1. If we were to revise the MBA program, what three elements should remain the same?

**Location**
- Multi-location
- Availability for classes in battle creek

**Classes**
- Team work
- BUS 6990
- Accounting
- Marketing
- Required/core classes
- Availability
- Class size
- Courses offered
- Time of classes
- Class location
- Core courses

**Other**
- Strategy
- Concentration
- Available services
- Study abroad
- Cost
- Quality
- Length of the program
- Concentration options
- Offering of the program in different campuses
- Location

**Professors**
- Professors
- The quality of the professors
2. If we were to revise the MBA program, what three elements should be changed?

Computer lab
- Imply more computer tools in the lab

Classes
- More accounting and financial classes
- More practical electives
- More concentration options
- Add more field experience
- Offer more internship programs
- More mix of online/face to face/accelerated classes offered
- More global for marketing classes
- Electives
- More focus on excel/crm/sap
- Class selections
- More online classes
- More day time classes
- More management electives
- I would like to get all face to face classes rather than hybrid
- Favor hybrid courses
- Availability of classes

Professors
- Stricter attention to grading, returning grades to students in a timely manner
- Consistency within classes among professors
- Many of the current professors

Other
- Ethics
- More dynamic ways to learn
- Incorporate more influences from the outside/real companies
- Higher expectations for graduates
• Develop a program for business professionals
• Career center opening time
• Study abroad/exchange opportunities
• Availability of MBA classes
• Classroom comfort and accessibility
• Focus on public speaking

3. Overall, I feel the strengths of the Haworth College of Business are:

Professors
• Very good and professional -11
• Responsive professors
• Quality of instructors
• Great staff mostly

Other
• Improved inter personal skills
• Its value = cost vs. benefit -1111
• Location
• Affordability
• Marketing department
• Close to home
• Basic program requirements are broad
• Resources to help you complete your MBA
• Value the focus on working adults
• Cost- 1
• Program offerings
• Reputation among all business colleges in the nation

Environment
• Good corporations with local companies
• Location flexibility
• The professional atmosphere

Classes
• Team building
• Variety of classes -1
• Size of classes

4. **Overall, I feel the weaknesses of the Haworth College of Business are:**

**Computer lab**

• Computer lab is very good, but they don’t have enough structure or business tools

**Other**

• Could be better on improving professional skills
• Its surveys
• Ease of program
• Concentrations
• Speed of learning would like to see more of an executive style program
• Size
• Number of degrees
• Job offer
• Parking
• Very good program
• Less reliance on software

**Classes**

• The courses in the concentration are limited
• The extended to further education, such as PHD program
• Some classes don’t feel applicable to everyday business decision making
• Lack of marketing course offerings
• Lack of finance course offerings
• Some classes are too easy
• Class offerings

**Professors**

• Degree of expectation by professors varies
• The lack of accountability for some professors
• Some professors
• A couple staff members

Advising

• Lack of placement assistance
• No mandatory meeting with advisors