1. Work with faculty to develop a co-op education program tailored to company needs.

2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.

3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college’s Registered Student Organizations.

4. Preferred invitation to participate in the college’s Innovation Day, which brings 300 STEM-oriented K-12 students and teachers to the college each December.

5. One table sponsorship at the annual Engineers Week dinner event each February.

6. Connections and communication with faculty researchers to develop joint research programs sponsored by industry.

7. Work with faculty to organize classroom presentation on their company.

8. A position on the college’s Industry Advisory Board.

**Annual Funding Request: Platinum Partner $8,000**

For more information about the Industry Outreach Office please visit our website: https://wmich.edu/engineer/about/ioo

or e-mail John Patton Chew at ceas-ioo@wmich.edu
Gold Partnership Benefits and Opportunities

1. Work with faculty to develop a co-op education program tailored to company needs.

2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.

3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college’s Registered Student Organizations.

4. Connections and communication with faculty researchers to develop joint research programs sponsored by industry.

5. A position on the college’s Industry Advisory Board.

Annual Funding Request: Gold Partner $6,000

Bronze Partnership Benefits and Opportunities

1. Work with faculty to develop a co-op education program tailored to company needs.

2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.

3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college’s Registered Student Organizations.

Annual Funding Request: Bronze Partner $3,000

Partnerships are renewed on an annual basis from September 1 through August 31 and we recommend a five year commitment.