

WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE

INTERNATIONAL EDUCATION COUNCIL
Minutes of Thursday, 20 April 2017, 3 p.m.
Room 4550 Sangren Hall

Members present: Eric Archer, Jane Blyth, Maira Bundza, Alexander Cannon, Stephen Covell, Robert Dlouhy, Mary Lagerwey, Michelle Metro-Roland, Ann Miles, Jun-Seok Oh, Natalio Ohanna, Zahir Quraeshi, Yogesh Suryawanshi, Bret Wagner

Members absent: Moritz Cherubin, Willem Homan, Michael Millar

Guest: Korey Force, Senior Marketing Specialist, Haenicke Institute for Global Education

Procedural Items

Acceptance of the Agenda

Miles requested addition of two items to the agenda (Faculty International Research Survey and Associate Provost for Global Engagement Search updates). Ohanna moved to accept the April agenda with requested additions; seconded by Dlouhy. Motion carried.

Approval of the Minutes

Bundza moved to approve minutes from the 16 March 2017 meeting; seconded by Lagerwey. Motion carried.

Discussion/Action Items

Haenicke Marketing Plans - Force

Force discussed various aspects of her new position, senior marketing specialist within the Haenicke Institute, with the IEC. Her focus is on supporting global engagement initiatives; making international news WMU news; infusing internationalization throughout campus; increasing numbers of international students; and supporting welcoming efforts for international students. In addition, Force has focused on rebranding efforts related to global engagement and promoting international engagement in the Kalamazoo community. Finally, Force discussed updates to WMU web pages and social media regarding global engagement and the Haenicke Institute as well as related recruitment materials.

Miles highlighted issues of awareness and incentives to promote increased international engagement on campus. Ohanna suggested highlighting current global engagement initiatives by staff/faculty/students in marketing materials. Other IEC members suggested additional ways to collect data concerning current global engagement efforts and to promote future global engagement efforts.

Faculty Engagement in International Research Survey – Lagerwey and Oh

Lagerwey reported her discussion with David Reinhold, associate vice provost for assessment and undergraduate studies, regarding implementation of the survey. Reinhold suggested waiting until fall 2017 semester, as other surveys are being implemented across campus this spring. Miles asked if the survey could be utilized as a vehicle to allow faculty to self-report engagement in international research more broadly.

Associate Vice Provost for Global Engagement Search Updates – Miles

Miles reported that two candidates will be on campus the week of May 8. She is working with administration to allow IEC members to have a meeting time during candidate interviews. Miles reported there are 3-4 candidates being considered for the position. She asked IEC for ideas concerning what they would ideally want candidates to discuss during their visits.

Ohanna and Covell suggested the idea of discussing what a globally engaged university would look like and how to carry out that vision. Dlouhy mentioned discussion of their views of comprehensive internationalization of curricula. Further discussion suggested asking candidates' views on moving global engagement forward at WMU and strategic recruitment of international students in an uncertain political environment.

Faculty Development Initiative (Global Learning Outcomes) – Metro-Roland, Archer, and Miles

Miles reported on initial development of faculty learning communities (FLC) around Global Learning Outcomes and asked for feedback from IEC members about format, timing of event, type of kickoff activities. Various ideas were expressed as to potential formats for implementation of future FLC's.

Chair's Report – Miles

Miles discussed details of May's IEC meeting – election of new officers. The May meeting will also involve planning for upcoming year for IEC and revisiting this year's charges to the council.

Haenicke Institute for Global Education Report – Blyth

Blyth reported that she and Dr. Zhang traveled to Taiwan for a conference and visited other Southeast Asian countries for recruitment. Usfil grant will soon submit a call for applications for faculty development related to the grant. Blyth and Provost Tim Greene will visit the Iraqi embassy in Washington, D.C. to meet with the minister of higher education to discuss potential future initiatives.

Haenicke staff members have participated in a number of international recruitment visits. Metro-Roland is working to integrate domestic and international student orientation for fall 2017. Blyth also discussed a new initiative with Enrollment Management to offer global engagement scholarships to a cohort of incoming freshmen students. Study abroad numbers for 2016-17 are strong.

Adjournment

The meeting adjourned at 4:49 p.m.

Respectfully submitted,
D. Eric Archer
IEC Secretary