GPC MEETING MINUTES

April 2, 2014

Present: Sheldon Langsam (Accounting), Jim DeMello (Finance), Satish Deshpande (Associate Dean), Tom Scannell (Management), Barb Tomczak (MBA Office), Renuka Phillips (MBA Office – GR), and Steve Newell (Marketing)

1. Agenda was approved.

2. The Minutes of previous meeting (January 15, 2014) were approved.

3. Graduate Program Review – Dr. Deshpande explained that the program review will start in Fall 2014 and that during the summer data would be gathered for the review. He also explained that deadline dates for materials had yet to be determined.

4. Status of In-house and International MBA's – Dr. Deshpande discussed the current state of the Parker Hannifin MBA. Currently, HCOB is in negotiation with a university in Saudi Arabia to develop a WMU MBA program with them. In addition, HCOB is currently developing a proposal for an MBA program with Stryker.

5. Compensation for In-House Prerequisite MBA Courses – According to Dr. Deshpande, currently faculty who teach pre-required courses for programs receive $5,000 per course. If the MBA course is customized, the compensation for faculty is $10,000. Dr. DeMello indicated that he thought the compensation should be $10,000 for all courses in these customized MBA’s regardless of whether they were pre-required or not. Discussion commenced.

6. MBA Program Rankings – Members discussed how to improve the MBA program’s national ranking in publications such as U.S. News, Princeton Review and Business Week. Dr. Deshpande explained how the rating process worked and strategies to enhance WMU’s status.

7. Adjourn