



SPRING 2024
HyFlex

AI Prompting for Real-World Applications

English 2980 | CRN 15782 | M/W 12:30 to 1:45 p.m.

Generative AI platforms are transforming how and what humans write—and the ability to leverage these tools to **craft compelling, results-oriented prompts** is a high-demand skill that will set you up for success in your career field and safeguard your future job security.

Regardless of your major, **ENGL 2980: AI Prompting for Real-World Applications** will equip you with the technical preparedness you need to succeed by applying cutting-edge prompting strategies to real-world contexts that matter to you, your passions, and your career. Delivered as a **HyFlex course** that you can attend either in-person or virtually, this flexible course framework allows you to choose which modality works best for you each week.

Ready to explore the horizons of what's possible with Generative AI and **prepare yourself** for what will come next?

Get started by emailing brian.gogan@wmich.edu.

