

# Bronco Challenge for Sustainable Impact

<https://wmich.edu/sustainability/initiatives/broncochallenge>

## Weekly Newsletter

September 18, 2023

This newsletter will be issued each Monday starting with September 18, 2023; through November 10 when Bronco Challenge Phase 1 Solutions and Project Descriptions are due. The purpose is to provide tips and related information on team formation, project selection and other information that may be helpful to students competing in the Challenge.

### **Project Selection**

Bronco Challenge sponsors have the opportunity to suggest projects for competing teams to consider. Details are contained in Appendix B of the Bronco Challenge Student Playbook, the “blue button” on the Bronco Challenge [website](#).

### **Drop-in Office Hours next Wednesday, September 20**

The Bronco Challenge Leadership team will be available to meet with teams or individuals to provide guidance and assistance in finding a team, recruiting team members, selecting a project, etc. Just drop in anytime 5-7 pm at the Office for Sustainability, 2529 W. Michigan Ave. No advance appointment needed.

### **WMU Celebration of Sustainability next Friday, September 22**

Networking and information exchange. Attend and meet people with similar interests and learn about sustainability-related activities, events, and clubs throughout WMU. 3-5 at the Office for Sustainability.

### **Western Recognized for Innovation in Sustainability**

A publication from the Association for the Advancement of Sustainability in Higher Education (AASHE), the [2023 Sustainable Campus Index](#) recognizes top-performing sustainable colleges and universities overall and in 17 impact areas, as measured through the Sustainability, Tracking, Assessment and Rating System (STARS). Western’s [Bronco Challenge for Sustainable Impact](#) prompted AASHE to include Western among institutions to be recognized for innovation (page 57 of the Index).

"All of us at AASHE extend our warmest congratulations to Western Michigan University for their achievement," said **Meghan Fay Zahniser**, AASHE executive director. "By fostering sustainable practices and initiatives, you set an inspiring example for your peers and future generations. Your efforts are a testament to the positive impact that institutions can make when they prioritize sustainability and take meaningful action."

This recognition will strengthen the resume for students that compete the Bronco Challenge

### **An historical pertinent quote**

The great French Marshall once asked his gardener to plant a tree. The gardener said “why plant it? It won’t flower for 100 years.” “In that case,” the Marshall replied, “plant it this afternoon,”

*The point:* Commit to participating in the Bronco Challenge today. The world urgently needs your ideas!

### **Stay Tuned...**

As a tool to assist with team formation, we are developing a website that will allow students to search for a team looking for additional members and for teams to search for students looking for a team.

### **Questions?**

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