Community Relations
All BHS staff will be respectful and dignified when interacting with members of the community.

Valid requests for information from community members will be responded to in a timely manner.

Input (e.g., concerns or complaints) from the community will be welcomed and responded to in a respectful manner.

Marketing
All marketing practices will respect the dignity and privacy of consumers and will honestly represent the programs and services of BHS to the public.

Fund-raising and receipt of donations will comply with University policies.

Marketing activities will uphold the integrity of BHS and be accountable to the public.

Accredited for:
- Assessment and Referral: Alcohol and Other Drugs/Addictions
- Outpatient Treatment: Alcohol and Other Drugs/Addictions (Adults & Criminal Justice)
- Prevention/Diversion: Alcohol and Other Drugs/Addictions (Adults & Criminal Justice)

BHS is committed to providing quality services; an ethical, fair, and professional work environment; ethical consumer practice standards; and ethical business practices that comply with University policies.
Employee Conduct
All staff will see that BHS meets the needs of the consumers served.

All staff will demonstrate respect for consumers served and for each other.

All staff will follow the WMU Employee Rules of Conduct and Healthy Workplace Standards.

Professional staff will follow the Code of Ethics governing their specific discipline, including but not limited to the following:
- American Psychological Association (APA) Code of Ethics
- National Association of Social Workers (NASW) Code of Ethics
- American Counselor’s Association (ACA) Code of Ethics
- American Medical Association (AMA) Code of Ethics
- National Association of Alcoholism and Drug Abuse Counselors (NADAC)
- Michigan Certification Board of Addiction Professionals (MCBAP)—Clinical and Peer Support Specialists
- American Society for Public Administration Code of Ethics

Treatment of Consumers
BHS staff will provide quality services and supports that meet the needs and interests of the people they serve.

BHS staff will support and encourage each consumer to participate in his or her community.

BHS staff will respect each individual’s right to make choices.

BHS staff will treat consumers with respect and dignity.

BHS staff will be sensitive to barriers to access and participation in services and will revise services and activities as needed.

BHS activities will promote the well-being, self-esteem, recovery and independence of consumers.

BHS activities will be legal, prudent, and ethical.

BHS activities will be consistent with the Mental Health Code, accreditation standards, and the mission, vision, and values of BHS.

BHS MISSION
Behavioral Health Services is committed to the provision of services that improve the quality of life for individuals, their families and the community.

VISION
Our vision is to be recognized as a prominent treatment provider within the community and to function as an integral part of the substance abuse clinical network.

VALUES
* Respect for each other and the individuals we serve
* Honesty
* Trust
* Building on client strengths to enhance value of treatment
* Strict adherence to confidentiality as a right of all clients

Finance
All financial practices will be handled in accordance with applicable federal, state, and local laws.

All financial practices will be consistent with the mission of BHS and will promote the fiscal stability of the organization.

All financial matters shall be conducted according to commonly accepted standards of sound financial management.

All business and financial practices will comply with contractual obligations, accreditation standards, and the policies and procedures of Western Michigan University, the Unified Clinics, and BHS.