

**WESTERN MICHIGAN UNIVERSITY  
FACULTY SENATE**

**EXTENDED UNIVERSITY PROGRAMS COUNCIL  
Monday, 15 October 2018**

**Members Present:** Dawn Anderson, Beth Belachew (Graduate Student Association), John Scherger (for Amy Bocko), Bradford Dennis, Kimberly Doudna, David Flanagan, Edwin Martini, David Meade, William Rantz, Zoann Snyder, John Spitsbergen, Sarah Summy

**Members Absent:** Marshall Allen (Western Student Association), William Charland, Kyle Jehnzen, Tammy Morgan

**Guests:** Chuck Pearson, Director, Early Middle College Programs; Brennan Davis, EUP Program Performance Analyst; Andrew Nieboer, EUP Manager, Market Research Analytics; Kelly Schultz, Precollege Programming Director, Academically Talented Youth Program and Coordinator, Dual Enrollment; William Watson, EUP student success coach

Council Chair Flanagan called the meeting to order at 10 a.m. A quorum was present.

**PROCEDURAL ITEMS**

*Acceptance of the Agenda*

A motion was made by Rantz, supported by Spitsbergen, to accept the agenda as presented. Motion carried.

*Approval of the Minutes*

A motion was made by Anderson, supported by Summy, to approve the minutes of 17 September as presented. Motion carried.

*Announcements/Chair's Remarks*

Chair Flanagan reported that on January 14 and February 18, 2019, Vice Chair Dawn Anderson will chair the council meetings due to his class conflict.

**ACTION ITEMS**

**1. Review and Recommendations on EUP Award Submissions**

One nomination was received in each category. Review of applicants is needed by the November meeting.

Suggestions were made for consideration of possible changes for the next round of submissions:

- Change the due date to later in October, due to so much being due mid-October (such as tenure review portfolios, grants)
- Change so others can nominate.
- Change the amount of the award.

**2. MOA-18/08 eLearning Standards**

It was noted that this is similar to what was approved in April. Page 3, number 2, was changed from the original. Also, page 2, number 2, was changed from the original.

A question was raised about why "distance education" is used throughout the document. There are hybrid or highly hybrid courses, meeting once or twice a semester on main campus or in Grand Rapids. Due to federal definitions, "distance education" is a good catchall. A point was made about mission creep. Clarification of the definition of an online program was provided – only if everything can be completed online.

The eLearning standards will be revisited more often, so EUPC could revisit language at the next review.

A motion to accept the memorandum of action as is to send back to the Faculty Senate Executive Board was made by Rantz, supported by Meade. Motion carried.

**3. Review of Proposed Changes to 2018-19 Council Charges**

Charge #2 has been changed. Charges #9 and #10 were added.

Charge #6 is: *Actively collaborate with the Campus Planning and Finance Council's Budget and Finance Subcommittee toward the goal of clarifying departmental incentives to offer courses at off-campus sites.* It was suggested that Todd Barkman, chair of the Campus Planning and Finance Council, be invited to meet with EUPC regarding this charge.

A motion to accept proposed changes was made by Dennis, supported by Anderson. Motion carried.

**DISCUSSION / INFORMATION ITEM**

**1. Report from Extended University Programs – Edwin Martini, Interim Associate Provost**

With the leadership transition in EUP, there will be a full staff retreat on October 29.

At the Punta Gorda, Florida, campus, the focus is on aviation, with a hold on other programs that were being planned. Approximately 600 inquiries had been received regarding programs at this campus. There are approximately 20 or so students enrolled, with student housing an obstacle. Long term solutions are needed, and brand recognition is a challenge. The review cycle for Florida is after Thanksgiving.

Higher Learning Commission visits are in progress, with one more visit upcoming at Auburn Hills. The visits are going well.

More fully online undergraduate programs is a priority at EUP- information security and supply chain graduate programs are examples. It is suggested to offer more courses for seven weeks. We would need logistics/infrastructure changes for shorter courses. Examples of changes needed would be things like revised add/drop dates and the timing of teacher evaluations.

The Strategic Resource Management budget model working groups are underway and going well. There is a question about what EUP will look like. It could be a service unit or responsibility unit, or a hybrid. Provost Jennifer Bott has said there is a place for innovative, risk-taking units.

A point was made about curriculum and what will support undergraduates in being successful in an online undergraduate program. Online Student Services in EUP are being looked at. Online students are typically different demographically than face-to-face students.

*2. Information and Discussion on Issues under Charge 5 Relating to Dual Enrollment and Non-credit Professional Development Programs (in Cyber Security)*

- A PowerPoint presentation was provided.
- It is a challenge to track dual enrolled students in Banner, Cognos etc.
- Fall 2016-fall 2018 range from 59-84; this is overall and includes EUP
- New criteria for dual enrollment – lower GPA and qualifying test score
- A lot of data had to be manually merged from different Cognos reports and other sources.
- Many new opportunities – Van Buren tech, Grand Rapids Public Schools. The expectation is that more students will be seeking dual enrollment, with a pathway to WMU ideal.
- Dual enrollment can be a game changer - connect with more students earlier, especially from diverse populations
- For EUP, the biggest group is Forest Hills with a Mandarin four-year curriculum. If completed, an entire Chinese minor at WMU is earned.
- On campus – taking classes that they can't take at high school; for example, Gull Lake students, some take a combination of online and on campus courses, and advising is built-in.
- In Kentucky, there are online aviation students.
- Online courses are being sought by rural schools and areas around Detroit.

A point was made about GPAs in the current program; they are very high. This could be due to Forest Hills students skewing the data, and rigor is something EUP keeps an eye on within its scope. Also, students are given support through success coaches. Not all Forest Hills kids are accepted into the Mandarin program, which is evidence that the 2.75 entry GPA requirement is high enough.

There is not much competition from other four-year schools in Michigan in terms of dual enrollment.

**OTHER**

Discussion was held on industry certifications, test preparation programs, and hands on opportunities.

**ADJOURNMENT**

The meeting was adjourned by Chair Flanagan at 11:28 a.m.

Kimberly Doudna  
Secretary