

7 September 2011

TO: Undergraduate Studies Council Members –

Ariel Anderson	Marilyn Kritzman
Nicholas Andreadis	Doris Ravotas
Raja Aravamuthan	David Reinhold (for Provost Tim Greene)
Kent Baldner	Dianna Sachs
Bruce Ferrin	Charlotte Thralls
Keith Hearit	Vince Torano
Kathryn Hillenbrand	Geoff Whitehurst
Peter Krawutschke	Erin Kaplan (or WSA appointed student)

GUESTS: Mushtaq Luqmani (Chair) and Betty Parker, Marketing  
Mike Tarn (Chair) and Alan Rea, Business Information Systems  
FROM: Bruce Ferrin, USC Council Chair  
RE: Meeting Notice and Proposed Agenda

**UNDERGRADUATE STUDIES COUNCIL**  
**Tuesday, 13 September 2011, 3 to 5 p.m.**  
**Faculty Lounge, Bernhard Center**

**PROPOSED AGENDA**

**Procedural Items**

1. Welcome
2. Acceptance of the agenda
3. Approval of the minutes of 14 June
4. Chair's Remarks

**Discussion/Action Items**

1. Two curriculum proposals from College of Arts and Sciences and Haworth College of Business
  - English Department – Proposal to change title of major and minor from Practical Writing to Rhetoric and Writing Studies [CAS 906] – Charlotte Thralls
  - Departments of Marketing and Business Information Systems – Proposal for Interdisciplinary E-business Marketing major [HCOB 1011] – Mushtaq Luqmani (Chair) and Betty Parker, Marketing; Michael Tarn (Chair) and Alan Rea, Business Information Systems
2. WMU Enrollment Report – Keith Hearit, Vice Provost for Strategic Enrollment Management
3. 2011-12 Council Charges – Peter Krawutschke, Faculty Senate President

**Other**

**Adjournment**

***Elected council members who cannot attend a meeting of the Undergraduate Studies Council are asked to send a substitute of their choice who also represents their respective college. Non-elected members are not restricted as to whom they may designate to substitute for them.***

c J. Bartholomew (Academic Advising Liaison), C. Cumming, B. Dennis, E. Evans,  
J. Hutchinson, M. Luqmani, S. Miller, R. Ott, B. Parker, A. Rea, R. Solomon, M. Tarn,  
T. Woolfork-Barnes