Agenda
1. Introductions and Welcome
2. Academic Affairs Staff Awards and Recognitions
3. Academic Affairs Administrative Search Updates
4. Upcoming Notable Events and Gold Gatherings
5. OAA Focused Initiatives for 2017-2018
6. Answers to Your Questions
Selfie and Photo Opp
Make a Difference Winners in OAA

Spring 2017 (8 of 10)
- Barbara Adams, School of Music
- Regina Buckner, University Libraries
- Eric Epplett, College of Aviation
- Tom Grossman, College of Aviation
- Michelle Hruska, Academic Affairs
- Deb O’Keefe, School of Music
- Carol Reid, College of Education and Human Development
- Colleen Sante, Spanish

Annual 2016-17 (4 of 4)
- Adrienne D. Fraaza, First Year Experience
- Tom Grossman, College of Aviation
- Deb O’Keefe, School of Music
- Colleen Sante, Spanish
2017-18 APA Executive Board Members in Academic Affairs

Monica Liggins-Abrams, Vice President, CRICPE
Teri Schrimpf, Recording Secretary, Institutional Research
Sarah Anderson, College of Health and Human Services
Mario Galbreath, Office of Information Technology
Toni Latham, College of Education and Human Development
Patty Mikowski, Unified Clinics
Caroline Ray, Haworth College of Business
Julie Rickert, College of Fine Arts
Leah Smith, Extended University Programs
Elizabeth Teviotdale, Medieval Institute
2017-18 PSSO Executive Board Members in Academic Affairs

Amber Hutson, Vice President, Psychology
Paige Warner, Treasurer, First Year Experience
Tonya Dean, Member-at-Large, Assessment and Undergraduate Studies
Khanh Hoang, Member-at-Large, University Libraries
Administrative Search Updates

Haworth College of Business
Provost and Vice President for Academic Affairs
Upcoming Events of Note

- Medallion Competition, Saturday, November 18 – Volunteers needed! To sign up, visit https://tinyurl.com/MedObserver

- Make a Difference Awards Fall Ceremony, Monday, December 4, Bernhard Center

- Spring Convocation: Recognition of Discovery, Diversity and Global Engagement, Friday, February 23, Fetzer Center
Please join us for Gold Gatherings

2017-18

Thursday, November 30, 11 a.m. to 1 p.m.
Rooms 157-159, Bernhard Center

Thursday, January 25, 11 a.m. to 1 p.m.
Rooms 208-210, Bernhard Center

Friday, February 23, 4 to 6 p.m.
Lobby, Fetzer Center
(immediately following Spring Convocation)

Wednesday, April 18, 11 a.m. to 1 p.m.
Rooms 157-159, Bernhard Center

Please R.S.V.P. for lunches at www.wmich.edu/provost/goldgatherings

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Alumni Giving
6-year Graduation Rate
First-Year Retention Rate
High School Counselor Assessments
Research Expenditures
Academic Affairs Focused Initiatives

RECRUITMENT

• Full implementation of Target X application and Salesforce CRM
• Establish a 5-year Enrollment Model to Project Institutional Size
• Establish a Robust Out-of-State Recruitment Plan and Media Presence
• Fully Implement AcademicWorks Scholarship Tool

RETENTION

• Engage in day 1 (move-in day) activities to promote positive interactions with faculty and staff
• Begin an investigation into the use of predictive analytics using institutional data and institutional survey data (ex. NSSE)
• Improve coordination of student success services throughout campus
• Partner with Student Affairs on ways to better support living-learning initiatives and increased programming in residence halls
• Continue to improve library student study space to support collaborative and quiet study, providing a safe and inviting environment for students outside of class, including nights and weekends
• Expand Financial Literacy Program Through the Office of Financial Aid and Scholarships
Academic Affairs Focused Initiatives

DEGREE COMPLETION

• Increase financial support and scholarships for continuing students in particular 3-4th year and completion scholarships
• Facilitate pathway programs from CC to WMU
• Continue conversation about use of open access material for classes and other initiatives (IncludED) to try and keep book costs down
• Address bottle neck course offerings and high DEWI
Academic Affairs Focused Initiatives

FACULTY/STAFF

- Increase the number of search committees trained on anti-bias and equity
- Develop 1, 3 and 5 year faculty hiring plans to identify academic and scholarly priorities and synergies to promote cluster hiring
- Develop in collaboration with other Vice President areas a WMU Signature Program for Staff
- Support professional development opportunities for staff

[www.wmich.edu/provost/training-professional-development-opportunities](http://www.wmich.edu/provost/training-professional-development-opportunities)

AI Pro Online Video Training Library – contact Sue Daniels at [susan.daniels@wmich.edu](mailto:susan.daniels@wmich.edu) for information

Examples of modules include

- Academic Coaching: Modules for Student Success
- Assessing Effectiveness of Your Retention Programming
- Building a More Strategic Budget for Your Academic Department
- Integrated Career Services Throughout the Student Lifecycle
- Advising Students in Crisis
- 10 Tips to Improve Your Meetings
Thank you!