



WESTERN MICHIGAN UNIVERSITY

Harper College

Fall 2016

WMU Curriculum Guide for Recreation - Sport Management Concentration

Program description and notes:

- This program resides in the Human Performance and Health Education (HPHE) department of the College of Education and Human Development at WMU;
- The Sport Management concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional, and recreational levels;
- Job functions in the sport industry include facility management, sport promotion and marketing, sport media, customer or community relations, sport sponsorship, licensing, sport information, and sport law among others;
- This program requires an approved minor from the following choices:
 - Coaching
 - Event Management
 - Communication
 - Journalism
 - General Business
 - Students may also petition the Sport Management Program Coordinator to approve another minor;
- Near the end of your coursework, a 600 hour internship will be required which may be completed in Kalamazoo or with any sport organization in the world;
- Please contact the advisor for Sport Management at the address listed below, if you have questions about this major. You can also visit the WMU Recreation: Sport Management website;
- It is recommended that the internship be completed during the student's senior year.

The following courses can be taken at Harper:

WMU courses

BUS 1750

STAT 1600 or 3660

Harper equivalent courses

MGT 111

MTH 165

Related electives – minimum of 12 credits required (depending on approved minor):

The electives in this program allow for student flexibility in preparing for employment in any of the different areas in the field of recreation and sport.

ACTY 2100	ACC 101
COM 1040	SPE 101
ECON 2010	ECO 211
MKTG 2500	MKT 245
MGMT 2500	MGT 270
HPHE 1810	KIN 202
PHIL 2010	PHI 115

- There are sixteen approved elective choices at WMU. We have listed the seven choices above because we know that they transfer to WMU.

General Education Requirements:

- For information about [General Education requirements](#) at WMU please use this website.
- No foreign language is required for this major. For students who may be interested in languages, there are many elective requirements that may be filled by a language;
- A minimum of 122 credits are required for graduation from WMU.

Contact information:

Dr. Jim Lewis – Associate Professor
Department of Human Performance and Health Education
james.lewis@wmich.edu
(269) 387 – 2697

Or

College of Education and Human Development Advising Office
wmich.edu/education/advising
(269) 387 – 3474
(For general education advising)