



WESTERN MICHIGAN UNIVERSITY

**Washtenaw Community College**

**Fall 2016**

**WMU Curriculum Guide for Recreation - Sport Management Concentration**

**Program description and notes:**

- This program resides in the Human Performance and Health Education (HPHE) department of the College of Education and Human Development at WMU;
- The Sport Management concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional, and recreational levels;
- Job functions in the sport industry include facility management, sport promotion and marketing, sport media, customer or community relations, sport sponsorship, licensing, sport information, and sport law among others;
- This program requires an approved minor from the following choices:
  - Coaching
  - Event Management
  - Communication
  - Journalism
  - General Business
  - Students may also petition the Sport Management Program Coordinator to approve another minor;
- Near the end of your coursework, a 600 hour internship will be required which may be completed in Kalamazoo or with any sport organization in the world;
- Please contact the advisor for Sport Management at the address listed below, if you have questions about this major. You can also visit the WMU Recreation: Sport Management website;
- It is recommended that the internship be completed during the student's senior year.

**The following courses can be taken at WCC:**

**WMU courses**

BUS 1750  
STAT 1600 or 3660

**WCC equivalent courses**

BMG 140  
MTH 160

**Related electives – minimum of 12 credits required (depending on the approved major):**

ACTY 2100	ACC 111
MKTG 2500	BMG 250
COM 1000 or 1040	COM 101
ECON 2010	ECO 222
PHIL 2010	PHL 205

- There are sixteen approved elective choices at WMU. We have listed the five choices above because we know that they transfer to WMU.

**General Education Requirements:**

- The following link can be used to select [general education courses](#) that are required by WMU;
- No foreign language is required for this major. For students who may be interested in languages, there are many elective requirements that may be filled by a language;
- A minimum of 122 credits are required for graduation from WMU.

**Contact information:**

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Or

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