

## Fashion Merchandising Minor

Western Michigan University

College of Education and Human Development

**18 Credits** (122 Credit Hours Needed for Graduation)

*This minor is not available for Fashion Merchandising and Design majors*

Name: \_\_\_\_\_ WIN: \_\_\_\_\_ Catalog Year: \_\_\_\_\_

| WES                                 | PRE-REQUISITES   | COURSES   | TRAN/SUB/GRADE | CR                       |
|-------------------------------------|--|---|----------------|--------------------------|
| <b>REQUIRED FCS COURSES</b>         |  |   |                |                          |
|                                     |  | <b>FCS 1260</b> The Fashion Industry  |                | 3                        |
|                                     |  | <b>FCS 1550</b> Design Principles   |                | 3                        |
|                                     |  | <b>FCS 2290</b> Fashion Merchandising (spring only)                         |                | 3                        |
|                                     | MATH 1100 with C or better OR<br>ALEKS placement score of 30 | <b>FCS 2260</b> Fashion/Retail Buying (spring only)                         |                | 3                        |
|                                     |  |   |                | <b>Total (12)</b>        |
| <b>ELECTIVES (Choose 6 credits)</b> |  |   |                |                          |
|                                     |  | <b>FCS 2570</b> Merchandising Technology (fall only)                        |                | 3                        |
|                                     | FCS 1550   | <b>FCS 3200</b> Visual Merchandising  |                | 3                        |
|                                     |  | <b>FCS 3260</b> History of Fashion  |                | 3                        |
|                                     | FCS 1260; FCS 2290; MKTG 2500                                | <b>FCS 3290</b> Promotion in the Merchandising Environment<br>(spring only) |                | 3                        |
|                                     | FCS 1260; FCS 2260   | <b>FCS 3320</b> Apparel Sourcing and Management (fall only)                 |                | 3                        |
|                                     | FCS 1260; FCS 2260; FCS 2290;<br>MKTG 2500                   | <b>FCS 4300</b> Merchandising Seminar (fall only)                           |                | 3                        |
|                                     | 56+ hrs  | <b>FCS 5240</b> Socio-Psychological Aspects of Dress (fall only)            |                | 3                        |
|                                     | 56+ hrs  | <b>FCS 5340</b> Consumer Behavior in Fashion (fall only)                    |                | 3                        |
|                                     | FCS 3320; 56+ hrs  | <b>FCS 5440</b> Global Aspects of Fashion (spring only)                     |                | 3                        |
|                                     |  |   |                | <b>Total Credits (6)</b> |