WMU and Global Partners:
Enhancing and Expanding Our Ties in Education and Research

March 28, 2016
Fetzer Center
Western Michigan University

Sponsored by:
Diether H. Haenicke Institute for Global Education
with
Timothy Light Center for Chinese Studies | Soga Japan Center | Confucius Institute at WMU
The **Haenicke Institute for Global Education** supports the global engagement of Western Michigan University. Institute staff work closely with the International Education Council of the WMU Faculty Senate, as well as with international education committees and projects within and across colleges. The institute includes an intensive English program—CELCIS, international admissions and immigration services, study abroad services, Fulbright and national scholarship advising and support, and offers regular programming on campus and throughout the community. Additionally, the institute is home to four research centers and institutes: Center for African Policy Development Research; Confucius Institute at WMU; Soga Japan Center; and, the Timothy Light Center for Chinese Studies.

The **Timothy Light Center for Chinese Studies** serves as a focal point to enhance scholarship in Chinese studies at WMU and to disseminate China-related knowledge and understanding to the public. The Center was founded by private donations in honor of Dr. Timothy Light, an internationally renowned Sinologist, to recognize his lifetime achievements and commitment to advancing Chinese studies.

**WMU Soga Japan Center**, established in 2006, is committed to promoting knowledge of Japan to WMU and the community. The Center is named after the late Dr. Michitoshi Soga, WMU professor emeritus of physics, who worked tirelessly for nearly three decades to build a network of connections between WMU and Japan. The Center regularly brings scholars, artists, and writers to campus to give Japan-related lectures, demonstrations, and readings to students, faculty, and the surrounding community.

The **Confucius Institute at WMU** was established at WMU in 2009 in partnership with Beijing Language and Culture University and the Chinese Language Council International (Hanban). It provides Chinese language and cultural studies opportunities for regional K-12 schools, local business, and the community, and supports the Chinese language program at WMU.
Professor Graeme Wilkinson is Vice-Chancellor of Sunway University, Malaysia. He is a physics graduate of Imperial College London and holds a doctorate from Oxford University. In his early career he taught computer science at Kingston University, London, and at University College London. He subsequently joined the European Union’s Joint Research Centre at Ispra in Italy, undertaking research on satellite environmental remote sensing. Professor Wilkinson later returned to the U.K., where he held senior posts in several universities with a focus on widening participation in higher education. He was Head of the School of Computing and Information Systems at Kingston University, Dean of the Faculty of Technology at the University of Lincoln, and Pro Vice-Chancellor for Academic Affairs at Glyndwr University in Wales. He has been at Sunway University since July 2012.

Conference Committee
Dr. Wolfgang Schlöer, Haenicke Institute for Global Education, WMU
Dr. Ying Zeng, Haenicke Institute for Global Education, WMU
Dr. Wei-chiao Huang, Department of Economics, WMU
Fetzer Center Floor Plan
8:30—9:00 a.m.  Registration

9:00 – 9:15 a.m.  Welcoming Remarks  -  Putney Lecture Hall (PLH)
Dr. Wolfgang Schlör

9:15 – 10:15 a.m.  Keynote Address and Questions  -  PLH
Dr. Graeme Wilkinson, Vice Chancellor, Sunway University

10:30 – noon  Concurrent Session I:

IA. Creating and Advancing Partnerships in Japan  -  PLH
1. Issues in Arranging for Study Abroad Opportunities in Japan for Students with Disabilities
   Carlos Pimentel, Assistant Professor, DWLL, WMU
2. Establishing Connections and New Working Relationships in Japan
   Dennis Frost, Associate Professor, East Asian Studies, Kalamazoo College
3. Using Study Abroad Programs in Japan as a Means to Create and Expand Research and
   Programming Opportunities
   Stephen Covell, Professor and Chair, Department of Comparative Religion, WMU

IB. Language and Education in Modern China  -  Room 2016
1. The Meaning of Humor in Chinese and English Language
   Xiaomeng Bu, Instructor, Department of World Languages and Literature, WMU
2. The Situation and Reflection of English Teaching in Science and Technology Institutes in Northwestern China
   Zhanzhu Gao, Fulbright Language Teaching Assistant at WMU, Xi’an Univ. of Architecture and Technology
3. Communication and Bridge: Sport Translation and the Olympics Transmission in China
   Chuansong Huo, Visiting Scholar at WMU, Chengdu Sport University
4. Roles of Education in Building Asian Values
   Guoping Jing, Dean, School of Education Studies, Hubei University

Noon – 1:30 p.m.  Lunch and President’s Forum  -  Room 1035
President John Dunn, WMU
Vice President Tran Thi Hong, Nguyen Tat Thanh University
Vice President Decheng Yuan, Shenyang University of Chemical Technology

1:30 – 3:00 p.m.  Concurrent Session II:

IIA. Culture and Society in Medieval China  -  PLH
1. The Tangut (Xixia) Painting Style of the Dongqianfo Caves (East Caves of One Thousand Buddhas)
   Shi Wei, Professor of Art History, Ningxia University
2. The Jokhang Monastery and Lhasa
   Zhang Xu, Doctoral Candidate of Chinese History, Lanzhou University
3. Heavenly Khan and Other Projects on Medieval China
   Victor Cunrui Xiong, Professor, History Department, WMU
IIB. Collaborative Researches on Land, Water, and Environment - Room 2016
1. Maintaining Collaborative Multi-method Research Projects in Rural China
   Gregory Veeck, Professor, Department of Geography, WMU
2. Impacts of Land Use/Cover Change on Land Surface Water-energy Processes in the
   Agricultural-pastoral Transitional Zone, Northwest China
   Chansheng He, Professor, Department of Geography, WMU
3. Spatial-temporal Relationships between Command-and-Control Regulation and Green Technological
   Innovation: Evidence from China’s 30 Provinces
   Wanhong Li, Visiting Scholar at WMU, Harbin Engineering University

IIC. Research on Sports Development Issues - Room 1035
1. Research on the development path of leisure sports in China
   Yong Liu, Dean, School of Physical Education, Hubei University
2. Exploring the Realistic Significance of Reforming the Chinese Soccer
   Ji Zeng, Deputy Dean, School of Physical Education, Hubei University
3. Brief Introduction of Department of Physical Education and Foreign Communication in
   Shenyang University of Chemical Technology
   Bing Chen, Lecturer, Department of Physical Education, Shenyang University of Chemical Technology

3:30 – 3:45 p.m. Coffee Break

3:45 – 5:15 p.m. Concurrent Session III:

IIIA. Challenges in Economic Transformation - PLH
1. China’s Chronic Excess Capacity and its Fiscal System
   Huizhong Zhou, Professor, Department of Economics, WMU
2. On China’s Attempt to Stabilize the Stock Market in 2015: A Case Study of Public Crisis Management
   Wei-Chiao Huang, Professor, Department of Economics, WMU
3. Are Supplemental Meal Programs Effective in Promoting Students’ Health and Educational Outcomes?
   Rong Shi, Ph.D. Candidate, Department of Economics, WMU

IIIB. Educational Cooperation - Room 2016
1. Lessons Learned from Conducting International Comparative Studies
   Jane-Jane Lo, Professor, Department of Mathematics, WMU
2. Engineering Study in China
   Dewei Qi, Professor, Department of Chemical and Paper Engineering, WMU
3. Education and Health across China Abroad Program Seven Years: What We Have Learnt
   Yuanlong Liu, Chair and Professor, Department of Human Performance and Health Education, WMU
4. WMU-GUFE Joint Programs: An Update
   Roger Tang (with Mingming Feng, and Christina Stamper), Professor, Department of Accountancy, WMU

5:15 – 6:15 p.m. Reception