

**WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE**

**CAMPUS PLANNING AND FINANCE COUNCIL
Minutes of 3 December 2019 at 3 p.m.
Bernhard Center, Room 204 MLK**

Members present: Todd Barkman, Cheryl Bruey, David Dakin, Betty Dennis, Keith Hearit, Claire Herhold (Graduate Student Association), John Jellies, Valerian Kwigizile, Geoffrey Lindenberg, James Penner, Colleen Scarff, Jan Van Der Kley, Patricia Vander Meer, Udaya Wagle, Xiuye Xie
Members absent: David Hoskins (Western Student Association), Lynne Heasley
Advisory members absent: Chris Cheatham, Tony Proudfoot
Guests: Kristen R. DeVries, Vice President for University Advancement and Executive Director of WMU Foundation; Patti Van Walbeck, Associate Vice President for Business and Finance

Procedural Items

Welcome and Introductions

Council Chair Valerian Kwigizile called the meeting to order at 3 p.m. and welcomed guests and council members.

Acceptance of Agenda

A motion was made by Kwigizile to accept the agenda as presented, supported by Penner. Motion carried.

Approval of the Minutes

No motion was made to approve the November minutes, as they were not available.

Council Chair Remarks – Kwigizile

The chair thanked Jan Van Der Kley and Jennifer Heilmann for their time and volunteering efforts supporting the Campus Planning and Finance Council. He also thanked Kristen DeVries for coming to talk with the council about fundraising, especially the anticipated role of faculty on the upcoming capital campaign, and the discussion surrounding the Memorandum of Action to be developed by the council.

Discussion/Information Items

Charge #7: Work with the Office of the Vice President for University Advancement and report on the planned capital campaign, as it relates to the role of faculty towards this initiative.

- a.) *Develop a Memorandum of Action on the role of faculty in the upcoming WMU Capital Campaign and fundraising in general (revise MOA-09/05).*

Kristen R. DeVries, Vice President for University Advancement and Executive Director of WMU Foundation, has reviewed the former MOA 09/05 Faculty Input to and Participation in the Development and Fund Raising Process (copies were distributed at the meeting). The Advancement Office has “Three I’s” – “Inspire,

Involve, Invest”. The role for faculty was limited in the previous MOA and only uses one of the “I’s” not all three. DeVries stated that the capital campaign will inspire WMU donors and alumni as the University is competing for them against other charities that they view as saving lives versus graduating students. This is the dialogue that needs to change, as WMU has programs that educate to enable our students to save lives. WMU is creating five campaign themes that will be scale-able, memorable and relatable. A coordinated external firm will survey the five themes during January through March 2020 with large donors; and results are due in April. During this time, CPFC can begin to work on the revised MOA.

Additionally, University Advancement is conducting an Alumni Attitudinal Survey. Market research from Think Big showed 47.5% of WMU alumni want to be more involved. DeVries stated that alumni want to be more involved with faculty, have corporate connections, fund research and appear as guest lecturers. Once the results are back from the survey, DeVries will report back on alumni interests. There will be a myriad of opportunities for ideas; talking points, funding initiatives and white papers for specific fundraising items. The faculty is instrumental in helping strengthen WMU’s fundraising by underscoring the relationships, involvement and inspiring on campus and off campus. University Advancement would like to engage with faculty who would like to help with conversations regarding gifts, donating and answering any questions. Jellies agreed we need to revise the faculty role through the MOA and once the five themes are decided, the faculty could be prepared on those talking points/themes. The progress of the donors is available to Dean’s (through Salesforce) with transparency and reporting being important to DeVries’ office. Kwigizile agreed to add flexibility in developing the MOA to include the information gathered from the alumni survey (results due April 2020). DeVries added the MOA should last a number of years and should ask the Office of University Advancement to provide results from the alumni surveys so faculty is informed.

Jellies agreed to be the contact person for receiving draft ideas from faculty for the new MOA. Please send all comments to him via campus mail by **January 14, 2020**. Jellies and Van De Kley suggested the council invite Provost and Vice President for Academic Affairs Jennifer Bott and Vice President DeVries back to discuss the MOA. Kwigizile recommended to invite them for the February 18, 2020 meeting after CPFC has drafted the MOA.

Charge #6: Review and provide input into campus construction projects and campus sub-master plan that are in the various stages of planning. – Construction Update & Transportation Master Plan Subcommittee Update (Combined) – Dakin

- The Business Technology and Research Park 2 infrastructure is in except for outside agencies. The final top coat of road paving is to be done in spring 2020. The sale is pending on the first parcel, under Oshtemo Township Governing Authority, once all parcels have been sold.
- Arcadia Flats exterior panels have been installed, and interior mechanical and electrical work have started on all floors. Interior finish

boards are being installed with furniture scheduled to be installed in May 2020. This project is to be completed by July 2020.
www.fm.wmich.edu/ap/webcam/south to view progress.

- The Student Center and Dining Facility site work has started. A virtual reality tour will be available in Waldo Library. The student center portion will be open fall 2021 and the dining facility will open fall of 2022. Large meeting rooms will be available on the second floor (700 seated). A study was performed to streamline utilization of space.
- The College of Aviation renovation and addition is to be completed in November 2020. Partial demolition is complete and construction has started. Approvals have been obtained from the State and the Federal Aviation Administration.
- Hilltop Village potential PPP partner has been selected. The goal is to have a development agreement in six to eight months. The goal is to have the village by 2024. WMU has teamed with Gilbane (similar to WMU; <https://www.gilbaneco.com/development/projects/college-town-rochester/>) and currently in pre-development phase; mitigating risk by building a strong WMU team.
- The Transportation Master Plan final input session was on September 26. Final recommendations from outside experts are due after the 26th. Implementations of all or some of the recommendations will be the next phase.
- Loop Road and Open Space-First Segment design phase has begun. The second open forum session from faculty and public will be scheduled in January 2020. Focus is on pedestrians, keep sustainment and reduce automobiles on campus.
- Draper/Siedschlag is to be vacated in May 2020. On site work is to start when Draper/Siedschlag is demolished and be completed fall of 2021.
- Dunbar Hall Renovation second open forum will be in January 2020. Schematic design is to be completed and submitted to the State in February. The building will be vacated in May 2020 and completed in fall of 2022.

Dakin continued to talk about streamlining campus building space and personnel relocation to move forward with WMU initiatives. The strip mall has been notified that leases are not being renewed and it will be demolished and returned to a natural landscape.

Other

Kwigizile urged the council members to go through the current MOA 09/05, and send comments/ideas to Jellies by January 14, 2020.

Adjournment

A motion to adjourn was made by Jellies and supported by Lindenberg at 4:45 p.m. Motion carried.

Respectfully submitted by Jennifer Heilmann, Recording Secretary