MBA Spring 2016 Exit Survey Data

**Question A) If we were to revise the MBA program, what three elements should remain the same?**

- In person classes at Grand Rapids locations
- Team building exercises and group assignments
- Instructors with personal experience
- Case study based work
- Class sizes - 5
- Class locations - 4
- No Saturday's
- Low-cost - 3
- Core business curriculum – 2
- Pre-requisites – 2
- GMAT credit for previous Master’s Degree
- Ability to choose a concentration
- Strategic Management
- Readings in BUS
- Number of credits to take
- How electives/concentrations are set up
- Flexibility - 3
- Professors - 5
- Knowledge
- CIS concentration - 2
- Leadership courses
- Leadership courses and programs
- Length of class time
- Class discussion
- Diversity – 2
- Dr. J
- Dr. Flanagan
- MBA Advising Office - 2
- Diversion of MBA concentration
- Program Quality
- Communication between students and professors
- Presentations and group work
- Class options and concentrations
- Environment
- Technology
- Course Availability - 2
- Easy registration
- Online and hybrid classes
- In-Class work
- Academic Rigor
Question B) If we were to revise the MBA program, what three elements should be changed?

- E-Learning – all teachers need to actively use it
- More focus on concentration
- Cohort – building events and activities
- Tougher criteria to be accepted – 2
- Drop or significantly revise the IT class - 2
- Focus more on real world topics
- Add on executive concentration or add-on
- More variety of professors
- More hybrid/online classes - 3
- Amount and schedule of elective offerings - 2
- More real world work
- Less out of class group work, we all work full time and at this point we know how to work in groups
- Offer more classes in GR/other locations
- More elective courses offerings - 4
- Lover the list of the programs
- More class times to choose from
- Length of classes
- Time
- Location
- Provide more options for marketing concentration
- Extra day classes considering international students
- Few finance electives
- Sustainability and Social Responsibility should be added to the curriculum - 2
- Class sizes
- Course Curriculum
- The building is not attractive
- The manner in which accounting and finance courses are taught
- Professors who have been here 30+ years – read rate my professor they are all pretty accurate
- More compelling in class discussions
- More summer courses - 3
- Improve job opportunities
- Have the cafeteria open until 8-p.m.
- Too many M/W classes
- Less lecture, more discussion
- More opportunities for networking
- Cost of parking
- Keep adapting to stay current with modern business
- Require a senior thesis
- Have a small business elective
- Change professor for accounting
- More electives that use a global platform
- Focus the first week on getting to know your peers in the class
**Question C) Overall, I feel like the strengths of the Haworth College of Business are?**

- Highly ranked
- Useful for finding jobs in the future
- Flexible - 2
- Local
- Good support Staff
- Ren Philipps
- Professors care about the students and want them to lean - 2
- Most classes were group discussion rather than lecture
- Costs - 2
- Satellite Location
- Faculty/Professors – 10
- Knowledge of professors
- Diversity in teaching staff
- How often classes are offered (summer classes)
- Professors understanding our lives outside of class and working with us when we cannot attend
- Attentiveness of faculty
- No egos amongst students – the importance of this aspect
- Classroom sizes
- Resources
- Strong Program
- Very good education environment
- International/Global view on business
- CIS MBA concentration
- Convenient class time
- Felt like an individual and not a number or a dollar sign
Question D) Overall, I feel the weaknesses of the Haworth College of Business are?

- Not very applicable to small business management
- The IT classes I took were worthless and not just because I work in IT
- Difficulty of classes was weak, a few courses had me do very little work
- Lack of options for electives, forced me away from a concentration
- The differences in strength of the professors teaching the courses – some professors demand SIGNIFICANTLY more
- Not enough class choices
- Challenges are less
- People are busy at work and have little communication
- Shortage of professors in certain concentrations
- Need more technology involved with the Supply Chain Management course
- Elective courses are shorter
- Professors that don’t love teaching
- The Career Center wasn’t much help/poor job outlook - 2
- Interaction quality w/ MBA colleagues
- Assisting international students with job opportunities
- Small cafeteria
- Professors who don’t understand modern business and technology
- A lot of social loafing by students
- Some professors prefer to teach on main campus and it shows when they teach at a regional site
- Students should not need notes/flashcards when they are presenting at this level
- The inability to opt out of so many accounting and finance courses even though your concentration is in Management
- Quality is moderate at best
Question E) Did you have a concentration in the MBA, and if so, what was it?

- Aviation
- CIS - 5
- Finance - 5
- Management - 9
- Marketing -2
- No - 6