

WESTERN MICHIGAN UNIVERSITY  
FACULTY SENATE

CAMPUS PLANNING AND FINANCE COUNCIL  
Minutes of Tuesday, 16 October 2012, 3 p.m.  
Faculty Lounge, Bernhard Center

**Members present:** Raja Aravamuthan, Aekam Barot, Cheryl Bruey, David Dakin, Richard Gershon, Dean Honsberger, Kathleen Langan, Dave Lemberg, Dennis McCrumb, Paul Pancella (for Harold Glasser), Zac Putnam, Gail Rouscher, Paul Solomon, Jan Van Der Kley and Gay Walker

**Guests:** Jody Brylinsky, Associate Provost for Institutional Effectiveness; Tim Greene, Provost and Vice President for Academic Affairs; Linda Poquette, Office of the Vice President for Business and Finance; and Sandra Steinbach, Associate Vice President for Business and Finance

**Procedural Items**

*Welcome*

Council Chair David Lemberg welcomed members and guests to the meeting.

*Acceptance of the Agenda*

A motion was made by Solomon to accept the agenda as presented, supported by Langan. Motion passed.

*Approval of the Minutes of 18 September 2012*

A motion was made by Langan to approve the minutes of 18 September 2012, supported by Solomon, with the following corrections: to include Aekam Barot as attending and Kathleen Langan as not attending. Motion passed.

*Chair's Comments – David Lemberg*

Lemberg stated that with a full agenda, he expected the meeting to go later and would not offer any comments at this time.

**Information/Discussion Items**

*2012 Fall Enrollment Update – Tim Greene  
Provost and Vice President for Academic Affairs*

Provost Greene reported on enrollment and student credit hours. Extended University Programs had an increase in online classes and there was an overall enrollment decline in registered classes for main campus. Retention rates for full-time, first time is dropping. The budget cuts to colleges ranged from 3.6 to 6

percent and the cuts followed enrollment. Growth occurred in enrollment for part-time and nonresident students.

The freshman class profile has not changed dramatically in the past 5 years. However, the number of applications is up and the number admitted is down. This may be the result of many online applications and students waiting to see what other institutions have accepted them.

Another challenge for Admissions is to find a way to admit students in areas that have the capacity. Van Der Kley stated we need to have flexibility to move students in areas of interest. In addition, WMU is not admitting enough transfers to compensate for lower enrollment of new students. Students are starting out at community colleges due to economics and transferring credits only when necessary. Van Der Kley added that enrollment for community colleges is also down and this is a trend across Michigan.

It was suggested that having data available to show what is motivating students to come to WMU would be helpful for future recruitment. Other suggestions included concentrating on high schools, reciprocal tuition across the state line, determining what keeps students at WMU and mentoring students. Bringing good quality students to campus and increasing enrollment is a responsibility for all.

*Budget Update – Dean Honsberger*

Honsberger reviewed the 2012-13 general fund revenue budget. He noted that the components of the revenue budget have done a reversal since the early 1980s. In the early 80s, the state appropriations component was 71.5% and the tuition component was 26.6%. Today, the picture is reversed and tuition is now 70.8% and the appropriation component is 26.5% of the general fund revenue budget. Also, we are 10<sup>th</sup> in the state for undergraduate lower division tuition costs.

Honsberger reviewed the 2012-13 General Fund Expense Budget and noted that 65 percent is being allocated to compensation. He reviewed the general fund budget reductions over time versus programmatic increases and also provided information on the 2012-13 general fund budget outlook.

After reviewing the 2012-13 WMU General Fund Budget Expenditures and explaining where the money goes for each general fund dollar spent, Honsberger stated that according to comparative statistics from other universities, we have a lean administration.

Currently, the annual request for new 2013-14 program items commonly called the Budget protocol is being developed by the provost and vice presidents of the university. In January/February, the governor will start the 2013-14 budget process with his recommended budget and then the Senate and Legislature will spend the spring months considering their recommendations. Finally, in June/July, our Board of Trustees will consider a 2013-14 tuition and budget recommendation.

Dean Honsberger's PowerPoint presentation can be found at <http://www.budget.wmich.edu> titled: Campus Planning and Finance Council Update – Oct. 16, 2012.

**Action/Discussion Item**

*Academic Program Review and Planning Procedure*

The Academic Program Review and Planning Procedure document was provided for members to review. Brylinsky stated this is a planning document and no evaluations were being made at this time. She would like faculty to join in setting the criteria and departments will be able to analyze themselves. This is a program development guide and we need to know if we are succeeding and what we can do better for both undergraduate and graduate students.

Higher education is changing dramatically and we need to know if we are on track or if we should change for the future. We will review, evaluate and make some tough decisions.

**Other Business**

There was no other business.

**Adjournment**

Motion made to adjourn by Honsberger at 4:45 p.m., seconded by Langan. Motion passed.

Respectfully submitted,  
Linda Poquette, Recording Secretary