WMU Curriculum Guide for Recreation - Sport Management Concentration

Program description and notes:

- This program resides in the Human Performance and Health Education (HPHE) department of the College of Education and Human Development at WMU;
- The Sport Management concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional, and recreational levels;
- Job functions in the sport industry include facility management, sport promotion and marketing, sport media, customer or community relations, sport sponsorship, licensing, sport information, and sport law among others;
- This program requires an approved minor from the following choices:
  - Coaching
  - Event Management
  - Communication
  - Journalism
  - General Business
  - Students may also petition the Sport Management Program Coordinator to approve another minor;
- Near the end of your coursework, a 600 hour internship will be required which may be completed in Kalamazoo or with any sport organization in the world;
- Please contact the advisor for Sport Management at the address listed below, if you have questions about this major. You can also visit the WMU Recreation: Sport Management website;
- It is recommended that the internship be completed during the student’s senior year.

The following courses can be taken at College of DuPage:

<table>
<thead>
<tr>
<th>WMU courses</th>
<th>COD equivalent courses</th>
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<tbody>
<tr>
<td>BUS 1750</td>
<td>BUSIN 1100</td>
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<tr>
<td>GEOG 2440</td>
<td>GEOGR 1120</td>
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<tr>
<td>STAT 1600 or 3660</td>
<td>MATH 1635</td>
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Related electives – minimum of 12 credits required (depending on approved minor):
The electives in this program allow for student flexibility in preparing for employment in any of
the different areas in the field of recreation and sport.

ACTY 2100  
COM 1040  
ECON 2010  
MKTG 2500  
MGMT 2500  
HPHE 1810  
HPHE 2350  
PHIL 2010

ACCOU 1140  
SPEEC 1100  
ECONO 2202  
MARKE 2210  
MANAG 2220  
PHYS 2254  
PHYS 2240  
PHILO 1110

- There are sixteen approved elective choices at WMU. We have listed the eight choices
  above because we know that they transfer to WMU.

General Education Requirements:

- For information about General Education requirements at WMU please use this
  website;
- No foreign language is required for this major. For students who may be interested in
  languages, there are many elective requirements that may be filled by a language;
- A minimum of 122 credits are required for graduation from WMU.

Contact information:

Dr. Jim Lewis – Associate Professor
Department of Human Performance and Health Education
james.lewis@wmich.edu
(269) 387 – 2697

Or

College of Education and Human Development Advising Office
wmich.edu/education/advising
(269) 387 – 3474
(For general education advising)