
Steven E Butt
Mon 11/26/2018 1:31 PM

To: Raja G Aravamuthan <raja.aravamuthan@wmich.edu>; Said M Abubakr <said.abubakr@wmich.edu>; Holly Blanks <holly.blanks@wmich.edu>

Please verify your data for New Curriculum Course Request for department: EDMM; college: A. Go to the following URL to complete your worklist items: https://bwfp1.cc.wmich.edu:7102/wfbprod

Date of request: 16-NOV-2018
Request ID: A-2018-EDMM-101

College: A
Department: EDMM
Initiator name: Larry Mallak
Initiator email: Larry.mallak@wmich.edu

Proposed effective term: 202010
Does course need General Education approval?: N
Will course be used in teacher education?: N
If 5000 level course, prerequisites apply to: U

Proposed course data:
Change Course EDMM 4880
Specific Course Change type selected: Description

1. Existing course prefix and number:
   EDMM 4880

   A. Please choose Yes or No to indicate if this class is a Teacher Education class:
      No

   B. Please choose the applicable class level:
      Undergraduate

   C. Please respond Yes if this is a current general education course and/or a course being submitted for the new WMU Essential Studies program. Please respond No if it is neither.
D. Explain briefly and clearly the proposed improvement. Change catalog copy for EDMM 4880.

E. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.) New copy better reflects the nature of the course.

F. List the student learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program. N/A

G. Describe how this curriculum change is a response to student learning assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities. Response to questions from program's Executive Council.

H. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one. No effect

I. Effect on your department's programs. Show how the proposed change fits with other departmental offerings. No effect

J. Effects on enrolled students: are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale. No effect

K. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students? Integrated Supply Management majors and minors. No effect on demand. Enrollment is currently 200 annually. This gives students a better understanding of the nature of the course.

L. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.) No effect

M. With the change from General Education to WMU Essential Studies, this question is no longer used.

For courses requesting approval as a WMU Essential Studies course, a syllabus identifying the student learning outcomes and an action plan for assessing the student learning outcomes must be attached in the Banner Workflow system. Not Applicable

N. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section. N/A
EDMM 4880 - Applied Process Reengineering
Application of analytical and process measurement techniques to process design decisions. Benefits of process standardization and improvement. This course is cross-listed with MKTG 4880.

Prerequisites & Corequisites: Prerequisites: Senior standing; ISMJ or ISMN or permission of instructor.

Credits: 3 hours
Lecture Hours - Laboratory Hours: (3 0 0)

P. Proposed catalog copy:
EDMM 4880 Applied Process Reengineering

This is an experiential learning course based on Deming’s Plan-Do-Check-Act management cycle. Students use data-driven, structured problem-solving to develop and implement process innovations. The importance of process standardization to effective continuous improvement is demonstrated.

Prerequisites & Corequisites: Prerequisites: Permission of instructor. Senior standing.

Credits: 3 hours
Lecture Hours - Laboratory Hours: (3 -0)

Restrictions: Restricted to majors/minors in Integrated Supply Management.

Cross-Listed: This course is cross-listed with MKTG 4880.

Department Curriculum Chair approver: Paul Engelmann

Department Curriculum Chair comment: This new language better reflects the evolution of the course content.

Date: 26-NOV-2018

Department approver: Steven Butt

Chair comment:

Date: 26-NOV-2018
Hi Raj,

I just received your phone message. Sorry I did not get back to you before 3. Monday is my class day.

IEE 3160 -- When I look at this in workflow, I see two attachments. Is there something else we missed?

EDMM 2460 - title. When I tried to confirm the title with folks, they made a complete change in mind from what is in the form. The course title should be "Introduction to Solid Modeling". Can we still make that change.

Thanks for all of your help.

Steve

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