

**Minutes of the All College Meeting
Haworth College of Business**

September 9, 2011

Recorder: Tina Smith-Balanda, Office Associate

Convened: 3:00 p.m.

1. Assessment Retreat sign-up sheet circulated

2. Introduction of new faculty and staff:

Accountancy: Jim Penner

Marketing: Alhassan Abdul-Muhmin
Kelley O'Reilly

Management: Barry Smith
Carl Westine
Barcley Johnson
Tristan Stempian
Stacey Fitzsimmons
Grace Lemmon
Abby Wang

MBA: Roxanne Buhl
Alexander Manga

Advising: Christine Robinson
Tomika Griffin-Brown

3. Anniversary Awards:

Leo Stevenson – 35 years
Hanjoon Lee- 25 years
Ali Metwalli – 25 years
Robert Reck – 25 years
Betsy Drummer – 15 years
Betty Parker – 15 years
Jo Wiley – 15 years
KC Chen – 10 years
Cheri Edgar – 10 years
Christina Stamper – 10 years
Bret Wagner – 10 years
John Weitzel – 10 years

4. Karen Lancendorfer is a recipient of the Western Michigan University 2011-12 Distinguished Teaching Award.
5. e-Learning transition team
Andrea Beach was here to discuss the transition from Blackboard Vista to D2L. Fall 2011 is the last semester using Blackboard Vista. Blackboard Vista will shut down in January, but data will be available for one year. Go to wmich.edu/elearning to schedule workshops and one-on-one consultations, which are preferred, as soon as possible to avoid a last minute rush.
6. United Way
WMU's United Way campaign is under way with goals to raise \$300,000 and increase the number of contributors by 10 percent over last year. Donors who increase their donation from last year by \$50 or more will be put in a raffle for a motorcycle. Donations can be made through payroll deduction or by writing a check.
7. HCoB State of the College (Palan)
Fall enrollments: Down slightly for HCoB, but freshman enrollment is up. Enrollment up slightly for WMU.
Strategic Plan: Five year plan includes a new vision and 10 critical benchmarks. The plan has been implemented and actions have already been taken.
Differential Tuition: Juniors and seniors pay an extra \$560 in tuition per semester. Expect \$2.5 million this year. \$644,000 earmarked for scholarships, \$1.93 million will be available for other budget items such as five new tenure track positions, term instructor salaries, three new academic advisors, study abroad, undergrad research assistantship (6 per department), student staff, graduate assistantship, programming support costs, course fees, and the Career Center director's salary.
Accreditation timeline: Application submitted July 1, 2011. Report preparation will occur during spring/summer 2013, with next maintenance of accreditation visit in fall 2013.
8. Assessment Update (Palmer)
Assessment Retreat next Thursday and Friday. Would like to see all faculty at the Friday morning session of the Assessment Retreat.
Things to think about before the retreat:
 - What can we do differently?
 - What do we want our graduates to know?
 - What do we want our graduates to do?
 - What will distinguish our graduates?Review the assessment for your major before the retreat.

9. Center Directors Updates

Global Business Center - Zahir Quareshi

Thank you to Dr. Tang and Dr. Luqmani for organizing the Facing East/Facing West conference, and for participating with the study abroad program.

Summer 2011 study abroad programs included Germany, Thailand, and Singapore.

Study abroad programs planned for Summer 2012 include Australia, Chile, Germany and Thailand. Please promote them. Scholarships are available, including 20 \$1,000 scholarships for summer, and \$2,000 scholarships for the semester. Also, the U.S. Department of Education awards scholarships for \$750.

Center for Sustainable Business Practices – Andrew Targowski

Proceedings were published for two conferences last year. Would like to see a representative from each department at the conference in Washington, D.C., June 6-9.

Center for Health Information Technology Advancement – Bernard Han

CHITA is a university wide center.

A new major, HI-IM, will be offered beginning Fall 2012.

The First International Conference on Health Information Technology Advancement will take place October 28, 2011 at the Fetzer Center. Please plan to attend the conference. If the \$75 registration fee is a problem, let Dr. Han know. For more information, visit the website, <http://www.wmich.edu/chita/ichita/index.php>.

Center for Entrepreneurial Studies and Innovation – Tim Palmer and Barclay Johnson

For now, Palmer and Johnson are covering entrepreneurship activities. Dean is considering how to proceed with the center.

10. Final Comments:

HCoB picnic is Saturday, September 10, from 12 to 3. Families are welcome.

Advising will be open late for the first two weeks of the semester.