BBA Spring 2016 Exit Survey Data

**Question 1) if we were to revise the BBA program, what three elements should remain the same?**

**Classes/Courses:**

- Business Analytics
- Business Communication – 8
- LAW 3800 - 5
- BUS 4750 - 4
- BCM 3700 - 1
- BUS 3750 - 3
- BUS 3700
- BUS 1750
- MGMT 2500 - 5
- MKTG 2500 - 7
- MKTG 3600
- MKTG 4100
- MKTG 4600
- STAT 2160 - 2
- Management classes
- Keep first year course
- Accounting pre-business classes - 10
- Finance classes - 2
- Classroom Size - 10
- More Bloomberg Classes
- Diverse Classes
- More law classes - 2
- Quality of Courses
- Courses offered - 2
- Class Availability - 12
- Global Business - 7
- IT Classes - 2
- Class Times
- Broad range of courses
- Taking the basic courses before being labeled an HCOB student - 3
- Summer Classes
- Project Management
- CIS Classes
- Every class in Schneider
- Easy math classes
- In-class teaching
- Logistics
- Time frame of classes and when you can take them
- Major classes - 1
- Marketing classes - 1
- Sales classes
- Electives - 7
- Offer online/hybrid courses
- Overall teaching process
- Hands on learning
- Capstone classes
- Required courses
- Marketing program - 1
- Economics requirements
- Classes - 3
- Course work
- Diversity of classes
- Keep HR Management a Requirement
- Class Size

Skills/Knowledge:
- Knowledge learned in one class can be applied to others
- Focus on writing skills
- Hands on sales training in the lab - 2
- Real world knowledge
- Learning a little from each area of business
- Group focused presentations
- The importance of writing marketing plans in every class
- Good Work ethic
- Cultural understanding
- Group work - 2
- In-class learning (not hybrid)

Faculty/Professors:
- Faculty/Professors - 42
- Availability of teachers
- Faculties willingness to help you
- Easy to access staff
- Keep part-time professors
- Involvement from most staff
- Support staff
- Real world experience - 9
- Sales staff
- Department heads

Career Prep/Job Opportunities:
- Career Center - 20
- Job opportunities
- Internship opportunities
- Job fairs - 3
- Employer access
- Professors Accommodating attending the career fair
Major Programs:
- Majors - 2
- GPA Requirement - 1
- Major courses
- Class offerings for majors
- Combination of sales and marketing
- Curriculum - 5
- Accountancy
- Program structure
- Major requirements
- ISM Program
- Advertising and Promotion major is amazing

Pre-Business Programs:
- Core Classes - 43
- Credit Hours
- The wide variety of classes in the pre-BBA - 6
- Straight forward two-year plan
- Making us get the minor, it’s very helpful in the end
- Making every student take Finance, accounting, and econ courses
- Taking the basic courses before being labeled an HCOB student - 4
- Prerequisite courses - 6
- Eliminating electives in favor of BUS minor
- Basic courses for entry level learning
- Requiring a “C” average for all math courses

Required Courses:
- Advanced Econ Course
- Number of credits total required for each course
- Course requirements - 3
- Math requirements
- English

Advising:
- Advising - 30
- Scheduling
- Orientation Program
- Availability to get into classes worked

RSO’s:
- FMA Events

Facilities:
- Quiet study lounge - 1
- Classrooms - 3
- Building
• Greenleaf Trust Trading Room
• Continuous IT improvement

Other:
• Career fair, business bash, student organizations - 5
• Number of hours taught
• Environment
• All of the services offered
• Ethics
• Culture
• Technology
• Structure
• Encourage global understanding
• Amount of credits needed to graduate
• Study abroad opportunities
• Networking events
• High standards for students
• E-Learning system
• Guest speakers
• Real world experience
• BBA Orientation
• Automatic general business minor

**Question 2) If we were to revise the BBA program, what three elements should be changed?**

**Classes:**

**CIS:**
• Add another computer class after CIS 1020 - 3
• No CIS 2700 - 3
• TIM Course availability
• Get rid of the CIS courses as pre business requirements
• More in-depth analytics courses
• More on IT
• Better CIS
• CIS professors
• Drop analytical foundations

**BUS:**
• Business Process and Productivity - 3
• Change BUS 4750 - 3
• Use same simulations across BUS 4750
• BUS 3750 should be in smaller classes
• Get rid of BUS 3750 - 7
• Update BUS 3700
FIN/LAW:
- Business Law shouldn’t be in the large lecture hall
- Law
- Add more environment finance classes
- FIN 3200 - 1
- Stretch 3200 into 2 courses
- Revamp finance classes
- Finance classes - 5
- More law classes/emphasis
- More Bloomberg classes
- Offer more finance electives
- Finance professors - 1
- Add a financial planning course to end of curriculum
- Add loan education to freshman experience
- Require a personal financial management class
- One more finance class
- Better finance
- Increase the number of Law related classes - 2

MKTG:
- More marketing courses for non-marketing majors
- Marketing Classes
- Increase social media importance in marketing
- MKTG 3750
- Better AD
- Marketing Research

ACTY:
- No accounting II - 4
- Make accounting I easier than accounting II
- Less accounting homework online
- Combine accounting classes
- Accounting classes - 2
- No accounting requirements
- Better accounting electives

MGMT:
- More management courses for non-management majors
- Make management courses more hands on
- Make an HR course required for everyone
- Make all students take Intro to Real Estate
- Make entrepreneurial classes in major requirements
- More HiiM specific courses
Pre-Requisites:
- MATH 1160 - 3
- STAT 2160
- Ability to test out of pre-requisites
- Less mandatory classes
- More math prerequisites
- Remove statistics
- Shorten the number of prerequisite courses
- One ECON class instead of two
- Merge micro and macro econ

Electives:
- More electives each semester - 17
- Electives that correspond to majors - 1
- More freedom with electives
- Less general education
- More statistics classes
- More focus on entrepreneurship
- More sales focused classes
- Elective (Area) Requirements for BBA

Class Size/Availability:
- More flexibility with BBA courses
- Make some classes larger - 2
- Availability of classes other than T/R - 7
- Larger classroom sizes
- Offer classes on Friday’s and Saturday’s
- Add the option of graphic design classes for Ad & Promo/Marketing Majors
- Make more classes available in summer or hybrids - 2
- More flexibility in course choices
- More online courses - 9
- More hybrids
- Class times for athletes
- More class sections - 2
- More class offerings - 2
- Class orders too specific
- Classroom size
- More freedom in class choice
- More availability of capstone courses
- Quality of courses
- Availability of required courses
- More evening classes - 6
- Course availability - 13
- Smaller class sizes
Class Content:
- More interactive
- Some classes tended to cover the same topics, try and vary the topics more - 6
- More digitally centered classes - 2
- More simulations
- More core major classes
- More major courses - 2
- Some courses I feel were not necessary and I learned very little
- Unnecessary courses taught on a different college campus
- Taking so many finance/accounting/econ courses and only one of management/marketing
- Less General business courses
- Need more role play for other majors
- Add mandatory freshman experience class
- Consistent Grading Scale
- Add a course on writing business documents
- Put a greater emphasis on writing
- So many group projects
- Add reversal classes
- Quality of course
- One combined course for business communication and writing
- More ethics training
- Remove irrelevant classes
- 3000+ Classes
- Less communication courses
- Some classes are too fast paced
- Too much information for a semester in some courses
- Add required negotiation training - 1
- Need a real world emphasis
- Better use of eLearning
- Make classes specified to major

Classroom Learning/Knowledge:
- Group project partners
- More areas in business that could fill in gen eds
- Better experience
- More applicable material
- Increase difficulty/eliminate curving grade
- Increase experiential learning
- More extra credit opportunities
- Final exams shouldn’t have to be comprehensive
- Better global focus
- More hands-on assignments
- Focus on public speaking
- More communication focus
- Math
- Majors other than sales should go through role playing presentations
• More involvement outside of the classroom
• More real world knowledge less text book

Faculty/Staff:
• Get rid of the teachers that say get a “C” and get out of my class
• The professors - 3
• Professors tech training
• Need more staff
• Have grades updated weekly
• Remove teachers with bad reviews
• More professors like the food marketing staff
• Smarter professors
• Some ineffective professors
• Quality of teachers – some were very good and others were very bad
• Disallow professors to choose favorite students
• Some staff don’t care about us. I have had professors say, “Most people don’t pass my class.” I feel like this is wrong to say
• Get better professors - 2
• No good math related professors
• Accounting Faculty
• Office Hours
• Staff
• Barb Sagara
• 3000+ professors
• Weed out the professors who are objectively bad
• Instructor experience in real world with in each course
• Lesson plans -- maximize learning
• Don’t allow TA’s to teach classes

Major/Minor Programs:
• Make more competitive – Raise GPA requirement
• Not many prerequisites
• Add Sports marketing
• Cant take major classes until accepted into BBA program
• Major/minor criteria
• Less general business requirements
• Increase finance requirement
• Finance
• Accounting
• Require all majors to take public speaking courses
• Make internships count as credits
• Require an Internship
• Different minors
• Make it slightly more difficult to be accepted
• Having to duplicate a class is you double major outside of HCOb (ex: stats)
• Ability to double major in similar programs
- More options for minors
- Finite math is a terrible waste of time
- No Advanced Econ
- More actual major classes - 1
- Versatile major courses
- Higher level math classes should be required
- Required involvement with your department
- Increase GPA to be accepted into the Business College
- My major made me do too much working

**Classes:**
- Better IT focus - 2
- Computer classes should be more challenging

**Computer Lab/Hardware:**
- More lab availability - 2
- Update tech
- More computer tech

**Resources:**
- Career Center
- Tutoring available
- Add a library in HCOB

**Career Prep:**
- More employers at career fair - 3
- Every student should be forced to visit the career center for credit
- Emphasize internships
- More internship opportunities
- Require internship
- Improve job placement techniques
- Stop inviting low quality employers to career fair

**Advising:**
- Find advisors that care about students rather than keeping us here longer and spending more
- Advising hours are very limited - 3
- Email in advance when students can register for classes
- Improve scheduling platform
- Advisors

**Facilities:**
- Better building hours (Open on weekends especially) - 3
- Large lecture halls
- More space to study in
Other:
- Require students to be in an RSO
- Require a study abroad
- Bring better awareness of RSO’s earlier on - 1
- More analytics
- Give students solid 4 year plan
- Require community involvement
- Number of times to retake a course
- Implement mentor programs
- More communication
- More difficult to get into HCoB
- Teach ethics in non-ethics classes
- More options in cafeteria
- Increase GPA requirement
- Grading scale
- Add more study abroad options
- Strategic Solutions
- The cost
- More quantitative skills
- Higher overall standards
- Diversity of the students/professors
- Better opportunities for case competitions that are fair and unbiased
- Make org. Psychology part of the curriculum

**Question 3) Overall, the top three strengths of the Haworth College of Business are:**

**Classes:**
- Useful classes - 2
- Management classes
- Good encompassing classes
- Amount of classes to take
- Grades related to effort
- Core classes - 2
- Variety of classes - 2
- Teaches the importance of working in teams - 2
- Gives understanding of many business areas - 2
- Teaching professional communications skills
- Class Size - 7
- Course offerings
- Class Availability - 6
- Good organization of courses
- Course work
- Hands-One courses
- Some electives prepare you for life after college
- Leadership classes
- Class offerings
- Ease of course load
- Great class selection
- Quality of courses - 1
- The knowledge gained through courses

**Faculty/Staff:**
- Department Heads
- Engaged Faculty
- Personality of the professors
- Professors – 83
- Major professors
- Access to faculty
- Passionate professors
- Experience of professors
- Friendly staff - 1
- Food marketing professors
- Availability of Staff and Professors - 2
- Faculty assistance and understanding
- Most of the staff is amazing
- The top 3 sales professors
- ISM Instructor
- Few staff members
- Faculty that are involved with majors
- Support from staff - 2
- Professors involvement with students’ futures –2
- Sales training in lab - 3
- Knowledgeable about their subjects - 6
- Friendly and helpful staff
- Adequate instructors
- Dr. Lancendorfer
- Professor Bob Samples
- Students

**Major/Minor Programs:**
- Versatility of programs
- Innovative programs
- Ease of graduation
- Variety of majors - 6
- Entrepreneurship Major
- Focus on major requirements
- Quality of top programs
- My major was interesting and well taught
- Increased presence of the ISM program
- Difficulty level is just right
- Advertising Minor
- Great programs - 1
SBM Major - 7
Status as top sales institute
Accounting Department
Marketing Department - 4
ISM Department/Program - 4
Academic Programs / Groups - 2
Food and Consumer Packaged Goods Marketing program
Upper level HR professors
Management professors
Well-rounded curriculum - 2
Structure
Accessible to less-qualified students
Minors

Career Prep:
- Career fair - 2
- Career nights
- Promotes professionalism - 1
- Career fair prep
- Access to career planning
- Good vision of future
- Great opportunities for internships/jobs - 3
- Job Opportunities - 2
- Job Connections - 2
- Employee Network
- Networking
- Readying studying for employment - 3
- Mass emails about jobs around Kalamazoo
- Preparation for after college - 3
- Handshake App

Advising:
- Advising - 14
- Difficulty scheduling an appointment
- Scheduling

Facilities:
- Greenleaf trust trading room
- Quality of facility
- Computer Lab - 3
- Building set up
- All in one building - 4
- Trading Room - 2
- Study room
- technology
- Classrooms/building - 3
Outside of Class Knowledge:
- Wide range of subjects
- Help offered
- Group Assignments
- Critical Thinking Skills
- Developed communication

Resources:
- Academic Services
- Greenleaf Trust Trading Room
- Career Center - 23
- Communication - 2
- Resources - 13
- Access to computers/technology
- Bloomberg
- New technology
- Help offered to students
- Tutors available
- Companies they bring in

Organizations:
- RSO’s - 8
- Events hosted through the college - 3
- Business Fraternities
- Good extracurriculars

Other:
- Professional Atmosphere - 4
- Friendly - 1
- Accreditation
- Knowledge
- Challenging
- Rewarding
- Professional environment
- Industry tours
- Goal Driven - 3
- Reputation - 8
- Growth
- Integrity
- Skills taught
- Personal Marketing
- Global Study Opportunities - 3
- Registration in mid-west region
- Set us up for success - 2
- The school feels like a family
- Clear objectives
- General understanding
- Never had a schedule conflict
- Business knowledge
- It’s hard so you did well if you make it
- Ethics
- Great education - 2
- Empower students to be self-sufficient
- Real World Teaching Strategies
- Diverse Culture - 3
- Close group of students - 2
- Food Marketing Conference
- Smaller than other universities
- Career building resources
- Scholarship opportunities
- Knowledge of field
- Strong connections
- Long-term orientation
- Certification
- Accessibility - 1
- Networking - 2
- Good facility
- Friendly students - 3
- Strong connection to the region/city
- Size of college
- Opportunities (scholarships, study abroad, etc.) - 3
- Hands on learning
- Environment - 3
- Connections
- Access to business professionals
- Prestige
- The name of the college
- Helpfulness

**Question 4) Overall, the top three weaknesses of the Haworth College of Business are:**

**Classes:**

**Class Times/Availability**
- Foreign Economic Course
- More summer courses
- Major Classes only offered T/R - 7
- Class availability - 6
- Class times and offerings - 3
- Classes not offered at night once a week, hard to make classes work when you work full-time
- Lack of evening classes
- Lack of hybrid courses
• Lost in the size
• Lack of elective courses
• Lack of nontraditional class time offerings

CIS
• Lack of electives in CIS major

MGMT
• The ISM program
• MGMT 2500

MKTG
• Marketing Research
• 3000+ Marketing classes and professors

BUS
• BUS 3700
• BUS 4750 - 2

ACTY
• Hard accounting class

FIN/LAW
• Bad finance professors
• Finance Department - 1

OTHER
• Favoritism within majors
• Add courses for graphic design
• Classes
• Many classes I never felt like I learned anything
• Engagement in large lecture halls
• Some of the classes are too easy
• Redundant classes - 4
• Lack of writing
• Set up of some of the classes seemed unnecessary - 1
• Some classes are pointless, I’d rather take major electives
• Big lecture hall classes - 2
• Some classes were extremely hard
• Some courses not related to my major
• So much math
• So much Econ
• BCM courses need to be updated
• Not enough role-play business interactions
• Class Sizes - 3
• More consistency across different part
• Forced to take classes that will never help me
• Quality of courses
• Irrelevant knowledge
• Courses lack technical skills
• Lack of online supplements for courses
• Interactive courses
• Courses vary greatly between instructors
• Catering to athletes who miss classes
• Poorly taught classes
• Few classes with alternative schedule
• iClickers
• Student evaluations aren’t ACTUALLY taken into consideration
• Finite Mathematics Course
• Alumni Involvement
• Lack of class options

Faculty/Staff:
• Political Hierarchy
• Some difficult faculty with bad reputations
• Sexism in some professors
• Some tenured profs are jerks
• Professors going off on tangents
• Some professors are not effective at teaching
• Some professors read straight from PowerPoint slides
• Some of the professors don’t care - 2
• Naive professors
• Professors just reading off of slides
• Some staff are horrible - 12
• Staff/Faculty - 2
• Lack of ISM professors
• Unqualified professors
• Differences in experience between professors teaching the same course
• Unfair grading depending on teacher - 2
• Some professors are hard to understand - 2
• Finance professors - 7
• Acceptance of multiple choice tests as opposed to open ended questions
• Professors talking more about themselves than the material
• Some iffy required teachers
• Complacent employees
• Barb Sagara
• Bruce Ferrin
• Professors for core classes
• Professor quality - Mangla for example
• Professors who don’t use eLearning
• The professors
• Office Hours
• Lack of employees
Advising:
- Advisor Scheduling – 2
- Advising Jam during peak registration times
- Advisors - 2
- Advisors gave me different advice
- Lack of advising availability - 2
- You should be assigned an advisor
- Lack of walk-in advising times

Career prep:
- Career Events announced the day of
- Career Center isn’t visible enough
- Bronco Jobs interface
- Bring in companies outside of Midwest to career fair
- Career fair should be bigger with a wider range of employers
- Students not interviewing effectively
- Not all top firms come to the career fair
- Not career focused
- Horrible career opportunities
- Internships not for credit
- More internship opportunities
- Need more prep for after graduation -
- Career Fair
- Better employer events - bronco jobs isnt the best
- Lack of employers - 1

Facilities:
- Building needs updating
- Parking - 21
- Rooms
- Outdated rooms, furniture, computers, etc
- More Bloomberg terminals
- Need more quiet study space
- Always too hot - 2
- Computer Lab - 7
- Class Rooms - 2
- Study rooms too small
- Food Service Options - 1
- Not enough outlets in study room
- Facility closed on weekends
- Separation between offices and classrooms

Pre-Business Courses:
- Some pre-business courses are too difficult for those not intended for that major
- Some pre-business courses have sub-par professors - 3
• Pre-Business courses
• pre-BBA course sizes

Resources:
• The level of support and resources for students outside SBM
• Communication Center
• Career Center - 1
• Lack of tutoring available
• Lack of Bloomberg terminals

Major/Minor:
• Bad courses/curriculum
• Some of curriculum
• Low standards - BBA is too easy
• SBM is a worthless degree
• Would rather earn minor of choice than General Business with the BBA program

Organizations:
• The strength of the business RSO’s besides SBMA
• Upcoming events
• Not union between RSO’s
• Not pushing underclassman to join RSO’s

IT:
• Technology
• Age of eLearning
• eLearning in General
• Technology can be implemented more
• No late night computer lab

Hardware:
• Length of time to log onto an HCoB computer
• Computer labs rarely open
• Computers are slow - 2
• Technology

Other:
• Difficult entry into MBA program
• If I don’t have an 8 am class, don’t make my final scheduled for 8 am
• Don’t feel as prepared as I should be
• Proper business document formatting
• Competitiveness
• Costs a lot
• Overkill on team projects
• Sometimes I questioned how students were in the program
• Slacking off students interfering with classes
• Lack of sales lab funding
• Lack of participation from dean
• Not campus friendly
• Price - 3
• Communication
• Poor program marketing efforts
• Students are not academically focused
• Student cheat quite a bit
• Social loafing students
• Differential tuition when it is unwarranted
• Writing preparation
• Ethics training - 1
• Quality of furniture
• More flexibility with starting gate
• Lack of communication
• Cafe
• Grading
• Exams
• Little synergy between departments
• Promote the MBA program more
• Individual feedback
• Cost of some books which you may not even use
• Low-quality students - 1
• Global impact/influence/exposure
• Flexibility of finals dates and times
• Cost of tuition - 2
• Low entrance GPA
• Marketing outside of SW Michigan
• Students NEED more lounge/study areas
• Isolated from the rest of campus
• Lack of cuisine
• Student involvement is low
• HR RSO is extremely weak compared to SBMA
• Disrespectful tenured professors - 4
• Not enough spaces for group work
• Hybrid courses are not explained very well
• Advertising to first year students
• Language barriers with some professors
• Some majors have higher job visibility than others
• Too many students
• Heat adjustment
• Marketing all opportunities available
• Incompetent students who get into the program
• Old Carpet
• Old Desks
**Question 5) Did you take Cis 1020, Introduction to Business Computing, at WMU?**

Yes: 135  
No: 102

**Question 6) If yes, please list 3 elements that you liked about CIS 1020**

**Professor:**
- Professor – 17
- Easy to follow - 2
- Teaching assistants
- Makes work available so I can work ahead
- Faculty were available to those who sought out extra help
- Professor was engaging

**Class Work:**
- Clicker Questions
- Class was set up well
- Lab - 3
- Good projects - 12
- Walk through on projects
- Practice tests online
- Hands on portion to the class
- Difficulty level
- Relevant homework - 1
- Interactive learning
- Homework could be done at home
- Different homework assignments taught different things
- Good lecture

**Skills Learned/Topics Covered:**
- Working with Excel - 25
- Pivot tables
- Creating a Website - 4
- Word skills - 4
- PowerPoint Skills - 5
- Relevant information - 2
- The use of basic computer software - 3
- Gave understanding of CIS basics
- Teaches how to use CIS in business - 2
- Interesting projects
- Learning about IT skills
- Introduction to IT
- Creating our own PowerPoint - 2
• Video instruction
• Computer knowledge
• Microsoft Office skills - 2
• Coverage of topics
• Introduction to analytics
• Access - 1
• More on other software

Other:
• Class Structure - 2
• Good quality
• Informative - 4
• Interesting
• Too easy
• Fast paced
• Easy
• Clarity
• Level of proficiency learned
• Well-Rounded
• Useful for all students
• Book - 1
• Textbook
• Good understanding of functional layouts
• Technology based - 2
• Strong involvement with Microsoft Office - 2
• Learn the information well
• Why it was taught
• It was an introduction - 2
• Step by step learning
• Lecture
• Builds a good base of knowledge
• Will show if students like the environment
• Went deeper from what I learned in High School

**Question 7) Please 3 elements that should be changed in CIS 1020**

**Class Work:**
• Ineffective projects -2
• Lots of work for an intro course
• Less Clicker Questions - 2
• Website Project
• Web design project - don't use in real life and need to know a lot more
• Work in the lab more
• Go more in-depth
• Work load
• More hands-on work
• Tests were near impossible
• Tests
• Projects - 1
• The projects took too long and were very confusing
• Clickers were not useful
• The final exam - 2
• More exercises - 2
• Attendance should count
• Focus more on the programs that are used in business

Professor:
• Better TA’s - 2
• TA’s should be English proficient - 2
• Need more in-depth teaching
• Instruction and guidance were lacking

Skills Learned/Topics Covered:
• Only being able to use Windows - 7
• Introduce analytics programs
• More applicable to things relevant to underclassman
• Less step by step, more understanding of the systems
• More excel
• Access is poorly taught
• Shift focus away from Microsoft word
• Add ERP
• Don’t cover websites
• Tough material with no computer skills

Other:
• Different testing program
• 8am Time - 4
• Lecture times
• Don’t like the training program
• Lectures are boring
• Final
• Small projects
• Realistic
• More lab time
• Take the course later – I forgot important things
• No large lecture hall
• Too fast paced
• Number of students taking the course at the same time
• Increased personal mapping to avoid stall in learning
• I learned everything in high school already - 1
• Make the class required later in the curriculum
• Avoid walking students through assignments
• More one on one teaching
• Why are videos posted online but part of the course pack?
• Better availability

**Question 8) Did you take CIS 2700, Business-Driven Info Technology, at WMU?**

Yes: 177
No: 59

**Question 9) If yes, please list 3 elements that you liked about CIS 2700**

**Class Work:**
• Content - 3
• Created Business Plan
• Projects - 3
• Group Projects - 7
• Online tests
• It was presentations and projects
• In-class computer work - 1
• Experience working with computers
• Videos
• What is learned in class is relevant in the real world
• Class setting
• Assignments - 4
• Reading
• Little homework
• Microsoft Programs – 4
• Easy to understand
• Real computing knowledge
• Interactive learning
• Relevant homework
• Good workload
• Taught programs I use during my time at WMU
• Concepts applied to real world
• Relatively easy

**Professor:**
• Professor - 19
• Instruction and guidance was good
• Professor Miller - 2
• Anne-Marie Guidy-Oulai
• Dr. Z
• Overall teaching strategy

**Information/Topics Covered:**
• Important info not provided in 1020
- Important IT information
- Learned about questionnaires
- Interesting subject - 1
- It was more analytical
- ISM related
- Informative - 2
- Information Security
- SAP - 2
- Excel - 4
- Analyze business trends
- Dive deeper and get to know technology better
- IT Knowledge - 1
- Real world related projects
- Computer knowledge
- Hands-on experience
- The class helped us learn basic tools needed for our first year
- Good basic understanding technology and how it can improve business operations
- Helped with public speaking
- Good study guides
- Research based project
- Healthcare option
- Introduction to ERP - 1
- Introduction to analytics
- More in-depth than CIS 1020
- Easy to grasp concepts
- Learned a lot about business functions
- Access

Other:
- Easy course - 5
- Test matched reading material
- Taught in simple language
- Classmates
- Class structure - 4
- Straight forward - 6
- Taught very concisely
- Practical
- GPA Booster
- Online Tests
- Informational
- New technology
- Presentations
- Useful - 1
- Clarity
- Lots of times offered
- Class size - 1
- Computers always available
- Engaged
- Could be a hybrid
- Educational

**Question 10) Please list 3 elements that should be changed in CIS 2700**

**Professor:**
- Professor wasn’t knowledgeable about the topic - 2
- Not explained well
- More office hours
- Bad professor - 4
- Add more teachers for the class - 2
- Heavy accents make professors hard to understand - 1
- Need more in-depth teaching
- Could have been taught better

**Class Work:**
- Not useful - 7
- Less projects - 1
- More hands on work
- More lab time
- More projects
- Didn’t like generic system
- Less group work
- Assignments didn’t make sense
- Amount of Work
- Need More work
- More extra credit
- Pointless videos in class
- Did not engage students
- Shorter test
- More exercises
- Less Exam based
- Go beyond theory

**Info/Topics Covered:**
- More focus on SAP
- Information wasn’t helpful or significant
- Learn more about cloud as technology develops
- Too basic
- More tangible skills
- Updated perspective
- Need to go deeper into experience with certain systems
- More advanced computer work
- More SAP - 3
• SAP is worthless
• Material wasn’t useful - 3
• Less theory
• Redundant
• Stay on track with what we learn
• Very fact based – I don’t remember a lot of what I learned - 2
• More Oracle
• Content
• No new computer skills

Other:
• Lecture was relatively boring - 2
• Wasn’t challenging
• Not enough computer time
• Could be hybrid
• Another class should be required afterwards - 2
• Pointless class
• Could be in a large lecture hall
• Newer technology
• Time
• Programs were difficult to use
• No Friday’s
• Confusing, got lost easily
• Re-do structure and syllabus
• Too large of a lecture size
• Book
• No study guides
• Long exam - 1
• Didn’t learn very much
• Everything
• Focus on sustainability
• Make it all online
• Make everyone get a passport
• Stuck in a HIIM section which was pointless to me