



Sustainability Slam Guidelines

“The Sustainability Slam is intended to cultivate a space for leveraging good ideas, networking, and having fun while creating new opportunities for advancing collaboration on campus and beyond,” says Harold Glasser, WMU’s Executive Director for Campus Sustainability. “We are excited to bring together a diverse group of participants and ideas. If past events have shown us anything, it’s that there is something really special happening in our community and we’ve only begun to tap into the possibilities.”

The Office for Sustainability (OfS) will accept up to 15 participants, on a first come, first serve basis. Each participant will get only 2 minutes and one standard PowerPoint slide (saved as a pdf) to make their pitch about an idea or project that fosters resilience and sustainability in our community.

The intention of the 2-minute time limit and the single visual resource is to facilitate this opportunity to share a diversity of ideas and projects within one hour. Presenters should expect a small stage, a microphone, spotlights, video equipment, flash photography, and audience encouragement and interaction.

Check out this video to view past slammer’s pitch ideas:

<https://www.youtube.com/watch?v=6D-nvyphMOo>

Registration and Submission:

- Submit your 100-word abstract and 1 PowerPoint slide (saved as a pdf) with your name, email and phone number to the Office for Sustainability by midnight on **September 25**
- Email electronic submissions to wmu-sustainability@wmich.edu
- We will acknowledge receipt of your submission via email when it is received by the office.
- Please note: Your submission is considered your commitment to prepare for and present on **September 28** during the Sustainability Slam from 7:00 p.m. -8:00 p.m. and immediately afterwards for questions and discussion at the reception.

Notification:

- On **September 26** the OfS will announce the 15 presenters who will participate in the Sustainability Slam.

Please Note:

- While slammers may not distribute materials during the presentation, limited table space will be available for distribution of abstracts or other items presenters would like to share during the post-event discussion.
- If time allows, the OfS may or may not allow a few impromptu presentations from the attending audience. However, no slides will be allowed during any impromptu presentations.

Thanks in advance for your interest and participation in this unique opportunity to help shape the course of our future and the culture of sustainability at WMU and the community of Kalamazoo.

Questions? Please contact the OfS at (269) 387-0943 or wmu-sustainability@wmich.edu