Western Michigan University’s Master of Business Administration (MBA) curriculum focuses on developing critical thinkers who make sound business decisions. Faculty members are expert practitioners who challenge and engage students. Students work in partnership with classmates, as well as industry partners and local entrepreneurs. Concentrations are available in:

- Computer Information Systems (CIS)
- Finance
- Healthcare
- Management
- Marketing
- International business

MBA students will complete a minimum of 12 courses (36 credit hours). Students with no prior business courses are welcome to the program, but they may need to complete up to four additional courses (12 credit hours).

The MBA is the gold standard in business education and allows you to enhance your repertoire of critical thinking, analysis and leadership skills, which can lead to increased responsibility and compensation.

In fact, 54 percent of employers plan to increase starting salaries for new MBA hires this year and job postings requiring an MBA advertise 27 percent higher salary levels than jobs requiring only a bachelor degree according to Burning Glass Technologies: Labor Insight, 2016 and GMAC 2016 Corporate Recruiters Survey Report.

Teaching, Research and Program Focus Areas
The program takes an integrated approach to instruction, providing a high-quality and challenging program that examines real-world scenarios and explores the most recent business research. The curriculum is designed with advice from leading academic and industry leaders.

Innovation and collaboration are key to the program, which is learner-centered, discovery driven and globally engaged. Your experience at WMU will include courses taught by professors who are committed to delivering relevant, engaging discussions and projects that are both challenging and inspiring.

Points of Pride
- Geared toward working professionals with classes meeting one night per week in the evening and on weekends, as well as in online hybrid formats, at two convenient locations, Kalamazoo and Grand Rapids
- Accredited through the Association to Advance Collegiate Schools of Business (AACSB International), representing the highest standard of achievement of business schools worldwide with fewer than 5 percent of schools achieving this accreditation
- One of “The Best 296 Business Schools” as ranked by The Princeton Review
Business Administration

Industry Highlights
• Thirty one percent of job postings for manager or director positions prefer or require a master’s degree and 44 percent of those jobs specifically list an MBA.
• Eighty eight percent of corporate recruiters plan to hire recent MBA graduates this year.
• Graduates of our program are equipped with the experience and skills to take roles as executives, general managers and business owners.

Admission
Domestic
Applications accepted on an ongoing basis, allowing students to begin coursework during the fall, spring and summer semesters.

International
Fall 2018: April 1, 2018
Spring 2019: Aug. 1, 2018
Summer 2019: Jan. 15, 2019

Funding
A limited number of graduate assistantships are available.

MBA
http://wmich.edu/mba
269-387-5133

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Western Michigan University est. 1903
Offering over 100 world class advanced degree programs and holding Carnegie Foundation classification as a higher research doctoral university, the institution has consistently appeared in the U.S. News & World Report as one of America’s best national universities. Graduate students make up 21 percent of the total student body and have been awarded nearly $52 million in financial assistance. WMU enjoys a rich 60+ year history of graduate education.

Kalamazoo, Michigan
The community offers a vibrant cultural atmosphere mixed with a variety of outdoor recreational activities. The city of Kalamazoo is located midway between Detroit and Chicago and is in close proximity to the shoreline of Lake Michigan.