ABOUT THE PROGRAM

The M.A. in Sport Management is a 30-credit program. This program is designed to prepare students to blend general management skills with the specific demands of managing a variety of levels of sport organizations. Students can take 100% online courses or online courses with some in-person courses to finish the degree in 12 months, 16 months, or 20 months depending on individual plans. Sport management majors acquire a strong foundation in management, marketing and sales, sport finance, sport media, legal issues, and ethics in sport.

My experience with Bronco Productions has allowed me to produce all home football games and apply the knowledge learned in class.

Thomas Delves, alumnus

All courses are designed to meet or exceed national standards set forth by the North American Society for Sport Management accrediting body.

In addition to the 27 credits of sport management courses, students have the option of completing either a 3-credit thesis, independent research or field experience. Students learn through hands-on experience while utilizing top of the line equipment in state-of-the-art lab spaces.
CAREER OPPORTUNITIES
Career Opportunities in Secondary, Collegiate, and Professional Sport as well as Parks and Recreation.

ADMISSION REQUIREMENTS

- Official transcripts
- Resume/Cover Letter
- Three letters of recommendations
- Written statement summarizing experience in academic, professional, research, creative or scholarly activities

APPLICATION DEADLINE
On-going; students may be admitted for each semester.

FUNDING OPPORTUNITIES
Graduate Assistantships are available through the:

- Department of Human Performance and Health Education
- Recreation
- Athletics

100% of WMU sport management graduate students were employed or continuing education within three months of graduation.

Dr. Geumchan Hwang
Program Coordinator
geumchan.hwang@wmich.edu
(269) 387-2693

Additional Program Faculty
Dr. Colin Cork, Dr. Jim Lewis, Dr. Yuanlong Liu and Dr. Zeljka Vidic