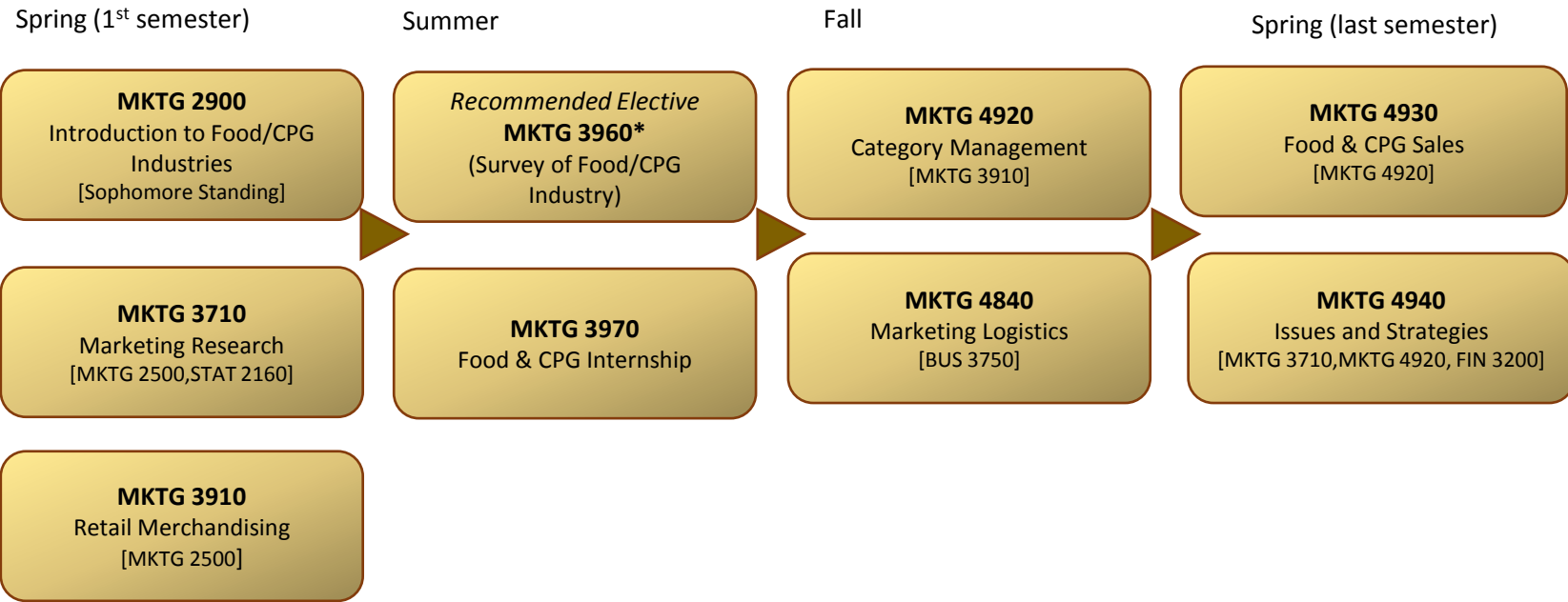
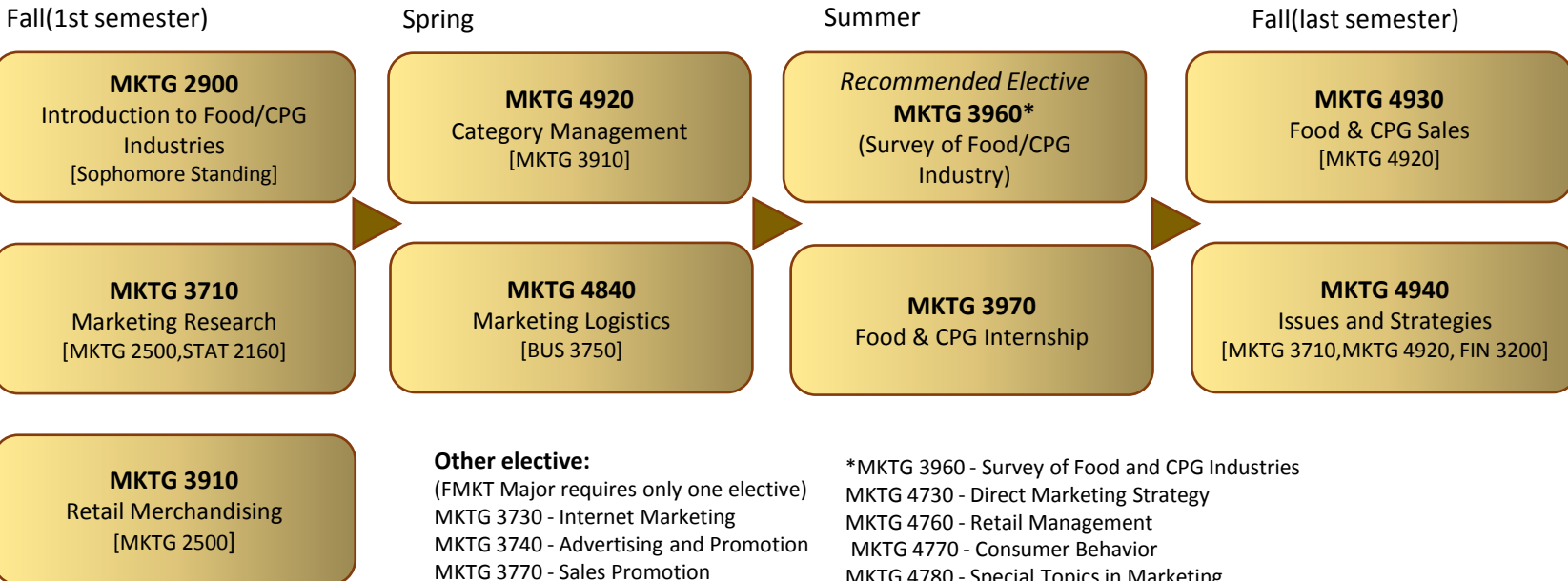


For Students who join the program in Spring



For Students who join the program in Fall



Other elective:
(FMKT Major requires only one elective)
MKTG 3730 - Internet Marketing
MKTG 3740 - Advertising and Promotion
MKTG 3770 - Sales Promotion
MKTG 3920 - Applied Marketing Analysis

*MKTG 3960 - Survey of Food and CPG Industries
MKTG 4730 - Direct Marketing Strategy
MKTG 4760 - Retail Management
MKTG 4770 - Consumer Behavior
MKTG 4780 - Special Topics in Marketing
"Other" - Advisor write-in.