WMU Curriculum Guide for Recreation - Sport Management Concentration

Program description and notes:

- This program resides in the Human Performance and Health Education (HPHE) department of the College of Education and Human Development at WMU;
- The Sport Management concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional, and recreational levels;
- Job functions in the sport industry include facility management, sport promotion and marketing, sport media, customer or community relations, sport sponsorship, licensing, sport information, and sport law among others;
- This program requires an approved minor from the following choices:
  - Coaching
  - Event Management
  - Communication
  - Journalism
  - General Business
  - Students may also petition the Sport Management Program Coordinator to approve another minor;
- Near the end of your coursework, a 600 hour internship will be required which may be completed in Kalamazoo or with any sport organization in the world;
- Please contact the advisor for Sport Management at the address listed below, if you have questions about this major. You can also visit the WMU Recreation: Sport Management website;
- It is recommended that the internship be completed during the student’s senior year.

The following courses can be taken at NCMC:

<table>
<thead>
<tr>
<th>WMU courses</th>
<th>NCMC equivalent courses</th>
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<tbody>
<tr>
<td>BUS 1750</td>
<td>B 161</td>
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<tr>
<td>STAT1600 or 3660</td>
<td>STAT 200</td>
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Related electives – minimum of 12 credits required (depending on the approved minor):
ACTY 2100 B 211
MKTG 2500 M 200
COM 1040 COM 111
ECON 2010 ECO 112
PHIL 2010 PHL 105 or 109

➢ There are sixteen approved elective choices at WMU. We have listed the five choices above because we know that they transfer to WMU.

General Education Requirements:

➢ The following link can be used to select general education courses that are required by WMU;
➢ No foreign language is required for this major. For students who may be interested in languages, there are many elective requirements that may be filled by a language;
➢ A minimum of 122 credits are required for graduation from WMU.

Contact information:

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Or

College of Education and Human Development Advising Office
wmich.edu/education/advising
(269) 387 – 3474