

**WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE**

**UNDERGRADUATE STUDIES COUNCIL
Tuesday, 25 February 2020, 3 p.m.
Faculty Lounge, Bernhard Center**

Members present: Carrie Cumming, Ruby Eagle (Western Student Association), Clifton Ealy, Bruce Ferrin, Marilyn Kritzman, Kate LaLonde, Irma Lopez, William Rantz (for Jessica Birnbaum), David Reinhold (for Provost Jennifer Bott), Dianna Sachs, Daniela Schroeter, Xiaoyun Shao

Members absent without substitution: Deanna Bush, Michael Duffy, Kathryn Hillenbrand, Riley Lukomski (WSA)

Academic Advising Liaison present: Betsy Drummer

Advisory Member present: Edwin Martini

Guests: Deb Droppers and James Lewis, Human Performance and Health Education; Marcia Fetters, Acting Co-Dean, College of Education and Human Development; Richard Gershon, President, Faculty Senate; Kevin Knutson, Director, Academic Advising, College of Arts and Sciences; Cynthia Klekar-Cunningham, Director, Keith Hearit, and Anna Popkova, School of Communication; Marilyn Duke, Director, Academic Resource Center

Procedural / Informational Items

Chair Ferrin called the meeting to order at 3:04 p.m.

Welcome and Introductions

Those in attendance were welcomed.

Acceptance of Agenda

Ealy moved to accept the agenda, seconded by Lopez. Motion carried.

Action Item

1. Curriculum Proposal – Human Performance and Health Education – Droppers and Lewis – CEHD 1022-REVISED: Create Event Management Major

Kritzman moved to approve CEHD 1022-REVISED: Create Event Management Major, seconded by Ealy.

Kritzman moved that today's votes be taken by paper ballot, seconded by Ealy. Motion carried.

Eagle asked who would be teaching the courses in the proposed major, given the opposition statement made by Cynthia Klekar-Cunningham, director, School of Communication.

Lopez asked that concerns raised by the School of Public Affairs and Administration regarding curricular overlap be addressed.

Klekar-Cunningham raised concern that the proposed major would duplicate courses and resources that are already being taught elsewhere.

Popkova asked how the proposed major would address the skills such as strategic planning and research or interpersonal communication that would be transferrable to professions other than event management, should students choose to change careers in the future. She further asked how the proposed program would be different from the programs offered through the School of Communication.

Kritzman moved that council members move to Executive Session for discussion, following question and answer session, seconded by Ealy. Motion carried.

Moved into Executive Session. Non-voting members and guests left the meeting.

Kritzman moved that council members move out of Executive Session, seconded by Ealy. Motion carried.

Chair Ferrin called for a vote by paper ballot. Ballots were distributed. Duke and Rantz counted ballots. Motion unanimously denied with eleven votes cast.

Ferrin summarized the council's discussion for the record by noting that the council had concerns with the duplication of the proposed program with other existing programs. He also noted that the WMUx environmental scan showed that such a major should be interdisciplinary in nature. He recommended that a future proposal could be submitted for an interdisciplinary major between the Department of Human Performance and Health Education and other programs such as the School of Communication, the School of Public Affairs and Administration, and the Haworth College of Business.

Adjournment

The meeting was adjourned at 4:35 p.m.

Respectfully submitted,
Dianna E. Sachs