

SPORT MANAGEMENT

Master of Arts

wmich.edu/humanperformance/academics



ABOUT THE PROGRAM

The M.A. in Sport Management is a 30-credit program. This program is designed to prepare students to blend general management skills with the specific demands of managing a variety of levels of sport organizations. Students can take 100% online courses or online courses with some in-person courses to finish the degree in 12 months, 16 months, or 20 months depending on individual plans. Sport management majors acquire a strong foundation in management, marketing and sales, sport finance, sport media, legal issues, and ethics in sport.

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My experience with Bronco Productions has allowed me to produce all home football games and apply the knowledge learned in class.

■ Thomas Delves, alumnus



All courses are designed to meet or exceed national standards set forth by the **North American Society for Sport Management** accrediting body.



In addition to the 27 credits of sport management courses, students have the option of completing either a 3-credit thesis, independent research or field experience. Students learn through hands-on experience while utilizing top of the line equipment in state-of-the-art lab spaces.

269-387-2710 | cehd-outreach@wmich.edu | wmich.edu/grad/apply

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WESTERN MICHIGAN UNIVERSITY
College of Education
and Human Development

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CAREER OPPORTUNITIES

Career Opportunities in Secondary, Collegiate, and Professional Sport as well as Parks and Recreation.

ADMISSION REQUIREMENTS

- Official transcripts
- Resume/Cover Letter
- Three letters of recommendations
- Written statement summarizing experience in academic, professional, research, creative or scholarly activities

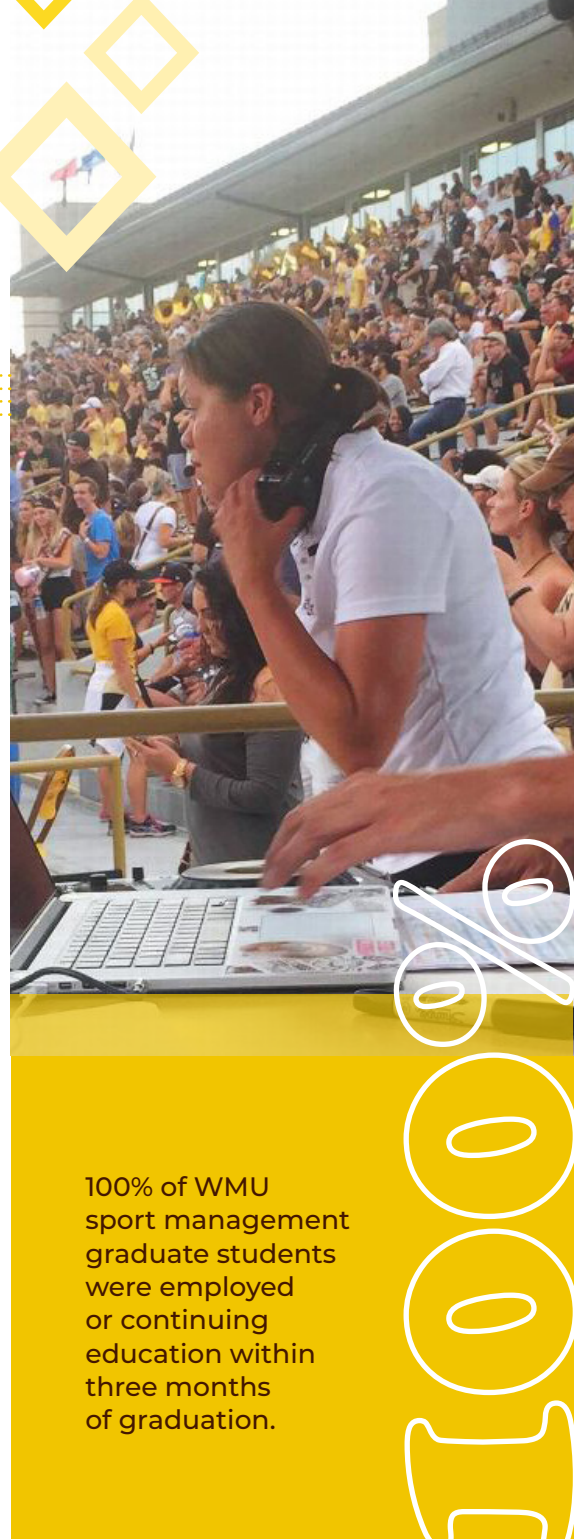
APPLICATION DEADLINE

On-going; students may be admitted for each semester.

FUNDING OPPORTUNITIES

Graduate Assistantships are available through the:

- Department of Human Performance and Health Education
- Recreation
- Athletics



100% of WMU sport management graduate students were employed or continuing education within three months of graduation.



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Additional Program Faculty

Dr. Colin Cork, Dr. Jim Lewis,
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