

WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE

CAMPUS PLANNING AND FINANCE COUNCIL
Minutes of Tuesday, 17 February 2015 at 3 p.m.
Faculty Lounge, Bernhard Center

Members present: Carol Adams Shearer (Graduate Student Association), Raja Aravamuthan, David Dakin, Kieran Fogarty, Richard Gershon, Gary Mathews, Morgan MacFarlane (Western Student Association), Kathleen Langan, Glen (Pat) Langworthy, Colleen Scarff, Jan Van Der Kley and Gay Walker

Guests: Kathy Beauregard, Athletic Director, Intercollegiate Athletics; Sue Brodasky, Faculty Senate Administrator; James Gilchrist, Vice Provost for Budget and Personnel and Chief Information Officer; Chris Harris, Director, Center for Fostering Success, Seita Scholars Program; Keith Hearit, Interim Dean, College of Arts and Sciences; Jeff Stone, Assistant Athletic Director, Intercollegiate Athletics; Patti Van Walbeck, Associate Vice President for Business and Finance, and Linda Poquette, Business and Finance

Welcome

Council Chair Kieran Fogarty welcomed everyone to the meeting at 3 p.m. He advised the council that Michael Shelden, Physician Manager for Occupational Health, Sindecuse Health Center, was scheduled to present but was not able to attend the meeting.

Acceptance of the Agenda

A motion was made by Van Der Kley to accept the amended agenda without the presentation of Michael Shelden, supported by Langworthy. Motion passed.

Approval of the Minutes of 20 January 2015

A motion was made by Mathews to approve the minutes of 20 January 2015, supported by Van Der Kley. Motion passed.

Chair's Comments – Kieran Fogarty

Fogarty advised the council that the Budget Model Ad Hoc Committee will soon meet and will provide a five to seven page summary that is expected in April 2015. It is not expected that recommendations will be made for any specific model. The summary will go directly to the Faculty Senate Executive Board for a decision as to whether a much wider poll is needed to see if any changes should be made. The Faculty Senate and Administration can make the decision as to the next step.

In response to a question, Fogarty stated the committee includes: Kathleen Langan (chair), Todd Barkman, Bret Wagner, Keith Hearit and John Jellies.

In May, Pete Strazdas will provide a tour of different projects taking place on campus.

Information/Discussion Items

Kathy Beauregard, Intercollegiate Athletics

As requested, Beauregard talked about the budget specifics for intercollegiate athletics. She pointed out to the council that there were many good things taking place with the students and the athletic programs. WMU is in the NCAA, the highest division, with the requirement of 16 varsity sports. Beauregard reviewed each sport and the number of athletes (350-400). The revenue streams include ticket sales, game guarantee revenue, (Ohio State pays WMU one million dollars to come here to play), corporate funding and Mike Gary Athletic donations. A large part of revenue sources is the revenue distribution from the NCAA, which takes into consideration the number of times you go to tournaments, how many scholarships, et al. It is a large formula and the Athletic Department works with the budget officer regarding the revenue. There is also a contract with ESPN that is a source of revenue and includes money for streaming on the internet.

Beauregard discussed the revenue as the result of the Idaho Potato Bowl game and the expenses. It was a first trip to the Bowl and WMU received great exposure as 1.5 million people viewed the game. Van Der Kley stated that we spend more money than what is received from the NCAA.

Other revenue sources are sale of apparel, licensing, food sales and ticketing revenue and sponsorship revenues. The corporate sponsorships are the best in the MAC and the majority of donations to the Gary Fund are unrestricted. Beauregard pointed out that the amount people pay for sponsorships and scholarships are different. There are specific donations and a donor may designate a gift for a specific purpose such as a donation for the football video board.

Academic Enhancement is provided from NCAA for academic support, tutoring, part-time staff, funds for 5th year scholarships and help for athletes in an emergency situation.

There is also money from the general fund and a portion of this funding is refunneled for scholarships with each sport having a specific number of scholarships. The total number of scholarships is capped by the NCAA.

Most universities do not make money on their athletic program and the athletic program at WMU also struggles financially. The cost for athletics will increase significantly due to changing roles and future planning will change. Football and basketball drive the programs. Other sports may have to compete regionally in the future.

Chris Harris, Seita Scholars Program

Harris provided a program overview for council members. Harris began by giving credit to those that moved the program forward after hearing John Seita speak, which includes Mark Delorey, Penny Bundy and Yvonne Unrau. The Seita Scholars Program has grown to be the largest of its kind in the country. Before the

program began, only 12 students were noted to be in the foster care program and, currently, there are 166 students. Harris gave the achievement benchmarks related to the graduation rate for students from foster care. The Seita Program engages students into the services that are already on campus, which is a key change with the students.

Historically, students are changed into different environments with no notice and are placed in strange surroundings with no preparation. The Seita Scholarships not only provide funding for school but support in other areas of life that will make them successful. Harris reviewed the financial aid package and, if it is managed well, it is possible for the students to graduate loan free. Many of the students have great academic possibilities but they need the life skill lessons in order to succeed. Education is the center of the program and life skills are looked at on how they affect their education. Also, there are some soft funds to reward those that have successes in the program.

There is a great relationship with Kalamazoo Valley Community College and some students may change to KVCC. If a student drops out, they may reapply to get back in the program.

Harris provided a typical summary of the funding for students in the Seita program. There are two full time State employees that help with the needs of the students. Students are paired with a professional mentor if they choose to have one and there is always additional support that is provided for the students. The organizational chart showed how many people are necessary to support this program, the eligibility guidelines, and outcomes, which include graduation rates. Funding is always needed and Harris pointed out that the office of Legislative Affairs work with the state for funding. There are no specific funds to support the programs after graduation and private donations are also needed. A state-wide program for alumni to connect is essential for continued success.

Harris closed by informing the council that volunteers continue to be needed for the program and students also need paid internship opportunities.

Jan Van Der Kley, Governor's Budget Proposal

The governor presented his budget and the initial barometer has a good signal with higher education staying safe. State appropriations are based on performance metrics and WMU is at 1.8 percent and our research expenditures have declined. There is hope that the Michigan Public School Employees Retirement System will cap against the University's payroll with parameters needed to constrain it. Special legislation is needed to get this done. Van Der Kley added that the health excise tax is to increase.

Action Item

CPFC – Budget Modeling Subcommittee Selection

No additional information to the comments made by the chair.

Other Business

No other business

Adjournment

Motion made to adjourn at 4:45 p.m. by Van Der Kley, seconded by Langworthy. Motion passed.

Linda Poquette
Recording Secretary