IBEC MEETING MINUTES  
February 18, 2015

Present: Zahir Quraeshi (chair), Onur Aruguslan, Mimi Coleman, Mingming Feng, Bernard Han, Thaweephan (Duke) Leingpibul, Steve Newell, Bret Wagner

Guests: Barbara Caras-Tomczak (GBC), Satish Deshpande (HCoB), Ann Ganz (HIGE)

Proposed Agenda

1. Approval of Agenda
2. Approval of Minutes
3. Informational Items
4. Status of college international exchange and other initiatives
5. Status of Short-term 2015 Study abroad programs (faculty leaders)
6. Status of semester programs (Barb)
7. Status of prep course (BUS 6050) for incoming international students (Barb)
8. BUS 2200 (Global Business) course –coordination (Zack)
9. Assimilation of foreign students into the college and university (Bret)
10. Global Lecture series (Zack)
11. GBSA Developments
12. IEC Developments (Bret, Steve)
13. Other


3. Informational Items
   1. GBC professional development programs for international students have been very successful. These programs based on requests for training areas from potential participants, specifically from the middle east have now been diversified and are being offered by GBC in different locations in the U.S. The credibility and reputation of the programs continues to rise thanks to the quality of the presentations and because of the highly professional staff that includes executive director for PDP programs, Mr. Assim Al Aqeel, his associate Mr. Kyle Manninen, and GBC center professionals Ms. Caras-Tomczak and Ms. Cheri Edgar.
   2. Dr. Bruce Ferrin was a visiting scholar in Lithuania for three weeks in December 2014 where he also taught a course on "Foreign Operations Methods" for the ISM University of Management and Economics in Vilnius, Lithuania.
   3. Dr. Huiping Zhang, University of Electronic Science and Technology of China, China, is a visiting scholar in the BIS department since September 2014 and is working with Dr. Bernard Han on various research projects related to electronic frameworks supporting health care delivery services.

4. Status of college international exchange and other initiatives (Satish).
   1. Jazan University (Saudi Arabia) - Dr. Deshpande, Dr. Quraeshi and Dr. Newell in conjunction with Samer Shammas (HIGE) developed and submitted a proposal to organize a potential Study Abroad program for students and faculty from Jazan.
University Saudi Arabia (“inbroad” SA program) to come to Kalamazoo. The proposal has been tentatively accepted by Jazan University subject to approval by Jazan University administration.

2. Universidad Iberoamericana (UNIBE) (Dominican Republic)-Associate Dean for undergraduate programs, Stamper is working on a 3+1 program at the undergraduate level with the final year completed at WMU.

3. Guizhou University of Finance and Economics (GUFE) (China)- Associate Dean for undergrad programs is working on a 3+1 program at the undergraduate level. For this program WMU faculty will travel to China to teach courses there.

5. **Status of Short-term 2015 Study abroad programs** – At this time Karen Lancendorfer is still processing applications for the program to the Dominican Republic. Nine students are currently committed. Jim Eckert will be taking 25 students to Germany with 19 for the optional week in Paderborn. Marcel Zondag will be accompanying Jim. Duke Leingpibul will be taking 21 students to Thailand and Bret Wagner will be accompanying Duke. Quraeshi indicated the possibility of offering a short-term study abroad program to Africa (Ghana) led by Professor Alhassan; IBEC approved exploring this alternative since HCOB has not offered a program to that continent in the past.

6. **Status of semester programs (Barb)** – This fall 5 students are at Cimba and 3 students are at Utrecht. John Mueller, who was the faculty liaison for the University of Capetown program has accepted a faculty position elsewhere. A motion was made by Newell, seconded by Wagner, to remove the University of Capetown from the list of recommended programs. IBEC continues to underscore that approved semester long programs for study abroad must have a “faculty champion” for that program willing to oversee and be the faculty liaison for that program.

7. **Status of prep course (BUS 6050) for incoming international students (Barb)** – The prep course has been a popular course for the preparation of international grad students. Barb will continue to review and assess outcomes.

8. **BUS 2200 (Global Business) course –coordination** – As requested by Associate Dean, for undergraduate programs, Quraeshi will be the coordinator for the BUS 2200, Introduction to Global Business course.

9. **Assimilation of foreign students into the college and university (Wagner)** – Bret provided an update on the globalization exercise between Marcel’s BUS 2200 section and Beth Ernst’s CELCIS class. With projected increased enrollment of international students in HCOB, including Chinese students, IBEC emphasized the need to develop similar engagement activities to promote interactions between domestic and foreign students. IBEC members are requested to elicit suggestions from the faculty for such assignments that can be incorporated into classes such as the Global Business class (BUS 2200).

10. **Global Lecture series** (Quraeshi)- Zack is working to schedule a Global lecture series presentation by a representative from Zoetis (soon to be announced). Please encourage students, faculty and others to attend.
11. GBSA Developments – Wagner will look into the possibility of those students who assist with assimilation activities for international students to assume leadership roles in the Global business students association.

12. IEC Developments. (Newell, Wagner)- IBEC collectively underscored the need to encourage university wide support for study abroad programs and for general education requirements to provide flexibility in giving credit for study abroad programs.

13. Other – IBEC members should continue to interact with each other informally and electronically on relevant issues; this would reduce the need for us to accomplish more with less frequent formal meetings.

Meeting Adjourned at 12:21 pm

Minutes submitted by Bret Wagner