Haworth College of Business

Minutes
Assurance of Learning Council (ALC) Meeting
Friday, January 11, 2013
Room 3150 SCH
10:30 am – 12:00 noon


Excused: T. Edmonds, A. Rea

Agenda:

Procedural items
1. Acceptance of the agenda
2. Approval of minutes of Dec 7, 2012 meeting

Discussion items
1. Review of Fall 2012 assessment
2. Plans for Spring 2013
3. Other matters

Discussions
1) Approved meeting agenda.
2) Approved final minutes of Dec 7, 2012 meeting.
3) Fall 2012 assessment review
   • Members reported the status of assessment results and executive summaries for fall 2012.
     1. For teamwork goals (both undergraduate and MBA) data analysis and executive summaries have been completed and forwarded to Rachael Bower at the Dean’s office.
     2. For communication goals data analysis has been completed and executive summaries will be prepared in the next few days.
     3. Work is still in progress for the global business knowledge goal and foundation business knowledge goal.
   • Members discussed experiences and challenges faced during fall 2012 assessment data collection. The following came to light:
     1) There appears to be differing perspectives among faculty about what the rubrics actually mean; some adopt an in-depth approach whilst others adopt a shallow approach to using them.
2) There is concern that faculty is being asked to assess content that they are not actually teaching, e.g. ethics and sustainability.

3) For the MBA, there is a similar concern that we have communications goals that we are assessing but for which the content is not being taught.

4) Some goal champions are experiencing pushback from graduate faculty when they try to collect assessment data from the faculty’s classes. Abdul-Muhmin to talk to Satish Deshpande about the need to have someone from the Graduate Programs Council (GPC) on the Assurance of Learning Council.

5) Sagara raised the issue of whether students’ oral presentations can be videotaped and kept as artifacts of students’ work. Stamper to look into the issue.

4) Plans for Spring 2013
   • Abdul-Muhmin indicated a desire to see greater focus on assessing the following three goals during spring 2013:
     1. Ethics
     2. Critical thinking, and
     3. Foundation business knowledge

5) Other matters
   • Stamper informed goal champions that executive summaries for spring 2012 assessment outcomes could be submitted by the end of January.
   • Stamper requested that we re-visit the issue of the exit (graduation) test to assess foundation business knowledge. According to her, the Dean is not entirely against the idea of the test; she just wants it to be simple and easy to administer. Abdul-Muhmin and Penner to follow up the issue.
   • Members agreed that the March meeting be scheduled for Friday, **March 15, 2013** since both March 1 and 8 are holidays.

6) The meeting adjourned at 12:00 noon.