Policy Council Minutes  
Haworth College of Business  
July 10, 2014

Members Present: Kay Palan (Chair), Don Gribbin, Chris Stamper, Bob Landeros, Devrim Yaman and Mike Tarn

Recorder: Cyntia Reeves

Convened: 9:30 a.m.

Topic: Discussion:

Update on Fall Enrollment
At this time, fall enrollment is slightly down from last fall. We are estimating to be down by 80 freshman. Freshman orientation ended this year with 454 attendees versus 547 last year. There is a large increase in sophomores—100+: junior and senior numbers are slightly down. Graduate enrollment also is low, but these numbers change dramatically toward summer end, in particular because of international students. These numbers will continue to shift over the summer. However, undergraduate SCHs are +400 over last fall and this is significant: SCHs are really more important than headcount because SCHs determine tuition dollars and differential tuition.

Update on International Agreements
The 3+1 dual degree agreement with UNIBE (Dominican Republic) has been signed. This agreement specifically articulates to five of our programs: ISM, food marketing, advertising, accountancy, and sales. Stamper continues to shepherd three other critical agreements: Beijing Institute of Technology Zhuhai (2+2 program); Jilin University Zhuhai (2+2 program); and Guizhou University of Finance and Economics (3+1 dual degree program articulated for accountancy and marketing). The GUFE agreement is under a tight deadline—if approved by the Chinese government, this program will eventually bring an estimated 150 students per year each to accountancy and to marketing. Part of this program will require HCOB faculty to go to GUFE to teach some of their courses. Sunway (Malaysia) has also requested a 3+1 program and Sand University (Shanghai) is requesting a 2+2.

Core Courses
A discussion was held about removing core courses from the majors. The advisors report some confusion among students when core courses are listed as both “core” and part of the major requirements. A bigger philosophical issue, however, is whether or not a core course, because of the basic content level in such courses, should be part of a major. If removed from major requirements, some majors might need to require another course or an elective for students to meet the university-required minimum of 24 credits in a major. It was decided that departmental
faculty should have these discussions and determine what is best for their programs and students.

**Student Pay Rates**

Beginning September 1, 2014 student pay rates will increase. The minimum wage has increased to $8.15 an hour and the student pay scale reflects that change. Individuals hiring students should be aware of the pay rate changes and contact Doralee DeRyke with any questions.