2-16-2023

## **PROGRAM GUIDE**

## **Fashion Merchandising Minor**

Western Michigan University

College of Education and Human Development

18 Credits (122 Credit Hours Needed for Graduation)

## This minor is not available for Fashion Merchandising and Design majors

Name:		WIN:	Catalog Year:
WES	PRE-REQUISITES	COURSES	TRAN/SUB/GRADE CR
		REQUIRED FCS COURSES	
		FCS 1260 The Fashion Industry	3
		FCS 1550 Design Principles	3
		FCS 2290 Fashion Merchandising (spring only)	3
	MATH 1100 with C or better OR ALEKS placement score of 30	FCS 2260 Fashion/Retail Buying (spring only)	3
			Total (12)

		1 otal (12)	
ELECTIVES (Choose 6 credits)			
	FCS 2570 Merchandising Technology (fall only)	3	
FCS 1550	FCS 3200 Visual Merchandising	3	
	FCS 3260 History of Fashion	3	
FCS 1260; FCS 2290; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment	3	
FCS 1260; FCS 2260	FCS 3320 Apparel Sourcing and Management	3	
FCS 1260; FCS 2260; FCS 2290; MKTG 2500	FCS 4300 Merchandising Seminar (fall only)	3	
56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress	3	
56+ hrs	FCS 5340 Consumer Behavior in Fashion (spring only)	3	
FCS 3320; 56+ hrs	FCS 5440 Global Aspects of Fashion (fall only)	3	
•		<b>Total Credits (6)</b>	