

WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE

CAMPUS PLANNING AND FINANCE COUNCIL
Minutes of Tuesday, 19 January 2016, at 3 p.m.
Faculty Lounge, Bernhard Center

Members present: Raja Aravamuthan, Todd Barkman, David Dakin, Kieran Fogarty, Richard Gershon, Joshua Greenman (Graduate Student Association), Glen (Pat) Langworthy, Gary Mathews, Colleen Scarff, Jan Van Der Kley and Gay Walker

Guests: Tom Comer, Director, Internal Audit; James Gilchrist, Vice Provost for Budget and Personnel and Chief Information Officer; Anne Lundquist, Director, Student Affairs Planning and Assessment; Timothy Ready, Director, Lewis Walker Institute for the Study of Race and Ethnic Relations; Greg Rosine, Vice President for Government Affairs and University Relations; Patti Van Walbeck, Associate Vice President, Business and Finance; Linda Poquette, Business and Finance; and Suzan Ayers, Faculty Senate Executive Board Director

Procedural Items

Welcome

Kieran Fogarty, chair, welcomed guests and council members to the meeting.

Acceptance of the Agenda

Fogarty requested an addition to the agenda of an informational item, Strategic Planning – Risk Management, to be presented by Anne Lundquist. A motion was made by Gershon to accept the amended agenda with the presentation on Strategic Planning – Risk Management, supported by Walker. Motion passed.

Approval of the Minutes of 17 November 2015

A motion was made by Van Der Kley to approve the minutes of 17 November 2015, supported by Langworthy. Motion passed.

Chair's Comments – Kieran Fogarty

Fogarty reminded the council that only three or four meetings remain for the 2015-16 schedule and requested that members let him know of any topics that may be of interest to be presented at a future meeting.

Information/Discussion Items

Strategic Planning – Risk Management – Anne E. Lundquist

Lundquist provided a presentation on Enterprise Risk Management (ERM) at Colleges and Universities. She began with the evolution of risk management and the institutional risks at colleges and universities. Some of the consequences for unmanaged risk at universities are scrutiny from accreditation agencies, students and parents. Shifting demographics, declining state support and competition from new education providers all present emerging risks. There is also a greater accountability for achieving goals. Enterprise risk management is integrated (spans an entire organization), comprehensive (includes all types of risk) and strategic (aligned with organization strategy and mission). ERM promotes resilience and benefits. Lundquist provided the risk management cycle and framework. Academic institutions lag behind the corporate sectors as they have been teaching risk management with very little attempts at self-use.

Lundquist added that higher education is different and is predominantly intangible. Examples of ERM adoption and the length of time in place as compared to other institutions were provided. Qualitative findings were noted that will track risks and updates the status of those risks.

ERM should be part of Strategic Planning and needs to be integrated. The purpose is to identify in advance the risks at the University, i.e., information technology security and athletics. There should be a mission and plan. A group of people should monitor and stay on top of the potential risk. Risks may be strategic opposed to management and delivery of academic programs must meet the diversity of the population.

Gilchrist added that WMU has IT security policies and works with the Academic and Information Technology Council (AITC) and the Faculty Senate to manage those risks. Opportunities and risks are always present with Cloud services as one of the biggest issues IT has had to deal with in recent years. Jody Brylinsky is to incorporate ERM into Strategic Planning.

Van Der Kley added that many universities have incorporated ERM for a long time. When the University is audited, there is a list that is followed. Everything is moving so fast, that it's good to have discussions and prioritize. Enrollment, reputation and delivery in the classroom, if it goes wrong, the cost is high.

*Todd Barkman – Update, CPFC Subcommittee to Assess
Incentive-Based Budget Models at WMU*

Barkman reported that Dean Kay Palan, from the Haworth College of Business, attended the last meeting and it's planned to have Dean Daniel Guyette, from the College of Fine Arts, at a future meeting. A challenge has been attendance due to time constraints for faculty and the budget learning process. The decreasing enrollment makes it difficult to discuss a change in budgeting.

Timothy Ready – Status of Teaching and Research on Race, Ethnicity and Equality of Opportunity at WMU

Ready began by giving his background and explained that the purpose of the Lewis Walker Institute for the Study of Race and Ethnic Relations is to make work more diverse at WMU. The institute is currently a unit of Academic Affairs, but we need more focus on academic work. There is a focus on many programs including sports, research and collaboration with the city of Kalamazoo on goals pertaining to the Kalamazoo Promise. A study of learning environments and centralized race and ethnic studies are important. Ready added that he would like a center for ethnic studies.

There is a need to dramatically grow this field as the demographics of the country changes. There are more births that are not of European descent and our students need to be prepared. There is an introductory general education course and a minor available. Existing courses where this is also being addressed is in Social Work.

Ready would like the council to think about this topic and how to position the institution in creating structures to cross-cutting with race and ethnicity as it needs to be looked at through the lens of diversity.

After discussion, a suggestion was made to add a minor to their list of possibilities for Holistic Health. Another idea was to work with the City of Kalamazoo on job placement and integrating back into society offenders including juveniles as the focus is race, ethnicity and equality of opportunity.

Updates – Jan Van Der Kley, Vice President for Business and Finance

Van Der Kley informed the council that there is decline in enrollment of 2.3 percent and requested that Gilchrist discuss this issue.

Gilchrist stated that the number of new transfers will have a big impact on enrollment for next fall and this part of the forecast is unpredictable. An initiative going forward is a computing distributive budgeting fee. The majority of computing does not occur in labs and the previous logic, in order to get more money, you have to have more computers is not true. Tom Wolf, chief technology officer, is discussing with AITC about changes in the student computing fund and that the funds do not have to be used for desktops in lab. It's possible to distribute the funds by a formula. As enrollment rises, colleges will have to receive more money. It would not have to be spent in labs but in other designated areas with each college reporting as to where the money was distributed.

Project Updates – David Dakin, Director, Campus Facility Planning

- Goldsworth Valley Enhancements – Construction document phase in process with bidding the project in January 2016.

- Business Technology and Research Park II – The first public meeting in December went well with approximately forty students and members of the community attending. The second session is March 2 at 6 p.m. and concepts will be presented at Oshtemo Township Hall.
- Stadium Drive Apartments – The cost was over the allotted budget and Student Affairs is working to make changes and get within their budget. The Division of Student Affairs wants the apartments occupied in August of this year.
- Physical Therapy Department – Fifteen teams gave proposals. There are several options to analyze, including a new building and restoring a building. A determination will be made as to what fits best. The medical school isn't involved at present.
- Southwest Michigan Innovation Center (SWMIC) – Changed ownership to WMed. Start-up companies will stay and WMed is looking for research teams to go into this building.
- Campus community forum will take place in the Bernhard Center for input on new ideas about what to do with the Wesley building.
- Dining Hall – On schedule

Adjournment

Motion made to adjourn at 4:30 p.m. by Mathews, supported by Walker. Motion passed.

Linda Poquette, Recording Secretary