

WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE

UNDERGRADUATE STUDIES COUNCIL
Tuesday, 12 November 2013
International Room (205) Bernhard Center

Members present: K. Ackerson, A. Anderson, R. Aravamuthan, J. Atkin, Laura Decker (for Christopher Tremblay), M. Kritzman, C. Peña, D. Reinhold, D. Walcott, G. Whitehurst. **Absent without substitution:** K. Baldner, M. Cahill, L. Coons, K. Hillenbrand, C. Koretsky, D. Sachs.

Guests: Jane Baas, Chair, Dance; Andrew Holmes, Director of Technology, Extended University Programs; Steve Butt, Interim Chair, Industrial and Manufacturing Engineering. **Also present:** Jeanine Bartholomew, academic advising liaison, and Betty Dennis, Extended University Programs

Procedural Items

Council Chair Ariel Anderson called the meeting to order at 3 p.m.

In response to a request for a minute taker in Kent Baldner's absence, Laura Decker from Enrollment Management (and substitute for Christopher Tremblay) volunteered.

Acceptance of Agenda

Anderson moved acceptance of the agenda, as is, seconded by Peña. Motion carried.

Approval of Minutes

Aravamuthan moved approval of the minutes of 8 October 2013, seconded by Atkin. Motion carried.

Chair's Remarks

*Marilyn Kritzman's Report of the Faculty Senate Meeting
on 7 November 2013*

- MOA-13/04 Revisions to the Accelerated Degree Program was presented by the USC and Graduate Studies Council. The MOA was passed. A question was raised about who would communicate about the

catalog – Dave Reinhold will handle this; graduate catalog and terminal degrees – In response to an inquiry as to whether a new proposal will have to be written, the answer was no, per Sue Stapleton, dean of the Graduate College

- Reported 25% response rate to midterm grades
- The Faculty Senate supports program review and planning
- President John Dunn's remarks included: Campus efforts of veteran support; Seita program received national ranking and A+ rating; the College of Education and Human Development has been removed from watch list but more can be done; 50th anniversary of the Martin Luther King, Jr. visit to WMU; SW Michigan Innovation Center is 10 years old; Rubbermaid is coming to the Business, Technology and Research Park; from Lansing – education initiatives are coming up; now down to \$96K-97K from state appropriations
- On 1 September 2014 WMU will be a tobacco free campus, including chewing tobacco; however, tobacco use inside vehicles will be allowed as that is considered private property. A question was raised – what about tobacco as part of research?
- The first reading of amendments to Faculty Senate Constitution and Bylaws was given.
- Email security and cyber crimes were discussed.
- Status on enrollment management; discussion of transfer students in and out of state; goal is to increase enrollment
- Academic program review discussion: concerns, what's been addressed, etc.

Discussion/Action Items

Develop Policy Regarding Undergraduate Certificate Programs (Jane Baas)

- Need certificate program for dance studio teachers; this would be the first and only such program in the nation
- Looking at 18 credit hour program, offered online
- Currently, there is no policy in place for undergraduate certificate programs.
- Does a policy need to be developed?
- Interest from other areas regarding undergraduate certificate programs, not just dance (communications, business...)
- A question was raised – What is the relationship between an associate degree and certificate program? Response – None really; associate degree has different outcomes
- Looking at proprietary dance schools and their focus

- **ACTION ITEM: An ad hoc committee was formed to write a proposal about creation of undergraduate certificate programs. Members to serve on the committee are Atkin, Bartholomew, and Baas, with EUP and Communication willing to offer assistance, as well. It is anticipated the proposal will be ready to present to USC by the January meeting. The committee will start with the policy regarding graduate certificate programs and go from there.**

Action Items – Curriculum Proposals

Gwen Frostic School of Art [A1.13-14] Change the name of the Concentration “BFA in Art with emphasis in Printmaking” to “BFA in Art with emphasis in Printmedia”

Aravamuthan moved acceptance of the name change, as is, seconded by Ackerson. Motion carried.

Department of Chemical and Paper Engineering

- [CEAS-13-140-CHP] Rename the Pollution Prevention option in Chemical Engineering as Pollution Prevention and Sustainable Processes (CHPJ)
- [CEAS-13-142-CHP] Rename the Environmental Engineering option in Paper Engineering as Environmental Engineering and Sustainable Processes (PEVJ)

Atkin moved acceptance of the name changes, as is, seconded by Whitehurst. Motion carried.

Department of Industrial and Manufacturing Engineering - Deletion of Eight Options/Concentrations –

- [CEAS-13-171-IME] Manufacturing Engineering Technology: Automotive (MAUJ)
- [CEAS-13-172-IME] Manufacturing Engineering Technology: Cast Metals (MCMJ)
- [CEAS-13-173-IME] Manufacturing Engineering Technology: Plastics (MPLJ)
- [CEAS-13-174-IME] Engineering Management Technology: Computer Aided Design (CDNJ)
- [CEAS-13-175-IME] Engineering Management Technology: Computer Aided Manufacturing (CMNJ)
- [CEAS-13-176-IME] Engineering Management Technology: Automotive (UAUJ)
- [CEAS-13-177-IME] Engineering Management Technology: Cast Metals (UCMJ)
- [CEAS-13-178-IME] Engineering Management Technology: Plastics Manufacturing (UPMJ)

Steve Butt explained the purpose of the changes: cleanup, moved all the options in minors, no longer any students in the concentrations

Kritzman moved acceptance of the changes, as is, seconded by Aravamuthan. Motion carried.

Other

Dave Reinhold had an additional announcement from the Faculty Senate meeting.

- The Ad Hoc Committee on General Education gave its report. The committee encourages faculty and departments from around the university to begin conversations about general education.
- Still at the ground stages of this committee; Stage 1: basic definition; Stage 2: learning outcomes; Stage 3: structure to include assessment; Stage 4: communication
- The committee includes two students and three academic advisors.
- Not all colleges are currently represented on the committee; humanities and social sciences are not represented despite request to all faculty
- The committee meets every two weeks on Mondays from 9 to 11 a.m. (schedule will likely change in Spring 2014).
- It is looking at gen. ed. programs throughout the nation but this will be WMU's general education program
- Most students don't know the purpose of the general education program
- Can this information be shared at open houses and/or orientation?
- Need to find ways to integrate this throughout the curriculum
- Using value rubric for starting learning outcomes

The meeting was adjourned at 3:51 p.m.

Laura Decker and Ariel Anderson