



Contact information:

Andrew Kline,
andrew.kline@wmich.edu
(269) 276-3252

Mike Preston, Eaton Corp.
Chair, Industry Advisory Board
MichaelWPreston@Eaton.com
(269)342-3795



Partnership Program

An industry partnership program to serve as a “one-stop” launching point for interacting with WMU Engineering and Applied Sciences students, faculty, and staff.

Platinum Partnership Benefits and Opportunities

1. Work with faculty to develop a co-op education program tailored to company needs.
2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.
3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college’s Registered Student Organizations.
4. Preferred invitation to participate in the college’s Innovation Day, which brings 300 STEM-oriented K-12 students and teachers to the college each December.
5. One table sponsorship at the annual Engineers Week dinner event each February.
6. Connections and communication with faculty researchers to develop joint research programs sponsored by industry.
7. Work with faculty to organize classroom presentation on their company.
8. A position on the college’s Industry Advisory Board.



Annual Funding Request: Platinum Partner \$8,000

Gold Partnership Benefits and Opportunities

1. Work with faculty to develop a co-op education program tailored to company needs.
2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.
3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college's Registered Student Organizations.
4. Connections and communication with faculty researchers to develop joint research programs sponsored by industry.
5. A position on the college's Industry Advisory Board.

Annual Funding Request: Gold Partner \$6,000



Bronze Partnership Benefits and Opportunities

1. Work with faculty to develop a co-op education program tailored to company needs.
2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.
3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college's Registered Student Organizations.

Annual Funding Request: Bronze Partner \$3,000



Partnerships are renewed on an annual basis from September 1 through August 31 and recommended five year commitment.