

WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE

UNDERGRADUATE STUDIES COUNCIL
Tuesday, 13 September 2011, 3 p.m.
Faculty Lounge, Bernhard Center

Members present: A. Anderson, N. Andreadis, R. Aravamuthan, K. Baldner, B. Ferrin, K. Hearit, K. Hillenbrand, P. Krawutschke, M. Kritzman, D. Ravotas, D. Reinhold (for Provost T. Greene), D. Sachs, C. Thralls, V. Torano, G. Whitehurst

Guests: Mushtaq Luqmani (chair) and Betty Parker, Marketing; Mike Tarn (chair) and Alan Rea, Business Information Systems

Also present: Janice Anderson, Faculty Senate; Jeanine Bartholomew, academic advising liaison; Betty Dennis, associate dean, Extended University Programs; Steve Miller, director, Office of Transfer Student Services

Procedural Items

Council Chair Bruce Ferrin called the meeting to order at 3:03 p.m.

Acceptance of Agenda

A. Anderson moved acceptance of the agenda, seconded by Ravotas. Motion carried.

Approval of the Minutes

Aravamuthan moved approval of the minutes of 14 June 2011, seconded by Hillenbrand. Motion carried.

Chair's Remarks

Ferrin welcomed council members back to campus. He noted that the council will consider nominations to the Committee to Oversee General Education in the "Other Business" portion of our meeting.

Action/Discussion Items

*Curriculum Proposals from the College of Arts and Sciences
and the Haworth College of Business*

- English Department – Proposal to change title of major and minor from Practical Writing to Rhetoric and Writing Studies [CAS 906] – Charlotte Thralls

C. Thralls led the discussion of this proposal that would change the name of the major and minor in "Practical Writing" to a major and minor in "Rhetoric and

Writing Studies." Curricular changes are going through another approval process. This council is being asked only to approve the change in name. A. Anderson moved approval of this proposal, seconded by Andreadis. Motion carried.

- Departments of Marketing and Business Information Systems – Proposal for Interdisciplinary E-business Marketing major [HCOB 1011] – Mushtaq Luqmani (Chair) and Betty Parker, Marketing; Michael Tarn (Chair) and Alan Rea, Business Information Systems

Betty Parker began the discussion of this proposal. The proposed major will be inter-disciplinary, making it unique in the state. The major will require the addition of one new course, which has already been approved, as have all other curricular changes. This major is intended to replace the EBIZ major, which is planned to be phased out. The major will include both a Business Information Systems and a Marketing track. Aravamuthan moved acceptance of the proposal, seconded by Kritzman. Motion carried.

*WMU Enrollment Report – Keith Hearit,
Vice Provost for Strategic Enrollment Management*

Delayed by a previous meeting, Hearit arrived just as the council had adjourned. His report on enrollment was forwarded to members the following day by email.

2011-12 Council Charges – Peter Krawutschke, Faculty Senate President

Peter Krawutschke distributed a list of five proposed charges for this council for the coming year. The first charge arises out of changes required by the Higher Learning Commission to comply with mandates from the U.S. Department of Education. These issues need to be addressed quickly, or federal student aid could be compromised. These discussions will also need to be coordinated with both the WMU-AAUP and the Graduate Studies Council. A second major charge is to consider undergraduate issues pertaining to the developing Medical School.

Other

The council elected Nancy Schullery from the Business College and Kathryn Wagner from Fine Arts to the Committee to Oversee General Education.

Adjournment

The meeting was adjourned at 4:30 p.m.

Respectfully submitted,

Kent Baldner