Policy Council Minutes  
Haworth College of Business  
April 22, 2014

Members Present: Kay Palan (Chair), Don Gribbin, Mushtaq Luqmani, Satish Deshpande, Bob Landeros, Mike Tarn, Judy Swisher, Christina Stamper, Ola Smith and Ken Gaylor for Decker Haines

Recorder:  Cyntia Reeves

Convened:  9:30 a.m.

**Topic:**  
**Discussion:**

*Program Review*  
Deshpande provided an update on academic program review and stated that every MBA concentration will be considered a separate MBA program, thru requiring separate program reviews. He will continue to fight to keep the MBA one program for the purpose of the program review. Palan indicated that the academic program review process is still under discussion and should be finalized soon. While there may be additional changes as we go forward, departments are still encouraged to begin completing those sections of the review that can be addressed this summer.

*New Faculty Standards*  
Preliminary drafts of new faculty standards were discussed: some of the language is specifically taken from AACSB standards document and must remain unchanged. Department Chairs should make changes/recommendations and send to Deshpande.

A related issue is determining what constitutes “high quality” and impactful research, which is now required by AACSB. After some discussion, the dean requested each chair/department to identify a preliminary list of publication outlets that might be reasonable for the department accompanied by reasoning/indicators for each outlet that supports it as having impact; departments might need separate lists for each sub-area within the department. These lists will be discussed at the next PC meeting.

*International Agreements*  
Stamper and Tarn gave an update on international agreements. We are in the process of working very quickly on several agreements for schools in China. Juan Tavares is going back to China in May to meet with potential students and hopefully recruit them to start fall 2014.

Chairs were reminded of the urgency of these agreements and encouraged to provide a quick turnaround on course articulation. If more information is needed to make these decisions, please communicate that with Stamper.
Core Classes/Major Requirements

In current documents, core classes that are also requirements for majors are listed twice, which we have learned is confusing to students. Stamper proposed organizing courses by gen eds, pre-core, business core and major core so that courses would only be listed once. A mechanism to indicate that a core course is also required for a major would be included. The department chairs will check with faculty about the feasibility of this solution.

Fall Professor of the Day

October 14th, 2014.

Average Grades Feedback

Smith shared feedback with the PC regarding developing a college report with average teaching evaluations. The FGC suggests that each department prepare its own report and the college report would indicate overall averages. All agreed that reports should be prepared in such a way that protects individual faculty identities.