

*“Mid-engine Corvette –
Engineering the 8th Generation”*

by Tadge J. Juechter

Thursday, February 25, 2021 – 5:30pm - Virtual Presentation

February 22 - 26, 2021

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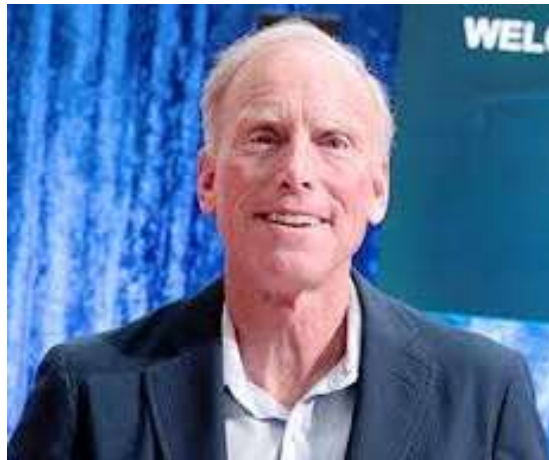
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Tadge Juechter is the Executive Chief Engineer – Corvette at GM (General Motors). He is currently responsible for the development and launch of the all-new, mid-engine, Chevrolet Corvette Stingray coupe and convertible, which are among the most awarded and critically acclaimed vehicles in automotive industry.

Tadge has been with General Motors since 1977, where he has been an instrumental part of the Corvette development team since 1993, and has served in key engineering roles in the 5th, 6th and 7th generation Corvettes. He became Assistant Chief Engineer in 1999 and Chief Engineer in 2006. He was promoted to Executive Chief Engineer in 2014 after the launch of the 7th generation Corvette Stingray.

Tadge has been named “Man of the Year” by Automobile Magazine in 2014, and was named an Automotive News “All Star” for 2020.

Prior to his work on Corvette, Tadge held several engineering positions in manufacturing, product design, R&D, and vehicle development.

Tadge received a bachelor of science degree in Mechanical and Aerospace Engineering from the University of Rochester (1979) and an MBA as a GM Fellow and Arjay Miller scholar from Stanford University in 1986. He and his wife, Mary, enjoy running, biking, skiing, and touring the U.S. in Corvettes.

This presentation is an overview of the automotive history leading to the radical re-design of an American icon: Corvette. It will highlight developmental challenges and strategic choices made while designing the car.

This is a virtual live presentation on Thursday February 25, 2021 at 5:30pm. The program will include a welcome and an initial introduction of the event before the presentation at 5:40pm. There is no cost for the event, but registration is required. Registration and link to virtual session will be available at the website www.wmich.edu/engineer/eweek/. The link to the presentation is <https://wmich.webex.com/wmich/j.php?MTID=ma1307a9803e11857d59bdfb82711c2d3>

For any questions please contact Jorge Rodriguez (jorge.rodriguez@wmich.edu or 269-276-3374).