1. If we were to revise the MBA Program, what three elements should remain the same?

- Evenings Classes
- Part time program
- International studies
- Exchange students create diversity
- Good class size - group work
- Evening classes
- Team based projects
- SAP course
- Critical thinking aspects of each course
- Number of core required classes
- Class Size
- All faculty have their PHD
- Class strength
- Required MBA Courses
- Team structure
- Oral presentation
- Extended program
- Class Availability
- Class times
- Business processes
- Org structures
- Courses (finance, accounting, mktg)
- 90% staff retention; very good teachers - keep them!
- Keep the strategic mgmt core and build classes around this
- Maintain the entry interview - make sure the right people are entering the program
• Lots of case studies
• Groupwork
• One major project in each class
• Required courses
• Communication center
• Finance trading room

2. If we were to revise the MBA program, what three elements should be changed?
• Choice of more electives
• More offerings during the summer
• Offer more hybrid classes
• Availability of electives
• Use google drive instead of e-learning
• More employment opportunities
• Day time program (should offer)
• Different Class times not just at night
• More focus on business analytics
• More focus for data mining
• More legal patent law
• CIS was fairly worthless
• Finance course teaching
• BUS 6180 as a requirement course
• Ensure proper alignment of people coming in... make sure this is the right path for them to take. Measure accountability of applicants with lots of questions
• There should be more electives available at the GR locations
• More hybrid classes
• Increase summer offerings
• Difficult to find classes that are offered multiple days
• Need online classes available- I travel a lot for work and have had to miss a lot of classes
Would like more opportunities to work with local businesses
Industry speaker visits
Assistance to people with little or no finance/accounting history
Classmates
Career center
Increase elective courses

3. Overall, I feel the strengths of the Haworth College of Business are:

- The part time program
- Evening programs
- The ability to travel abroad
- Being a top ranked school
- Good number of classes offered
- Focus on professionals in the classroom
- Available courses
- Simulations
- Limited courses offered especially electives
- Class size
- Cost
- Quality of education and faculty experience
- Good professors
- Experienced processors offering a well-rounded perspective
- Cost vs. value
- Flexibility of schedule
- Faculty experience
- Course offerings
- Support staff/advising at GR downtown location
- Core classes, depth of knowledge, first-hand industry knowledge
- Professors real world experience
- Satellite campuses
• Teachers forming functional groups to increase interactions

4. Overall, I feel the weaknesses of the Haworth College of Business are:

• The University needs to cater more to the working adults
• Availability of electives
• Not using more software
• Lack of active professional experience of faculty
• Employment opportunities
• Not difficult enough
• Name recognition
• Some class descriptions are misleading or not fully inclusive of the elements that will be covered. Too vague in course descriptions
• Some instructors are so passionate or engaged in “old ways” of teaching, that some students cannot relate to the subject matter
• They teach the course at a level that is very difficult to grasp, or are obtuse to the point in which very little learning occurs because they are not willing to accommodate some degree of review
• Available class schedule options
• Availability of classes for students who travel a lot. Need more Monday classes, online options, more Saturday options
• Would have liked more business communications courses/lessons - public speaking, presenting, ideas, networking, negotiating, how to lead a meeting, etc.