The Economic Impact
Western Michigan University
Has on Greater Kalamazoo

Commissioned by:

Prepared by:

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Analysis Scope
FY 2016-2017
3 Counties

Van Buren  Kalamazoo  Calhoun

WESTERN MICHIGAN UNIVERSITY
A Sample of the Data Provided by WMU for Main Campus

- Operating budget
- Number of employees; full and part-time, total payroll
- Enrollment by geographic area; i.e. local, state, out-of-state
- Number of students living on and off campus
- Total financial aid
- Estimated number of jobs held by WMU students locally
- Estimated gross earnings of students
- Total number of visitors to campus; includes sporting events, entertainment, etc.
The total direct and indirect annual economic impact that WMU has on the region is $1,609,393,873.

The total number of direct, indirect, and induced jobs WMU supports in the region is 16,690.

Annual spending in the region per WMU student is $11,513, excluding tuition and on-campus housing.

WMU capital project spending from 2013-2018 at WMU was $265,100,000.