PROPOSAL: Revised Western Michigan University Facilities and Space Naming Policy

Background

In 1986, the University and Board of Trustees established a policy for naming new and existing buildings, structures, and streets. It was last revised in 2006 and needed revision ahead of the January 2020 capital campaign. The Policy has been revised to provide more specific guidance on naming buildings, structures, and streets, as well as for naming interior spaces on campus.

The Policy provides that naming opportunities may only be granted to honor persons or entities that have made important contributions to the University’s mission. It further provides that the Board of Trustees is the sole authority for naming facilities and exterior spaces, but the President may name interior spaces, subject to Board oversight. It also provides a method by which to rename buildings when and if necessary.

In accordance with the University’s Policy Review and Development Policy, the revised Western Michigan University Facilities and Space Naming Policy was submitted to the University Policy Committee for review.

Recommended Action

It is recommended the Board of Trustees approve the revised Western Michigan University Facilities and Space Naming Policy.