



WESTERN MICHIGAN UNIVERSITY
Career and Student
Employment Services

Graduate Survey Report

Bachelor Degrees: 2009-2010

Survey Methodology:

Career and Student Employment Services surveyed August 2009, December 2009, May 2010, and June 2010 graduates of Western Michigan University. All graduating seniors were sent an e-mail inviting them to participate in the survey. The invitation included a link to a secure, online survey. The survey request was sent two weeks prior to graduation and again three months post-graduation. WMU graduates were also encouraged to complete the survey by the University President through a personalized announcement in the student portal - GoWMU.

Response Rate:

Overall, 26% of graduating students responded to the survey. Below are response rates by college.

COLLEGE	Number of Degrees Granted	Survey Response Rate
<i>Arts & Sciences</i>	1197	25%
<i>Aviation</i>	110	26%
<i>Education & Human Development</i>	709	21%
<i>Engineering & Applied Sciences</i>	287	36%
<i>Fine Arts</i>	172	17%
<i>Health & Human Services</i>	302	29%
<i>Haworth College of Business</i>	919	29%

Omitted Information:

Participation in the survey was voluntary. If fewer than three responses were collected for a WMU major, the report does not contain data for that major. Salary data from the National Association of Colleges and Employers (NACE) is listed for the majors where WMU data is not available. This report does not include graduate or specialist degree responses. However, these responses are collected and are available upon request.

Disclaimer:

This report is informational only. Information is provided by the individual and not fact-checked. Obvious errors, incomplete information, or extreme responses are excluded from this report. Only responses from August 2009, December, 2009, May 2010 and June 2010 are included in this document.

Western Michigan University contributes data to the Salary Survey conducted annually by the National Association of Colleges and Employers. National salary information from participating universities can be found at: www.naceweb.org, (800) 544-5272, or (610) 868-1421.

To complete the Graduate Survey, visit www.wmich.edu/career and click on "Surveys and Reports" on the left side of the screen.

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College of Arts and Sciences

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Anthropology	25	32% (8)	0%	50% (4)	38% (3)	Insufficient responses
Biology	26	31% (8)	38% (3)	38% (3)	25% (2)	\$29,000
Biomedical Sciences	119	22% (26)	27% (7)	46% (12)	12% (3)	\$29,000
Chemistry	15	33% (5)	80% (4)	20% (1)	20% (1)	\$57,500
Communication Studies	23	87% (20)	55% (11)	5% (1)	50% (10)	\$39,875
Criminal Justice	114	19% (22)	32% (7)	18% (4)	59% (13)	\$34,400
Earth Science	4	Insufficient responses				\$37,400*
Economics	12	Insufficient responses				\$34,200*
English	104	25% (26)	19% (5)	42% (11)	15% (4)	\$38,838
Environmental Studies	21	24% (5)	40% (2)	0%	40% (2)	\$37,750*
Film, Video, and Media Studies	55	15% (8)	25% (2)	0%	88% (7)	\$32,000*
Geography	32	34% (11)	9% (1)	18% (2)	36% (4)	Insufficient responses
Geosciences	11	Insufficient responses				\$37,400*
Global and International Studies	25	24% (6)	17% (1)	17% (1)	0%	Insufficient responses
History	33	21% (7)	29% (2)	14% (1)	29% (2)	\$38,700*
Interpersonal Communication	26	19% (5)	20% (1)	0%	20% (1)	Insufficient responses

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Academic Major	Number of Degrees Granted	% Survey Responses for the Major	% Employed Full Time	% Continuing Education	% Completed Internship while at WMU	Average Starting Salary
Journalism	22	41% (9)	11% (1)	0%	67% (6)	\$31,300*
Mathematics	6	Insufficient responses				\$48,500*
Organizational Communication	62	13% (8)	63% (5)	0%	88% (7)	\$39,125
Philosophy	20	15% (3)	0%	33% (1)	0%	Insufficient responses
Physics	3	Insufficient responses				\$52,500*
Political Science	70	34% (24)	42% (10)	42% (10)	54% (13)	\$33,400
Psychology	164	22% (36)	8% (3)	53% (19)	50% (18)	\$32,260*
Public Relations	44	52% (23)	43% (10)	0%	70% (16)	\$36,312
Sociology	53	28% (15)	33% (5)	27% (4)	33% (5)	\$34,000
Spanish	47	6% (3)	33% (1)	33% (1)	33% (1)	Insufficient responses
Statistics	3	Insufficient responses				\$48,500*
Telecommunications and Information Management	7	43% (3)	67% (2)	0%	0%	\$38,000*

Notes:

1. Number of degrees granted reflects data included in COGNOS, and it indicates the primary major.
2. * indicates data from the Salary Survey published by the National Association of Colleges and Employers.

College of Arts and Sciences

Academic Major	Sample Job Titles	Sample Employers
Biochemistry Biology Biomedical Sciences Chemistry	Engineering Physicist Research Assistant Research Associate Research Technician Quality Control Analyst Quality Control Lab Tech.	Fermi National Accelerator Laboratory MPI Research Perrigo Proteos Vestaron Corporation Wayne State Medical School – Department of Physiology
Communication Studies	Account Broker Administrative Specialist Communications Specialist Environmental Services Manager Fashion Consultant Project Leadership Associate Recruiter Retail Sales Representative	Bronson Methodist Hospital Command Transportation Girl Scouts Heart of Michigan Kellogg Company Nordstrom The Mergis Group
Criminal Justice	Bank Teller Child Protective Services Specialist I Employment Coordinator Relief Youth Specialist Stock Broker Transportation Security Officer	Eagle Market Makers First Community Federal Credit Union Kalamazoo County Juvenile Home Kalamazoo Probation Enhancement Program State of Arizona-Department of Economic Security Transportation Security Administration
English	Assistant Registrar Academic Advisor Technical Writer Wind Turbine Safety Trainer Writing Consultant	Davenport University Epic Systems Grand Rapids Community College Western Michigan University
Environmental Studies	Environmental Specialist Sustainability Researcher for the PUSC at WMU	Match-E-Be-Nash-She-Wish-Band of Pottawatommi Indians Western Michigan University
Film, Video, and Media Studies	Independent Filmmaker Professional Videographer	Great Lakes Cinema Group Jake Durret Films
Gender and Women’s Studies	Criminal Justice Community Educator	YWCA Kalamazoo

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Academic Major	Sample Job Titles	Sample Employers
Geography	Barnyard Educator Farmer	Green Gardens Community Farms Kalamazoo Nature Center
Interpersonal Communication	Care Center Coordinator Event Planner	Borgess Medical Center J. Walter Thompson
Journalism	Sports Writer	Colorado Springs Gazette Kalamazoo Gazette
Organizational Communication	Marketing Assistant Media Estimator Mortgage Banker Telemarketing Coordinator of Annual Fund	Midwest Orthotics Quicken Loans Team Detroit Western Michigan University
Political Science	Administrative Assistant Child Care Worker Field Organizer Press Assistant Service Sales Representative Claims Representative	48 th Circuit Court Cintas First Aid and Safety Executive Office of the President of the United States, United States Trade Representative Michigan Democratic Party Republican Party of Kalamazoo County Social Security Administration
Psychology	Behavioral Technician Case Manager Crisis Worker Direct Care Worker Guidance Counselor Resident Coordinator	Catholic Family Services Glenwood Elementary School and South Godwin Elementary School Gryphon Place Judson Center KPEP (Kalamazoo Parole Enhancement Program) The Early Intervention Center
Public Relations	Assistant Coordinator Coordinator of Sales and Marketing Executive Team Leader Management Trainee Patient Financial Counselor Production Assistant Public Relations Specialist Visual Merchandising Specialist	Accretive Health Auxiliary Enterprises- WMU Hastings Mutual Insurance Company ITT Technical Institute Meijer, Inc. Target Corporation Whitney Advertising and Design, Inc. Xperience Communications
Sociology	Administrator in Training Marketing Administrator	Riverview Manor Kellogg Company
Telecommunications and Information Management	Change Control Analyst Methods and Procedure Specialist	Auto-Owners Insurance Consumers Energy

College of Aviation

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Aviation Flight Science	52	35% (18)	33% (6)	6% (1)	6% (1)	\$40,500
Aviation Science and Administration	45	22% (10)	50% (5)	0%	30% (3)	\$33,000

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College Aviation

Academic Major	Sample Job Titles	Sample Employers
Aviation Flight Science	Flight Instructor Pilot Station Agent	American Eagle Airlines Century Air United Third Coast Aviation
Aviation Science and Administration	Revenue Management Specialist Training Scheduler	Spirit Airlines Mesaba Airlines

College of Education and Human Development

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Athletic Training	11	45% (5)	20% (1)	80% (4)	20% (1)	Insufficient responses
Dietetics	37	38% (14)	21% (3)	50% (7)	21% (3)	\$29,000
Elementary Education	123	28% (35)	34% (12)	6% (2)	74% (26)	\$31,000
Exercise Science	55	16% (9)	22% (2)	67% (6)	89% (8)	\$45,750
Family and Consumer Sci.	7	57% (4)	50% (2)	0%	50% (2)	\$34,000
Family Studies	54	24% (13)	54% (7)	15% (2)	69% (9)	\$26,333
Health Education	16	44% (7)	29% (2)	0%	86% (6)	\$36,750
Industrial Tech. Education	3	Insufficient responses				\$33,200*
Physical Education	10	50% (5)	60% (3)	0%	60% (3)	\$33,000
Recreation	15	27% (4)	50% (2)	0%	100% (4)	\$27,000*
Secondary Education	169	15% (25)	32% (8)	4% (1)	84% (21)	\$32,166
Special Education	46	37% (17)	59% (10)	0%	88% (15)	\$35,800
Textile and Apparel Studies	43	19% (8)	63% (5)	0%	75% (6)	\$35,750

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College of Education and Human Development

Academic Major	Sample Job Titles	Sample Employers
Dietetics	Food Service Assistant Nutrition Assistant Nutrition Services Assistant Nutritionist	Family Health Center Lakeland Health Care Spectrum Health Zeeland Community Hospital
Elementary Education – Elementary Group Minors	4 th Grade Teacher Kindergarten Teacher Middle School Math Teacher	Charter School Administration Services El Sol Elementary, KPS Kalamazoo Public Schools McIntosh Public Schools
Exercise Science	Conditioning Coach Personal Trainer	Recreation Center Health Club
Family and Consumer Sciences	Special Education Paraprofessional	Farmington Public Schools
Family Studies	3-5 Facilitator Paraprofessional Site Supervisor Teacher/Supervisor Teen Services Coordinator	Comstock Community Center Great Parents/Great Start Collaborative Kalamazoo County Juvenile Home Michigan Family Resources Michigan Family Resources- Head Start for Kent County
Health Education	Community Director Education Specialist Health Education Teacher Health Promotion Specialist	Franklin Central Supervisory Union Planned Parenthood DuPage County Health Department March of Dimes
Physical Education	Physical Education Teacher Program Instructor	Hope Network Elementary School
Recreation	Manager Member Service Supervisor	Fitness Club YMCA
Secondary Education	Mathematics Teacher Substitute Teacher Secondary History Teacher Teacher, Honors English Dean of Students	Baltimore Public Schools Area Catholic Schools Clarkston Community Schools High School

Academic Major	Sample Job Titles	Sample Employers
Special Education	Special Education Teacher Substitute Teacher 6-8 th Grade Resource Room Teacher	Berrien Springs Public Schools Harford County Public Schools KRESA Laveen School District Public School Sahuarita School District Widefield Public Schools
Textile and Apparel Studies	Fashion Consultant Executive Team Leader	Greenleaf Hospitality Target

College of Engineering and Applied Sciences

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Aeronautical Engineering	29	45% (13)	46% (6)	8% (1)	46% (6)	\$52,500
Chemical Engineering	26	38% (10)	50% (5)	10% (1)	90% (9)	\$64,500
Civil Engineering	31	61% (19)	11% (2)	5% (1)	79% (15)	\$52,500*
Computer Engineering	7	57% (4)	100% (4)	0%	100% (4)	\$51,250
Computer Science	22	32% (7)	57% (4)	0%	29% (2)	\$47,500
Construction Engineering	10	Insufficient responses				\$54,400*
Electrical Engineering	28	32% (9)	89% (8)	11% (1)	78% (7)	\$51,000
Engineering Graphics and Design Technology	14	21% (3)	67% (2)	0%	100% (3)	Insufficient responses
Engineering Management Technology	21	38% (8)	63% (5)	0%	50% (4)	\$45,700
Imaging	13	23% (3)	67% (2)	0%	67% (2)	Insufficient responses

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Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Industrial Engineering	20	Insufficient responses				\$55,400*
Manufacturing Engineering	4	Insufficient responses				\$55,400*
Manufacturing Engineering Technology	9	Insufficient responses				\$52,700*
Mechanical Engineering	51	47% (24)	58% (14)	4% (1)	67% (16)	\$52,916
Paper Engineering	2	Insufficient responses				\$66,000*

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College of Engineering and Applied Sciences

Academic Major	Sample Job Titles	Sample Employers
Aeronautical Engineering	Design Engineer II Engineering Project Manager Innovation Research and Design Engineer	Johnson Technology Parker Hannifin Parker Hannifin Aerospace Hydraulics Division Reflex Industries
Chemical Engineering	Process Engineer Regulatory Affairs Engineer and Analyst	Loparex NAVSEA Packaging Corporation of America Stryker
Civil Engineering	Rotational Engineer	AEP - Cook Nuclear
Computer Engineering	Associate Software Developer Software Test Engineer	Auto-Owners Insurance Gentex Corporation Intelligent Software Solutions
Computer Science	Information Systems Analyst IT-Specialist Software Engineer Systems Analyst	DLIS Kalamazoo Public Library KVCC US Signal
Electrical Engineering	Electrical Engineer Electrical Project Manager Energy Engineer Engineer Manufacturing Engineer Test Engineer Test Technician	Allied Building Eaton Franklin Energy Gentex Knolls Atomic Power Lab Stryker Instruments Talquin Electric Cooperative
Engineering Graphics and Design Technology	Designer Staff Engineer	G-Tech Professional Services TEKNA
Imaging	Analytical Specialist	Temple-Inland
Mechanical Engineering	Design Engineer Manufacturing Engineer Manufacturing Quality-Process Engineer Sales Engineer Service Technician Software Engineer Tooling Engineer Product Engineer	Alutech, SMW Automotive American Electric Power Autocam Cobham Elumatec Flowserve Corp USA Ford Chrysler Innotec Group Rockwell Automation

College of Fine Arts						
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Art	36	31% (11)	55% (6)	18% (2)	55% (6)	\$28,000
Art Education	20	Insufficient responses				\$36,400*
Art History	4	Insufficient responses				\$26,500*
Graphic Design	15	Insufficient responses				\$36,200*
Music Education	16	25% (4)	75% (3)	25% (1)	100% (4)	\$44,750
Music Performance	33	24% (8)	0%	88% (7)	13% (1)	No data available
Theatre	26	15% (4)	25% (1)	0%	50%	\$40,000*

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College of Fine Arts		
Academic Major	Sample Job Titles	Sample Employers
Art	Elementary Educator Studio Assistant Teacher	Adventure Teaching Sugar Maple Center for the Arts Teach for America
Music Education	Middle School Band Director Vocal Music Teacher Beginning Band Director	Caledonia High School Plainwell Community Schools
Theater Studies	Assistant to the Artistic Director	Encompass New Opera Theatre

College of Health and Human Services

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Interdisciplinary Health Services	96	31% (30)	20% (6)	43% (13)	80% (24)	\$43,100
Nursing	90	24% (22)	50% (11)	0%	32% (7)	\$44,000
Occupational Therapy (Bachelors)	47	9% (4)	0%	75% (3)	100% (4)	No data available
Social Work	45	53% (24)	25% (6)	25% (6)	96% (23)	\$26,200
Speech Pathology and Audiology	24	33% (8)	0%	88% (7)	13% (1)	\$44,700*

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College of Health and Human Services

Academic Major	Sample Job Titles	Sample Employers
Interdisciplinary Health Services	Administrative Assistant Certified Occupational Therapy Assistant Certified Pharmacy Tech Front Desk Manager Independent Distributor Office Assistant Owner/Operation Group Child Care Home	Children's Trauma Assessment Center Healthy Urgent Care Michigan Municipal Risk Management Authority Monavie Team Spectrum Health Step By Step Childcare Walgreens
Nursing	CNA Registered Nurse Registered Nurse, Adult Medical Unit RN	Borgess Bronson Methodist Hospital Medco Spectrum Health University of Michigan University of Michigan Hospital
Occupational Therapy	Therapy Aid, Occupational Therapist when Licensed	Rehab Dynamics, Inc.
Social Work	Case Manager Caseworker Coordinator Family Services Worker Patient Care Associate Social Worker- Foster Care	Borgess Medical Center InterCare Community Health Network Kalamazoo County Head Start Lewis Cass Intermediate School District Lutheran Social Services of Michigan PESG ROI The ARK (Catholic Family Services)

Haworth College of Business

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Accountancy	137	21% (29)	52% (15)	28% (8)	38% (11)	\$45,625
Advertising and Promotion	39	26% (10)	30% (3)	0%	40% (4)	\$29,000
Computer Information Systems	44	30% (13)	54% (7)	0%	15% (2)	\$56,250
Economics: Business*	8	Insufficient responses				\$54,000*
Electronic Business Design	6	50% (3)	67% (2)	0%	67% (2)	Insufficient responses
Finance	127	26% (33)	73% (24)	9% (3)	24% (8)	\$42,428
Food and Consumer Package Goods Marketing	62	40% (25)	68% (17)	0%	84% (21)	\$43,281
General Business	4	Insufficient responses				
Human Resource Management	42	29% (12)	17% (2)	17% (2)	58% (7)	\$35,125*
Integrated Supply Matrix Management	78	32% (25)	72% (18)	0%	76% (19)	\$48,678
Management	139	36% (50)	54% (27)	4% (2)	16% (8)	\$40,625

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Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Average Starting Salary
Marketing	103	24% (25)	40% (10)	16% (4)	28% (7)	\$39,100
Personal Financial Planning	17	35% (6)	83% (5)	0%	50% (3)	\$38,500
Sales and Business Marketing	105	30% (31)	77% (24)	3% (1)	39% (12)	\$42,000
Telecommunications and Information Management	8	38% (3)	67% (2)	33% (1)	33% (1)	\$38,000*

Notes:

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Haworth College of Business

Academic Major	Sample Job Titles	Sample Employers
Accountancy	Accountant Accounting Temp Associate Personal Lines Underwriter Business Technology Intern Cost Accountant Office Assistant Professional Hockey Player Staff Auditor Tax Analyst Tax Associate	Accountemps Auto Owners Insurance Company Bakersfield Condors Busschers Septic Tank Deloitte Dow Chemical Grant Thornton, LLP Stryker Corporation Thomson Reuters Western Michigan University
Advertising and Promotion	Marketing Coordinator Signature Contractor and Coordinator Corporate Administrative Coordinator	Biddergy.com Structure Tec Stryker Medical
Computer Information Systems	Associate Software Developer Webmaster	Auto-Owners Insurance Western Michigan University
Electronic Business Design	Application Developer/IT Co-Founder UI Engineer	BrightMenus.com GA Richards INGage Networks
Finance	Accounting Tech Analytics Lead Bank Manager Business Analyst Financial Advisor Financial Representative - College Unit Director Main Entrance Operations Management Development Trainee Manager In Training Millwork Specialist Personal Banker Real Estate Agent Relationship Manager Retail Sales Senior Coaching Consultant Stores/Supply Coordinator	Accretive Health Auto Owners Insurance Century 21 Advanced Realty Edward Jones Investments Flagstar Bancorp Graphic Packaging International JP Morgan Chase Menards Merrill Lynch Northwestern Mutual PNC Bank The Austin Company The Home Depot Inc Walt Disney World

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Academic Major	Sample Job Titles	Sample Employers
Food and Consumer Package Goods Marketing	Category Analyst Co-Manager Customer Service Associate In-Store Manager Leadership Development Program Logistics Specialist Manager in Training Merchandise Associate Retail Sales Representative Sales Representative Sr. Analyst, Business Planning and Development	Constellation Wines US Heinen's Fine Foods Jewel-Osco Kellogg Company Kraft Foods Kroger Meijer Perrigo Sara Lee The UPS Store
Human Resource Management	Human Resource Manager Office Manager Compensation Analyst	Eenhoorn LLC FlowTech Corporation LexisNexis
Integrated Supply Management	Buyer Global Procurement/ Purchasing Global Supply Chain Leadership Development Program Inbound Planner Operations Supervisor Procurement Rotational Program Procurement Specialist Prod/Planning/Scheduling/Mtl Controller Associate Supply Chain Professional Development Trainee Supply Chain Specialist	Bosch Central Transport Exel Supply Chain Honda of America Mfg., Inc. Hydro Aluminum Kohler Lockheed Martin Monsanto Co Stryker Whirlpool Corporation

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Academic Major	Sample Job Titles	Sample Employers
Management	Accounting Specialist Assistant Account Executive Assistant Director of Admissions Assistant Manager Associate Quality Control Manager Business Adm Trainee Client Associate Co-Manager Trainee Default Operations Supervisor Gold Agent Internal Wholesaler Manger in Training Operations Resource Manager Project Manager Recruiter Regional Manager Retail Leadership Development Program Service Coordinator Service Manager Shipping Clerk Systems Support Technician Underwriter	Aerotek Alro Steel A-M Church Supply Atsalis Brothers Painting Bank of America Cameron Wilson and Associates Ceterus, Inc. Demension Hardwood Veneers Direct Partners EDMC OHE FedEx Corp Frito-Lay Gold Swap Inc. Great Lakes Mechanical Jackson National Life LECO Corporation Nolan Transportation Group PNC Bank Speedway Superamerica LLC VanDam and Krusinga Building and Restoration Verizon Wireless Whirlpool Corporation Worksighted, Inc
Marketing	Account Coordinator Contract Coordinator Event Planner Management Trainee Manager Marketing/Advertising Intern Owner Sales Associate Senior Pricing Coordinator	A5 Inc. American Diabetes Association Biddergy Biggs Gilmore CrossCom ELF Discs Jake's Country Meats Kalamazoo Marketing Parker Hannifin Corporation Roofing and Insulation Supply
Personal Financial Planning	Personal Financial Planner Senior Financial Sales Consultant	Individual Financial Planning INC PNC BANK

Academic Major	Sample Job Titles	Sample Employers
Sales and Business Marketing	Account Executive Account Manager Account Representative Administrative Assistant Management Training Program National Account Manager Sales Representative Territory Manager in Training Territory Sales Rep Transportation Representative Transportation Salesperson Account Representative	American Transport Group Arts Council of Greater Kalamazoo Automatic Data Processing (ADP) C.H. Robinson Cbeyond Command Transportation Coyote Logistics Ecolab JPMorgan Chase MSDSONline