Global Negotiation to the IB Minor. Motion was approved. Wagner presented a syllabus for an INTL course on International Development, Human Rights, and Multinational Corporation Investment in Developing Countries and suggested that if it became a regular course it might be a good option in the IB minor.

Meeting Adjourned at 12:05 pm

Minutes submitted by Bret Wagner