MBA Exit Surveys
Spring 2014

1. If we were to revise the MBA Program, what three elements should remain the same?

- Better students/ higher standards
- More finance, IT, and marketing emphasis
- More rigorous - x
- Ease of communication between advisors, faculty, and wmiich site
- Quality faculty - xxxxxxx
- Learning material
- Class sizes - xxxxxxx
- Night classes- xxxxx
- Structure (core classes/ requirements/ course offerings) - xxxxxxxxxx
- Services available
- Continued focus on bettering the program
- Number of required courses needed
- Number of electives needed - x
- Leadership and capstone curriculum
- Inclusion of information systems into curriculum
- Quality of classes
- Management courses - x
- BUS 6990
- BUS 6150
- Core coursework
- International focus
- Class room
- Books
- MBA connections
- Faculty with business experience
- Classes with student/ teacher interactions
- Teaching style
- Balance of classes
- Length of classes
- Virtual classes – x
- Team work and projects
2. If we were to revise the MBA program, what three elements should be changed?

- More business articles
- Less multiple choice tests
- More project work
- More classes offered in battle creek
- More classes offered every semester
- More nuts and bolts of strategy development
- Explain why diversity initiatives fail in organizations
- Start up activities for alumni
- Lower tuition for online classes
- Class availability
- At least 2-3 professors for each class
- Availability for accounting electives
- More hybrid classes
- Better class rooms
- More simulation/ hands on/ real world examples
- Technology related courses were horrible
- Courses should be more interrelated and build off each other
- Add more Saturday classes
- Require an interpersonal or HR class
- Variety of elective classes
- Morning classes
- Have better professors
- Updating classrooms
- More international focus
- Availability of electives
- Finance and accounting focused on “management uses” versus computation
- More hands on opportunities
- More management electives offered
- More variety of days/ times
- Wider variety of CIS classes
- Pre- requirements
- Change online pre-requirements
- Allow to test out of pre- requirements
- To many group assignments
- BUS 6180 – irrelevant
- Add supply chain management
- Shorter classes
- Better networking
- More presentations from real executives
- Time conflict of classes
- More study abroad opportunities
- More practical
- Offer some day classes
- More demanding of students
- Many staff need to retire
- Better text books
- More rigorous curriculum
- More application relevant assignments
- More classes available
- More professors to chose
- More online options - xx
- Class offerings
- More focused concentration
- Harder to get into
- Finance professors- knowing how to effectively teach difficult material
- More networking opportunities
- More Saturday/ weekend classes
- Better students/ more rigorous classes
- More finance, IT, and marketing emphasis
- Review some faculty
- Offer an executive or 18 month MBA program
- Require more research
- Transparency of each course
- Flexibility

C. Overall, I feel the strengths of the Haworth College of Business are:

**Academics:**

- Academically challenging but not over-bearing
- Not too easy, not too hard. JUST RIGHT! You have to work for the degree

**Faculty:**

- Staff knowledge and experience
- Great faculty, incredible value for the cost of the program
- Management faculty is in creditable
- Well published professors
- I was extremely satisfied with the professors for the required core courses and the classes structures as well
- Classes and professor
• Teaching ability of professors
• Many professors (not all) that know their subject manner and stay up to speed on lastest issues affecting business world
• Great professors
• Dedicated to students
• Great professors on core classes
• The professors are awesome and class availability was sufficient
• Fantastic professors; all were so passionate in classroom and even subjects I wasn’t interested in I enjoyed. There are many resources available to students.
• The management faculty was excellent. They really know their stuff and are enthusiastic about it. In general I found the faculty to be concerned with student welfare and happy to help students achieve success beyond the classroom
• Great professors and employer involvement
• Amazing professors, lectures, students
• Diverse, experienced faculty
• Strong professors who are willing to share their knowledge and life experiences
• Strength of faculty

Structure:

• Can successfully complete part-time
• Flexibility and availability of classes, staff, and resources
• Great structure
• Tailor to meet the needs of working professionals
• Easy to follow- never needed to seek guidance about scheduling- everything is clearly laid out
• Size and ability to make changes when the market calls for it
• Solid program for working professionals.

International:

• International focus is great
• Good global perspective
• Diverse students with different backgrounds

Misc.:

• Location
• Communication, quality of the program, professors
• Cost, faculty, experience
• “overrated”
D. Overall, I feel the weaknesses of the Haworth College of Business are:

Other Companies

- Integration with local companies
- The amount of professors and classes available for MBA conversion bring in more employers that are willing to hire international students
- As an international student, I would prefer to some projects with companies like real cases
- Involvement of businesses from community. Have great speakers in class on electives taught by “industry people”. Blare the liens between academia and real world.

Elective Instructors

- Some elective instructors (or part time) may know their subjects very well but their teaching abilities are not there
- Some of the bad professors should be eliminated. Overall for the cost of the program it was successful
- I feel as if some of my elective class professors were not prepared to teach an MBA level class
- Lack of congruency amongst all staff and their methods of treating students with respect

Opportunities

- Opportunities for alumni to stay connected to the university. I’d like to see western provide a Lean Six Sigma certificate program for industries-like U of M

Technology

- Older, slower computers in the computer lab

Classes

- Technology related courses had very bad faculty and were completely irreverent. So much wasted opportunity to relate to business. Completing the simulation experiences in capstone class really helped bring a lot of knowledge together and I think that would enhance learning if it could be done more often instead of only at the end of the program.
- Availability of electives that fit with taking core requirements in the same semester. Caliber of some students in group work.
- This is my biggest issue with this program-group work! Not because I don’t think its important but because so many students “skate by” with these projects leaning on other group members-especially international students. No less than 3 times I talked to fellow students who had other students in their group plagiarize and when they told the professor, the prof responded with “not my problem” so other group members had to re-do the work while that student got the grade. I personally did 4 of the “group projects” BY MYSELF, while
the other members still got the grade- there’s no personal responsibility assigned in a lot of these course assignments.

- More practical teaching
- Class offerings (sometimes)
- Some in elective faculty drag down the effectiveness of the program. They are disengaged from the teaching process and should not be here.
- Not enough class options - I felt that the selection was very poor – I wanted to take electives that fit my concentration, not be forced to fill a class requirement

Misc.

- Law selectivity admitting students
- Class rooms
- I am very pleased with my MBA experience in HCoB
- NONE! Excellent college
- Hands on experiences
- Too many MBA students lack real world experience
- Abundant
- Quality of student
- Parking (should be different for MBA/ working professionals)
- The only thing that comes to mind is I would like to see a DBA program
- Not enough guidance