BBA EXIT SURVEY SPRING 2015

1. If we were to revise the BBA program, what three elements should remain the same?
   - Class availability- 1111
   - BBA Orientation-11
   - Availability of advisors
   - Major offering
   - Class size- 11111111
   - Student number
   - Number of instructors
   - Study lounge
   - Sales lab
   - Course intensity
   - Quality of instructors
   - Diversity of course content
   - Computing center
   - faculty
   - Project leadership
   - Upper level accounting classes
   - Current required courses
   - Requirement to be exposed to all majors
   - Emphasis on communication skills
   - Career fair- 1
   - Advising Hours
   - Edmonds law class
   - Sales Dept.
   - General classes were helpful
   - Major offerings
   - The nice pad folio we get
   - E-learning – 1
   - Classwork
   - Substitute courses allowed
   - Advising -111111111
   - Tuition fee
   - Keep all core classes-11
   - Classes are good (mostly)
   - Requirements are good
   - Bronco jobs provided opportunities but nobody responds
• Prerequisites- 111
• Accounting
• Econ
• Flow of accounting class
• Use of technology in classes
• Variety of business courses taken
• Core courses- 11111
• Sense of business community @ Schneider
• Availability of faculty -1
• Foundation of classes
• The elective options
• Keep entrepreneur major/minor
• Project management class-11111
• Management 4101/3010 courses
• Database classes
• System design classes
• BBA orientation
• Required courses-111
• Class times
• Class length
• Career center-11111
• Number of available required electives
• Number of available elective courses
• Study abroad programs
• Facilities
• Credit hours
• Courses
• Law class-11
• Business Capstone Class
• Computer labs
• Business Communication
• Professors-11
• 4000 level classes
• Capstone
• No class 200+ students
• Grading Scale
• 90-100%=A-1
• Course offerings
• ISM night
• Corporate visits
- Staff and faculty availability -1
- All the courses offered are perfect
- Basic learning in all areas
- Keep courses offered
- Credits required -11
- Mgmt. 4750 simulation -11
- Needing a C to pass
- The stigma that this BBA program is associated with
- BCM 3700
- Faculty experience
- Business bash
- Resources in career center
- Length of program is perfect
- Having to apply to be in the college
- All the different speakers
- Extracurricular BBA programs offered
- Study abroad opportunities
- Paula Eckert
- Good scheduling
- Teaching
- Career help
- Good professors
- Major/minor requirements -1
- Good environment
- SBMA is GREAT! -11
- Gen End requirements
- Variety of business courses required
- The beginning course to get into the program
- The GPA requirement
- Options for majors
- SBMA, connecting students with employers
- Excellent teachers
- RSOs
- Use of online tools
- Classes offered
- Program design
- 4750 course
- Internship opportunities
- Required classes
- 90% of teachers were good
Online classes

2. If we were to revise the BBA program, what here elements should be changed?

- Professors should be required to post mid-term grades on e-learning
- Advertise the advising office/service more to the students
- Give professor/class evaluations in class @ the end of the semester instead of online.
- Student teachers for lower level classes
- Writing center
- Gen Eds
- Bad finance teachers
- Certain pre requests
- Client related projects
- Finance professors
- Lower level accounting classes
- Learn financial statements better
- Require a negotiation class
- Field trips
- Offer more options for business process productivity
- Core of management major should be strengthened
- Get rid of or modify 3750
- Have more speakers
- Better finance teachers
- New faculty for finance
- Motivate faculty
- Have some classes that focus on small business
- More direct connections with econ majors.. maybe an econ advisor
- Fix the main stairs basement door
- Tech. is a joke nothing as far as security
- More application from core classes
- Testing
- Grading
- More flexible schedules for major classes
- The amount of Econ classes.. get rid of advanced Econ
- Get a business ethics course
- Tenured faculty
- No differential tuition
- Offer more electives
- Spend more time in majors
- Offer more online
- Consist from section to section
- Have fixed grading scales
• More classes offered
• More math
• Require teachers to update e-learning regularly
• Encouragement to use the career center
• No 8am exams
• Better finance instructors
• Application of IT classes
• Involvement in RSOs
• More “practice” homework assignments
• 24 hour computer lab in Haworth-1
• More sections w/ specific instructors
• Office hours better
• Better time selections for working people
• Better finance classes
• Less faculty parking
• Not enough Sections
• More variety
• More Summer BBA courses
• Seniority over underclassman athletes when scheduling classes
• More substitute classes allowed
• More ethics classes
• More study abroad options
• More major/ minors
• More real world examples
• Professors (some)-11111
• class size-1
• Lecture classes of 100 or more people are not effective, nor conducive to learning
• More law classes
• Finance class on the stock market
• Legal class curriculum
• Availability of specialty classes
• Prereqs.
• Require student evaluations of professors
• More global engagement courses
• More times offered for courses
• Offer more major courses
• Wider variety of electives
• Offer courses both semesters
• Improve finance
• Bus 3750 teaching staff
• More finance professors
• More entrepreneur classes
• More interactive courses
• Changing times of forums and career fairs to better fit student schedules
• More required finance
• A managing your debt class
• More guest speakers
• Computer lab
• Help finding internships
• Better availability to teachers
• Printing in the computer lab
• Add basic sales class to required classes
• Mandatory ethics course
• More global courses
• Better offerings of MKTG electives
• MORE PARKING! – 111
• More extensive courses in consumer behavior
• No Finite Math-Awful requirement
• Better MGMT electives
• Hire Paula Eckert full time
• Merge ACTY 1 & 2
• No FYE BUS
• More tutor options
• Advisors need to be on the same page so students don’t get confused
• More hands on learning
• Less online learning and more use of paper
• More projects less exams
• More online Classes
• Remove high level econ as a requirement change with more IT/other class
• Finite math is stupid
• I need professors who don’t have accents
• Bigger emphasis on technology (excel, data analysis)
• Finance department -1
• Some of the classes should have more sections
• More real life situations
• Change amount of non-business electives
• Bigger sections in major elective courses
• Consider more time sections for major courses
• More online/hybrid classes
• Gen. ed. Requirements
• 90%=A
• More simulations/real life adaptations
• More flexible scale for harder classes
• More tutoring with accounting
• Emphasis on how to save money
• Update CIS 4990, it’s a joke
• Add hard Finance-11
• Act 2-1
• Bus 3750
• Availability of class times for full-time employed students
• More real world business applications
• Update 4490
• Teach Microsoft office skills
• More strategy based classes
• More structure and format for presentations
• More writing in program
• Would be great if students had a cohat option, when I have known other students in my courses. I’ve done better. That didn’t happen until my senior year.
• Better finance teachers
• Real life examples/ applications
• Grading scale based on points rather than percentage
• Make material consistent from professor to professor
• More homework, less exams
• More creative classes to Ad major
• Require all students to take HR class- how to accept/negotiate offers
• Should not require students to take 3750, but require internet marketing
• More real world prep (health care, taxes, insurance, etc.)
• More options for small business focus
• Accounting grading scale should be altered
• Bad TA’s
• Able to do community service for credits
• Able to do more electives in your major rather than all the core business courses
• Heavy emphasis on accounting, many of us will hire someone to do our taxes anyways
• Better time schedule
• Volunteer requirements within the community
• Offer ALL electives each semester
• Promote benefits of career center more
• Implement more computer language into finance major
• More choices of class times
• More available computer lab hours
• Internship as part of graduation requirement
• Violence on campus
• Students who didn’t care and hindered my learning experience
• Difficulty of courses
• Number of computer lab
• Number of office hours
• Summer offerings of capstone class
• Expand the computer lab
• No need for group projects in all courses
• Split finance into 2 courses, because I went through and still have no clue
• Make econ one class vs. two
• Make internet marketing a requirement
• Open up class list earlier for students
• Don’t let teachers require for students to attend events outside of class
• Less strategic business courses
• Evaluate and sit in on courses, monitor professors and their teaching
• Raise the graduating standards
• Make communication center more known
• Pre requisites
• Strong staff
• Learning environment is favorable
• Standard grading scale
• Less team oriented classes
• Finance staff
• More opportunities to take a particular class
• More emphasis on critical thinking
• More online options
• More tutoring services
• More extracurricular activities
• Instructors of the supply chain program
• Providing a BBA/MBA five year degree
• Require a public speaking course
• Finance courses, key part of business that I did not get a great understanding of-1
• Bus 3700 did not benefit/enhance my skills. Taught by someone that probably hasn’t had real-world experience in business communication in years
• Having to buy expensive books that are barley used
• Fire bad teachers
• Offer more than one teacher to teach a class
• “math” department
• More class times offered
• More night classes
• More core classes offered over the summer
• Get advisors that don’t give you the turnaround

3. **Overall the strengths of Haworth College of Business are:**
   • The availability of help from both admin staff and the support staff
   • Good professors
   • Hands on projects
   • A lot of interaction
   • Facility, all in one building
   • Overall preparation for real world business concepts
   • Rounding out the student in knowledge of business
   • Teachers that use discussions
   • Good Sales Prof’s
   • Preparation - networking
   • Career focused
   • Quality faculty members
   • Professors
   • Preparing students to work as a team
   • Some good and great staff
   • ISM students
   • Career center
   • Upper level accounting classes
   • Classwork
   • The amount of students, great for networking
   • Career prep
   • Career Fair
   • Staff
   • Resources
   • Overall environment
   • Diverse faculty
   • content
   • Wide variety of classes
   • Great overall understanding of business
   • Helpful advising
   • Effective team building
   • communication skills
   • class strength
- students
- events
- organizations and fraternities
- trading room
- FMK faculty and staff
- Career center- 1111
- RSO’s- 11
- Employer involvement
- Friendliness of students and professors
- Students willing to work together to help each other succeed
- Prepares students for the business world
- Helps people get jobs after graduation
- Faculty and staff
- Helpful in creating a general knowledge of the business world
- Networking opportunities
- Good structure
- Professionalism
- Professors- 11
- Diverse class and focus range
- Advisors -1111
- Scholarships
- Un-named staff that know their jobs and so them well
- The accessibility of the professors
- Offers a really good quality of courses
- Friendly environment
- The café
- Best price for education
- Generates a good learning environment
- Wide arrays of majors/ degrees
- Hand on learning
- Covered all the knowledge we need to know for future careers
- Some professors
- Technology
- Cheap tuition
- Great instructors following a great program
- A lot of knowledgeable professors who have real world experience and care about their students success
- Major classes availability
- Quality instructors
- Preparation
4. **Overall the weaknesses of Haworth college of Business are:**

- Transparency in grading is very poor
- Slow computer lab
- Not enough information on jobs/internships
- Need new computers
- Accounting and finance professors seemed to care far less than other professors, they have the knowledge but unable to “teach” info
- Need more class times or bigger classes – there is A LOT of us
- Some faculty don’t seem to care about student staff
- Awareness of building services
- Lack of offerings
- Seems easy but with a bad rep
- Not enough staff to offer electives every semester
- The business college bubble
- Computer lab should be open longer
- Encouragement of extra circulars
- More professors
- Course selection
- Course offerings
- Some classes seem to repeat the fundamentals of other classes
- New faculty/staff
- Pre-business course facility
- Non specific majors
- Finance classes
- Advising
- Some of the worst teachers at Western
- Very conductive to learning
- Needs more focus on analytics in general
- Staff members who don’t care and don’t do their jobs effectively
- Not enough courses offered for major courses hard to get in
- Professors in certain sections
- Parking lot/ open fetzer parking for students when there isn’t an event
- More faculty involvement with students
- Computer lab
- More outside resources
- PARKING!
- Not related to real life
- Course quality
• Can’t understand some teachers, it’s so hard to see what they want.
• Teachers should have better grammar in exams
• Expand career fair employers past local employers and the typical Stryker, Kellogg, coyote logistics
• NONE! Haworth Rules!
• Some class times -1
• Team work
• The classroom is small
• Online/hybrid classes
• Amount of non-elective credits in only benefiting the schools revenue, not the student
• Not many business online classes
• Lots of unnecessary courses
• Café needs a better selection of food and snacks
• Not accepting transfer credits from KVCC
• I should have received transfer scholarships
• Lots of confusion with what courses need to be taken
• various
• Online info differs from advising info (degree works)
• Generic classes, a lot of repletion between classes
• Unprofessional instructors
• Quality of professors
• Computing resources -11
• Some teachers are terrible and I know they are only still here because they are protected by the union
• Death by power point
• Team work oriented classes