Policy Council Minutes
Haworth College of Business

August 21, 2014

Members Present: Kay Palan (Chair), Satish Deshpande, Don Gribbin, Mushtaq Luqmani, Robert Landeros, Chris Stamper, Mike Tarn, Devrim Yaman (on phone)

Guest: Stacey Markin

Recorder: Cyntia Reeves

Convened: 9:30 a.m.

**Topic:** Discussion:

**2015 Magazine**

Stacey Markin joined the meeting for a brainstorming session regarding the theme for the 2015 HCoB magazine. Some ideas that were mentioned included data driven decision making, ethical strategic planning, etc. The target of the magazine will be the 40,000 alums and also the top 100 businesses that participate with the Career Center. If you have ideas for stories please feel free to send them to Stacey.

**Academic Program Review & Planning (APR&P)**

The APR&P process requires that all programs with unique Banner codes have to be reviewed separately. Thus, because the MBA concentrations each have a unique Banner code we are required to complete a review for each. This will create a lot of redundancy and unnecessary work. To avoid this situation, we could elect to eliminate all of the separate codes, but the concentrations would no longer be printed on students’ diplomas. Barb and Satish are working with the Registrar’s Office to see if there is an alternative for tracking this designation for MBA students. Discussion took place listing pros and cons of students not having their concentration printed on diplomas.

**New PAR**

Deshpande emailed the latest draft of the PAR to the department chairs and asked that they review and send any comments to him. Items have been added that will help collect data required for AACSB.

**Faculty Qualifications**

The chairs reported on their departmental analysis of faculty qualifications relative to the new AACSB qualification standards and the proposed criteria defining high quality research scholarship. Although the proposed criteria are still in an initial stage, it appears that adopting these criteria will not place any one department in jeopardy with respect to meeting accreditation standards when looked at from an overall perspective. The criteria will, however, necessitate a change in the types of research outlets targeted by some faculty members. Chairs were encouraged to share this information with their faculty at departmental meetings and to have a
frank conversation about why the changes are being made and the implications for being and remaining qualified as faculty members for accreditation purposes.

**Annual Assessment Reports**

Annual Assessment Reports are due next year. Dave Reinhold has requested that we include how assessment was used to encourage student learning. Stamper will send out more detailed information.

**Announcements**

CEO Day, October 30 – agenda was handed out. Stamper is working on a Business Learning Community newsletter.