



WESTERN MICHIGAN UNIVERSITY

Schoolcraft College

Fall 2016

WMU Curriculum Guide for Recreation - Sport Management Concentration

Program description and notes:

- This program resides in the Human Performance and Health Education (HPHE) department of the College of Education and Human Development at WMU;
- The Sport Management concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional, and recreational levels
- Job functions in the sport industry include facility management, sport promotion and marketing, sport media, customer or community relations, sport sponsorship, licensing, sport information, and sport law among others;
- This program requires an approved minor from the following choices:
 - Coaching
 - Event Management
 - Communication
 - Journalism
 - General Business
 - Students may also petition the Sport Management Program Coordinator to approve another minor;
- Near the end of your coursework, a 600 hour internship will be required which may be completed in Kalamazoo or with any sport organization in the world;
- Please contact the advisor for Sport Management at the address listed below, if you have questions about this major. You can also visit the WMU Recreation: Sport Management website;
- It is recommended that the internship be completed during the student's senior year.

The following courses can be taken at Schoolcraft:

WMU courses

BUS 1750
STAT 1600 or 3660

Schoolcraft equivalent courses

BUS 101
MATH 122

HPHE 1110 or HOL 1000

PE 202

Related electives – minimum of 12 credits required (depending on the approved minor):

ACTY 2100

ACCT 201

ECON 2010

ECON 202

MKTG 2500

BUS 226

COM 1040

COMA 103

HPHE 1810

PE 121

PHIL 2010

PHIL 277

- There are sixteen approved elective choices at WMU. We have listed the six choices above because we know that they transfer to WMU.

General Education Requirements:

- The following link can be used to select [general education courses](#) that are required by WMU;
- No foreign language is required for this major. For students who may be interested in languages, there are many elective requirements that may be filled by a language;
- A minimum of 122 credits are required for graduation from WMU.

Contact information:

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Or

College of Education and Human Development Advising Office

wmich.edu/education/advising

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