UPC Meeting Minutes
10/16/2013

Members Present: Palthe (chair), Sinning, Wiley, Balik, Lancendorfer, Stamper, Drummer
Guests: Steve Newell (past chair), Norm Hawker

Meeting called to order by Palthe at 10:00am

1. Balik moved to accept the agenda; Lancendorfer 2nd; motion passed unanimously.
2. Balik moved to accept the minutes from the 9/11/13 meeting; Lancendorfer 2nd; motion passed unanimously.
3. Discussion about the creation of BUS 4500 – Business Ethics and Sustainability and requiring it in the BBA core.
   a. Hawker described his view of the process of developing and recommending the course during spring 2013 UPC meetings.
   b. Hawker proposed that the 4500 course be designated as a LAW course. Members clarified that the BUS designated courses are cross-disciplinary and could be taught by qualified faculty from multiple departments.
   c. Lancendorfer moved to approve the curriculum proposal for the BUS 4500 course; Wiley 2nd; motion passed unanimously.
   d. Balik moved to approve the curriculum proposal for requiring BUS 4500 in the BBA core; Lancendorfer 2nd; motion passed unanimously.
4. Discussion about the change of prefix to BUS 2700 and BUS 3700. At the last UPC meeting, UPC recommended that the BUS designation be removed from 2700 and 3700 and replaced with CIS and BCM designations, respectively.
   a. Lancendorfer moved to approve the curriculum proposal changing the prefix of BUS 2700 to CIS; Sinning 2nd; motion passed unanimously.
   b. Wiley moved to approve the curriculum proposal changing the prefix of BUS 3700 to BCM; Balik 2nd; motion passed unanimously.
5. Discussion of BUS designation for 3750 and 4750. After discussion, the group was unanimous that the BUS designation be retained for 3750 and 4750 at this time.
6. AACSB Visit – Stamper informed the committee of their meeting time with the AACSB visitation team on Oct 28th, 3:45-4:30pm in the Dean’s Conference Room. They will also be meeting with CCC members and GPC members at this time. Sample questions and issues were discussed.
7. Stamper mentioned that she recently attended an AACSB seminar on online education; after the task force has made their recommendations, UPC may want to discuss an overall strategy of how to use online instruction in the BBA core. Sinning requested that articles detailing studies on the effectiveness of online instruction be gathered for UPC before this discussion takes place.

Future meetings:
   a. Nov 20th – Sophomore level communication course
   b. Jan 8th – BUS 1750 – pedagogical design, online option
   c. Feb 12th – Big data/business analytics course
   d. Mar 12th – BBA Admission requirements

Meeting adjourned at 11:10am (Balik moved, Lancendorfer 2nd).